



2026 KEY DATES

**FRIDAY
JULY 17**
Deadline

Thank you!

AUG 17-20

2026 Conference in
Downtown Rome



PREVIOUS LOCATIONS

- 2025 Gainesville
- 2024 Thomasville
- 2023 Canton
- 2022 Macon
- 2021 Brasstown Valley
- 2020 Virtual
- 2019 Jekyll Island
- 2018 Braselton
- 2017 Columbus
- 2016 Athens
- 2015 National Main Street Conference in Atlanta
- 2014 Decatur
- 2013 Savannah
- 2012 LaGrange



**GEORGIA
DOWNTOWN
ASSOCIATION**

SYNERGISTIC SPONSORSHIP & EXHIBITOR APPLICATION: UNITING OPPORTUNITIES

2026 Georgia Downtown Conference

A LETTER FROM OUR BOARD OF DIRECTORS

DEAR FRIENDS OF THE GEORGIA DOWNTOWN ASSOCIATION,

The Georgia Downtown Association (GDA) is excited to announce that it will host the 2026 Georgia Downtown Conference in Rome August 17-20. Over 300 Downtown Professionals attended last year's Conference and we look forward to another successful event.

This year's Conference will begin on Monday with Basic and Advanced Downtown Development Authority (DDA) training, Certified Downtown Professional (CDP) training, Main Street 101, Historic Preservation training, and a welcome reception at The Vogue. On Tuesday, we will have our Opening General Session, concurrent sessions, Cocktail Hour and Sponsor Mingle, Annual Meeting and Awards Ceremony Dinner. On Wednesday, we will have concurrent sessions, mobile workshops and a special music event. Lastly on Thursday we will end with a specialized Send-Off Brunch.

GDA is offering sponsorship opportunities at the following levels:

Please check the box above the selected sponsorship level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BENEFITS	PLATINUM \$5,500	GOLD \$3,000	SILVER \$1,500	BRONZE \$1,000
Includes comped company representatives	4	3	2	1
Exhibit table, if desired ___ YES , my company would like an exhibit table on Tuesday & Wednesday.	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website	x	x	x	x
Cocktail Hour & Sponsor Mixer	x	x	x	x
Listed on GDA mobile app sponsor section	x	x	x	x
Ad in program book	full page	1/2 page	1/4 page	
Signage at Grab & Go Breaks	x	x	x	
Listed in the printed program	x	x	x	
Signage at the Opening General Session on Tuesday	x	x		
Signage at send off Brunch on Thursday	x	x		
Opportunity to speak briefly (one-minute address) to attendees at sponsored event	x			
Sponsor logo Badge Printing stations screens	x			
Sponsor logo on hand-held badge scanners used by staff	x			
Feature in GMA newsletter	x			
Recognition at Awards Ceremony	x			

If your company is interested in this opportunity, please complete the following form and return no later than July 17, 2026 to make sure you receive all of the benefits listed above. See next page for payment options.



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AUGUST 17-20, 2026 | DOWNTOWN ROME

CONTACT NAME: _____

Name of Organization: _____

Preferred Name for Badge: _____

Title (including certifications): _____

Email: _____

Phone: _____ Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

Signature: _____

SPONSOR REGISTRATION INCLUDES:

Attendance to all conference events and meals. Tuesday (Aug 18) breakfast and dinner for one person, and Wednesday (Aug 19) breakfast for one person.

SPONSOR REGISTRATION	EARLY	REGISTRATION	LATE
	Through May 29	June 1 - July 17	After July 17
<input type="checkbox"/> Meal Package for Additional Staff	<input type="checkbox"/> \$70	<input type="checkbox"/> \$75	<input type="checkbox"/> \$80
<input type="checkbox"/> Electrical Power	<input type="checkbox"/> \$50	<input type="checkbox"/> \$60	<input type="checkbox"/> \$65

TICKETS FOR AWARDS CEREMONY

of tickets = ____ x \$65 = \$ _____

Please submit payment and email your company logo to rcoakley@gacities.com no later than July 17, 2026 to make sure that your company gets the full recognition it deserves.

For additional information, including block room rates and more, be sure to check out our website at www.georgiadowntownassociation.com

____ Check Enclosed (made out to GDA)

If paying by check, please mail to:

GDA / Attn: Renee Coakley
P.O. Box 105377, Atlanta, GA 30348

If paying by credit card, please contact Renee Coakley

at rcoakley@gacities.com or 678-244-0511