

2026

September 23-25

New Manager Bootcamp: September 22



GCCMA FALL CONFERENCE



The Westin
Atlanta Gwinnett

Georgia



CITY-COUNTY
MANAGEMENT ASSOCIATION

BRINGING TOGETHER THE GREATEST MINDS IN LOCAL GOVERNMENT MANAGEMENT

GCCMA is dedicated to providing members with opportunities to learn from – and network with – the most respected minds in the profession. The annual spring conference attracts the best and brightest from across Georgia to learn and engage with peers and hear from motivational leaders.

HIGHLIGHTS AND INFORMATION



REGISTRATION:
JULY 27TH



OVER 15
EDUCATIONAL SESSIONS



MEMBER: \$525
NON-MEMBER: \$725



THURSDAY TOURS



PRE-CONFERENCE
NEW MANAGER
BOOTCAMP: \$150



WESTIN HOTEL: \$229
\$25 VALET PARKING
BOOK BY AUGUST 31ST

GENERAL SESSION SPEAKERS



Ovie Mughelli

2X All Pro NFL Veteran
Speaker | Author
Entrepreneur



Michael Hingson

New York Times Best-
selling Author &
International Speaker



Ryan Dunlap

Conflict Strategist &
Leadership Coach



More Info
www.gccma.com

merrissp@outlook.com
epowell@gacities.com
hardin.watkins@uga.edu



2026

September 22
9:00 AM – 4:00 PM



NEW MANAGER BOOTCAMP



The Westin
Atlanta Gwinnett

ESSENTIAL SKILLS FOR NEW LOCAL GOVERNMENT MANAGERS

The demands on the local government manager have become increasingly more challenging as local governments have evolved to provide more complex and higher levels of services. The manager's role requires critical skills in local government fundamentals but also demands a unique set of skills in leadership, communications, and awareness of the delicate balance between politics and administration. This program will give new and aspiring managers important information on the foundations of local government management and an introduction to essential leadership and awareness skills.

PRESENTERS AND OTHER INFORMATION

Presenters:

Hardin Watkins, Public Service Faculty,
Carl Vinson Institute of Government, UGA

Suzette Arnold, Public Service Faculty,
Carl Vinson Institute of Government, UGA

*Joined by Seasoned GCCMA Managers
Assigned to each Small Discussion Group



**Breakfast and lunch included in registration fee.*

**Full conference registration not required to
attend New Manager Bootcamp.*



More Info
www.gccma.com

merrissp@outlook.com
epowell@gacities.com
hardin.watkins@uga.edu



Be sure to select your vest size during registration for the conference giveaway item.
*Only available for full conference registrants



CORE SOFT SHELL VEST

GARMENT MEASUREMENT GUIDE | ALL MEASUREMENTS IN INCHES

MEN'S

Core Soft Shell Vest • Adult sizes XS–4XL

Measurement	XS	S	M	L	XL	2XL	3XL	4XL
Chest (flat)	19	20 1/2	22	23 1/2	25	26 1/2	28 1/2	30 1/2
Body length – front	26	27	28	29	30	31	31 1/2	32
Recommended chest	32–34	35–37	38–40	41–43	44–46	47–49	50–53	54–57

LADIES'

Core Soft Shell Vest • Adult sizes XS–4XL

Measurement	XS	S	M	L	XL	XXL	3XL	4XL
Bust (flat)	17	18	19	20 1/2	22	23 1/2	25 1/2	27 1/2
Body length – front	24 1/4	24 3/4	25 1/4	26 1/4	27 1/4	28 1/4	28 3/4	29 1/4
Ladies size	2	4/6	8/10	12/14	16/18	20/22	24/26	28/30
Recommended bust	32–34	35–36	37–38	39–41	42–44	45–47	48–51	52–55

HOW TO MEASURE

Chest / bust: Measured across the garment one inch below the armhole when laid flat.
Body length: Measured from the high-point shoulder to the lowest point of the front hem.