

BIG IDEAS FOR BETTER PLACES

YOUTH PLACEMAKING GRANT WEBINAR



What we'll cover today:

- What is Placemaking
- Youth Placemaking Grant
- Placemaking Ideas
- Q&A



GEORGIA

economic placemaking
COLLABORATIVE

Adel
Albany
Bainbridge
Blairsville
Canton
Chatt Hills
Clarkston

Covington
Fitzgerald
Gainesville
Greensboro
Jackson
Millen
Perry

Powder Springs
Rome
Sylvester
Thomasville
Union City
Warner Robins
West Point
Young Harris

georgiacitiesfoundation.org/placemaking

What is **PLACEMAKING?**

**Placemaking is when
people work together
to improve the places
where they live,
gather, and spend
time.**



PLACEMAKING...

**Facilitates creative patterns of use,
paying particular attention to the
identities that define a place.**

**Goal: Create quality public spaces
that contribute to people's health,
happiness, and well-being.**

A COMMUNITY HAS TO BE
YOURS
BEFORE YOU CARE
ABOUT IT

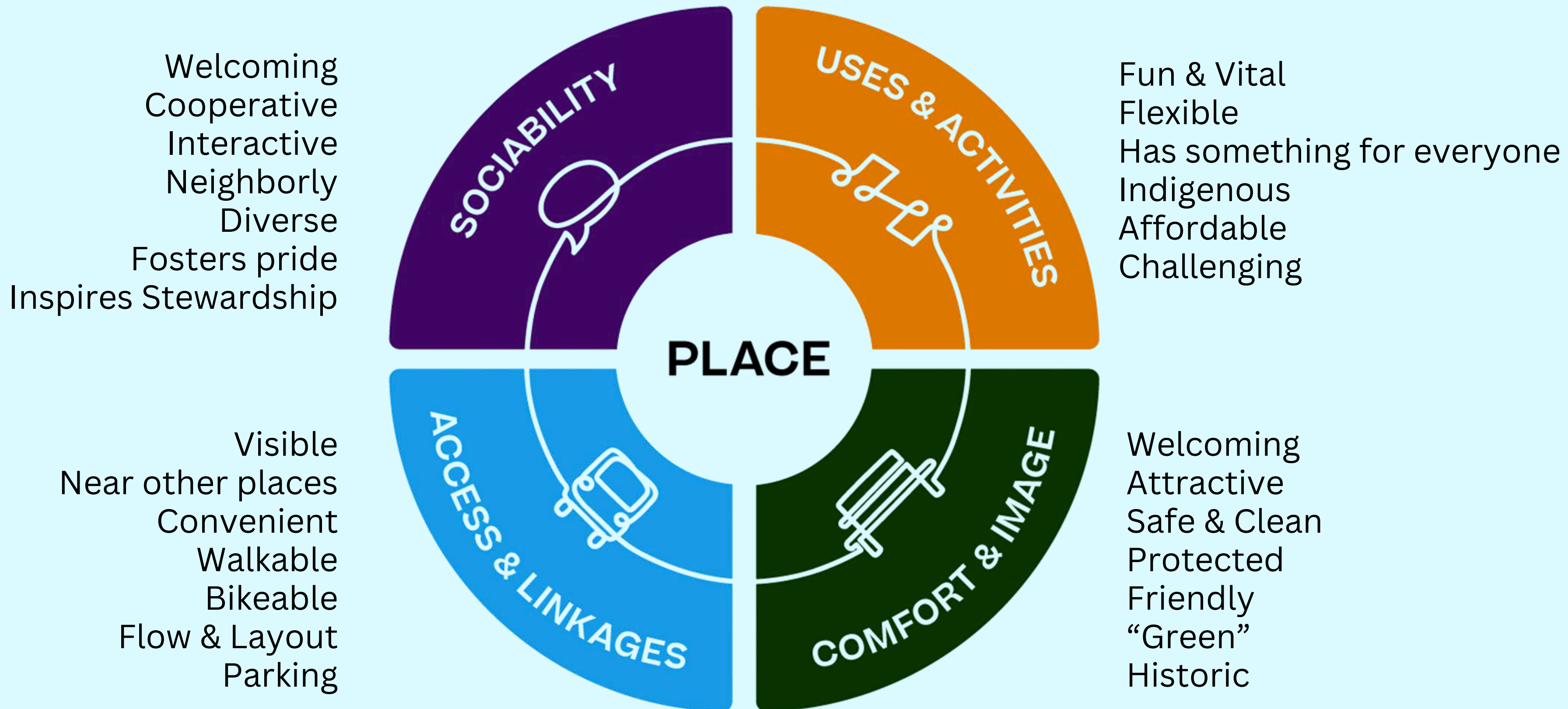




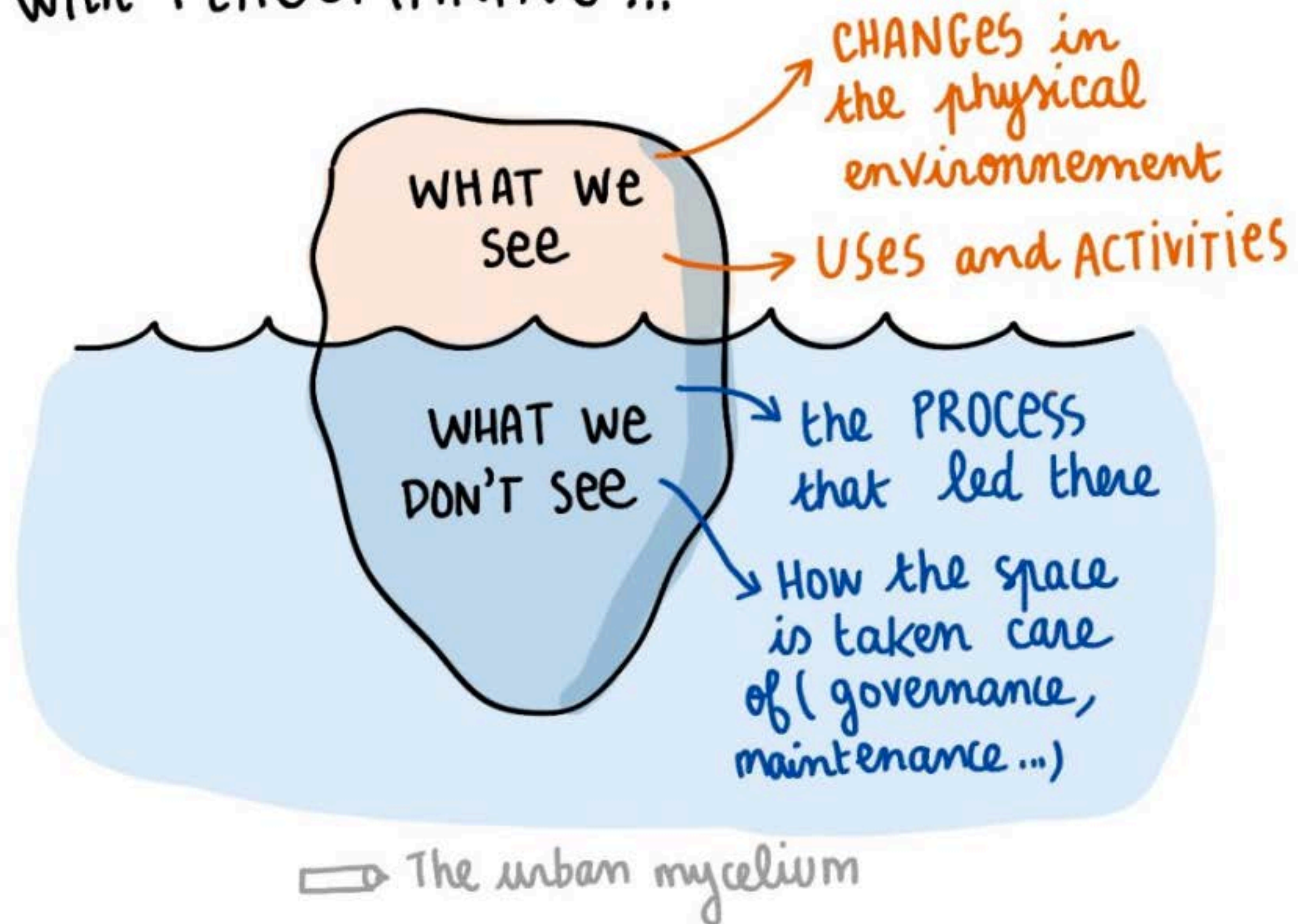
THIRD PLACES

Places where people spend time between home ('first' place) and school ('second' place).

What Makes a Great Place?

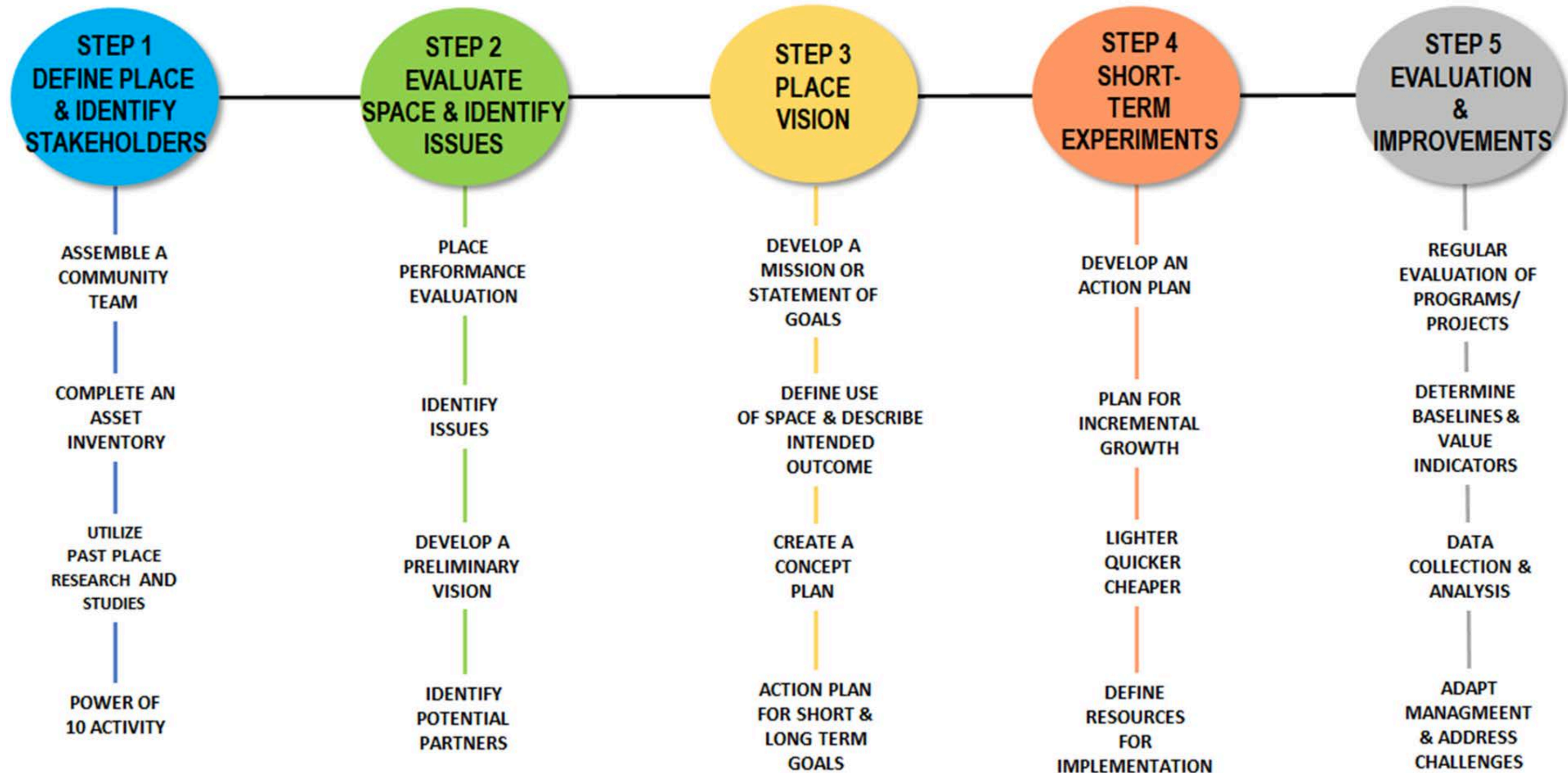


with PLACEMAKING...



- It's a process (not just a project)
- It's creating a vision with the community
- Ultimate goal is to change people's relationship with a public space

THE PLACEMAKING PROCESS



1. Read
the paper

2. Window shop

3. Learn about
upcoming events

4. Go inside!

5. Walk by

6. Sit & relax

7. Read
someone
else's book

8. Take a
break from a
bike ride

9. Pet a
dog

10. Have a
conversation



YOUTH PLACEMAKING GRANT DUE BY NOVEMBER 13

GEORGIA

economic placemaking
COLLABORATIVE



\$500 + YOUR BIG IDEA= A BETTER PLACE

- Up to \$500 per project
- Open to student-led organizations participating with GeorgiaForward's Youth Program
- Projects must focus on placemaking in your community
- Must have a local city/community partner
- Matching funds required of at least 20%
- Projects should be youth-led, achievable, and community-focused

Tips for a Strong Application



- Start with a clear, doable idea
- Choose a project that responds to a real community need
- Show how youth will lead and participate
- Build support from your city and community partners
- Explain how your project will make the place better for others

A group of approximately 15 young people, mostly Black, are gathered outdoors in a grassy area. Many are wearing bright yellow t-shirts. Some are standing, while others are sitting at a green metal table. The table has some red and black items on it. In the background, there are trees, a building, and a fence. The text "BIG IDEAS" is overlaid in the center in a bold, white, sans-serif font.

BIG IDEAS



DOUGLAS



PEMBROKE





MONROE





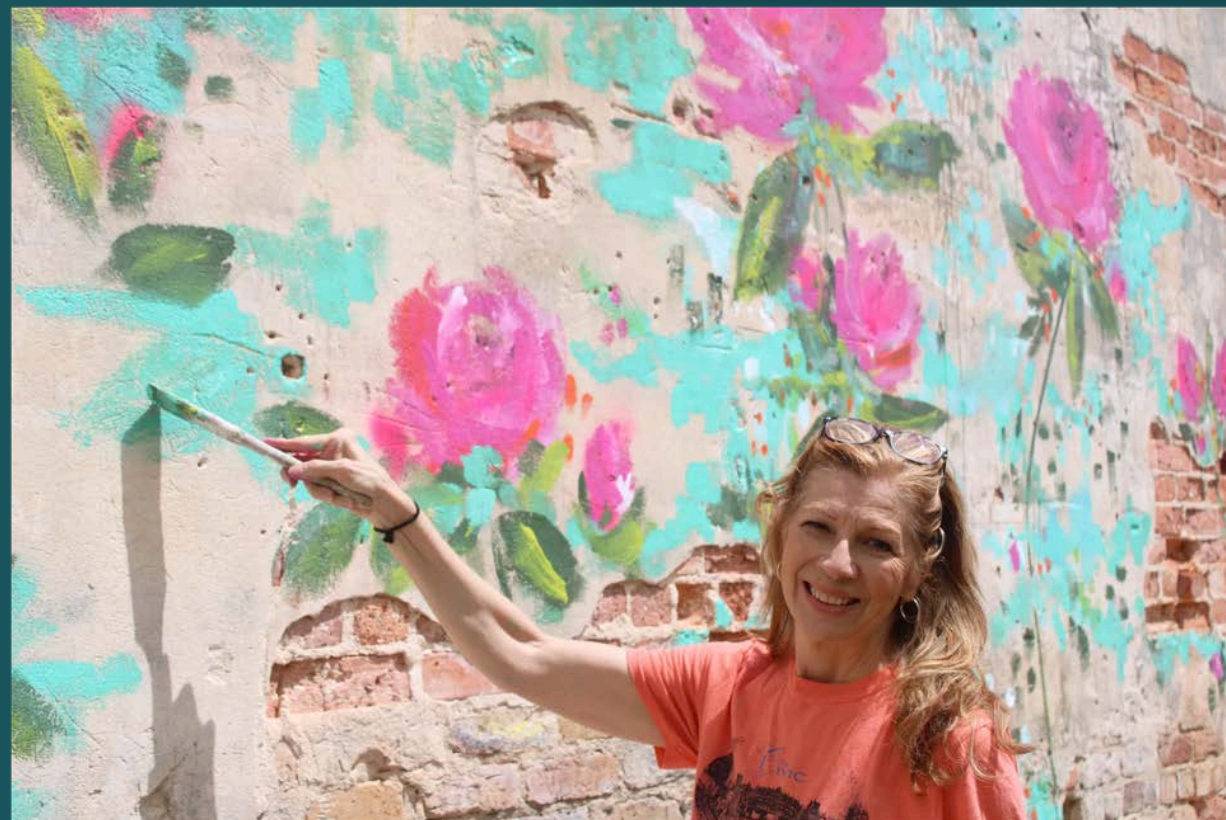
COVINGTON





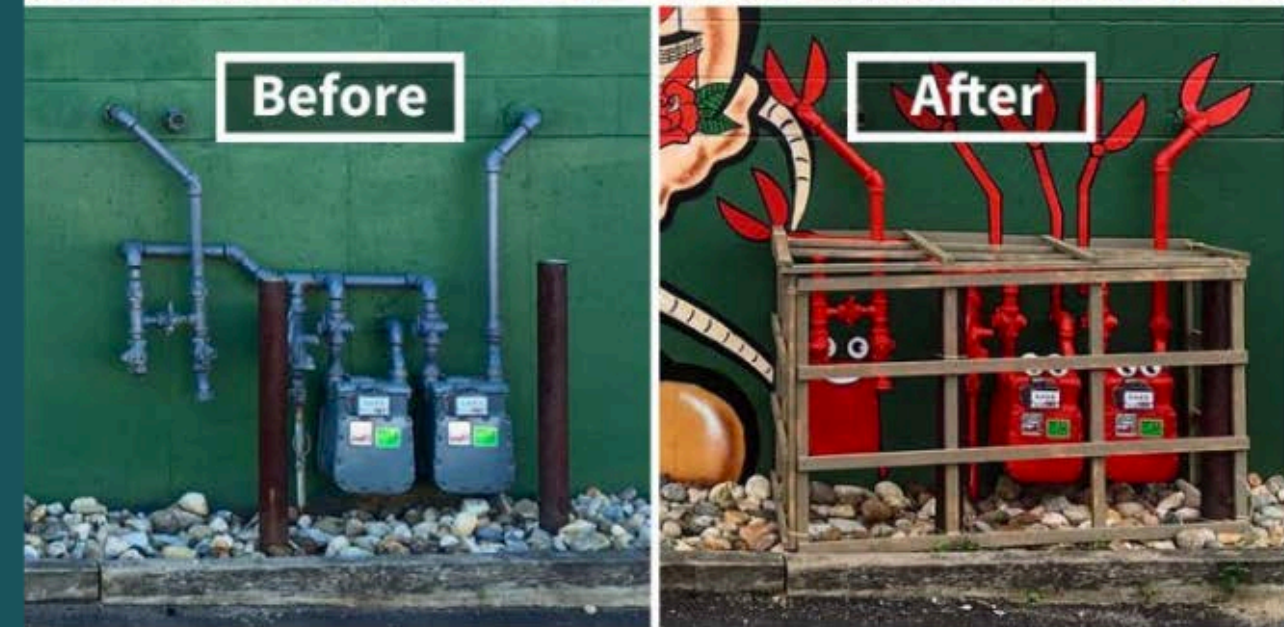
COVINGTON

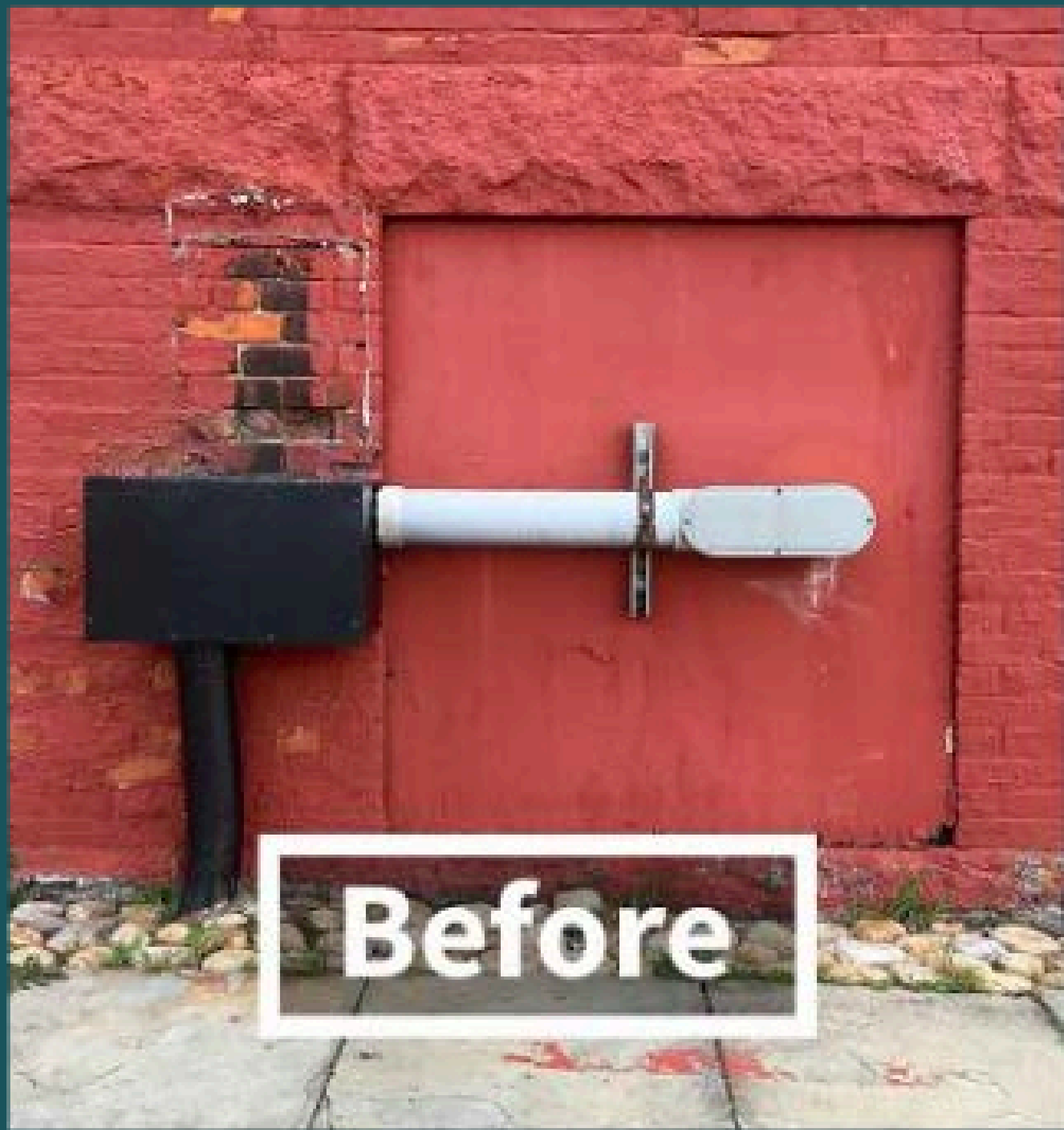


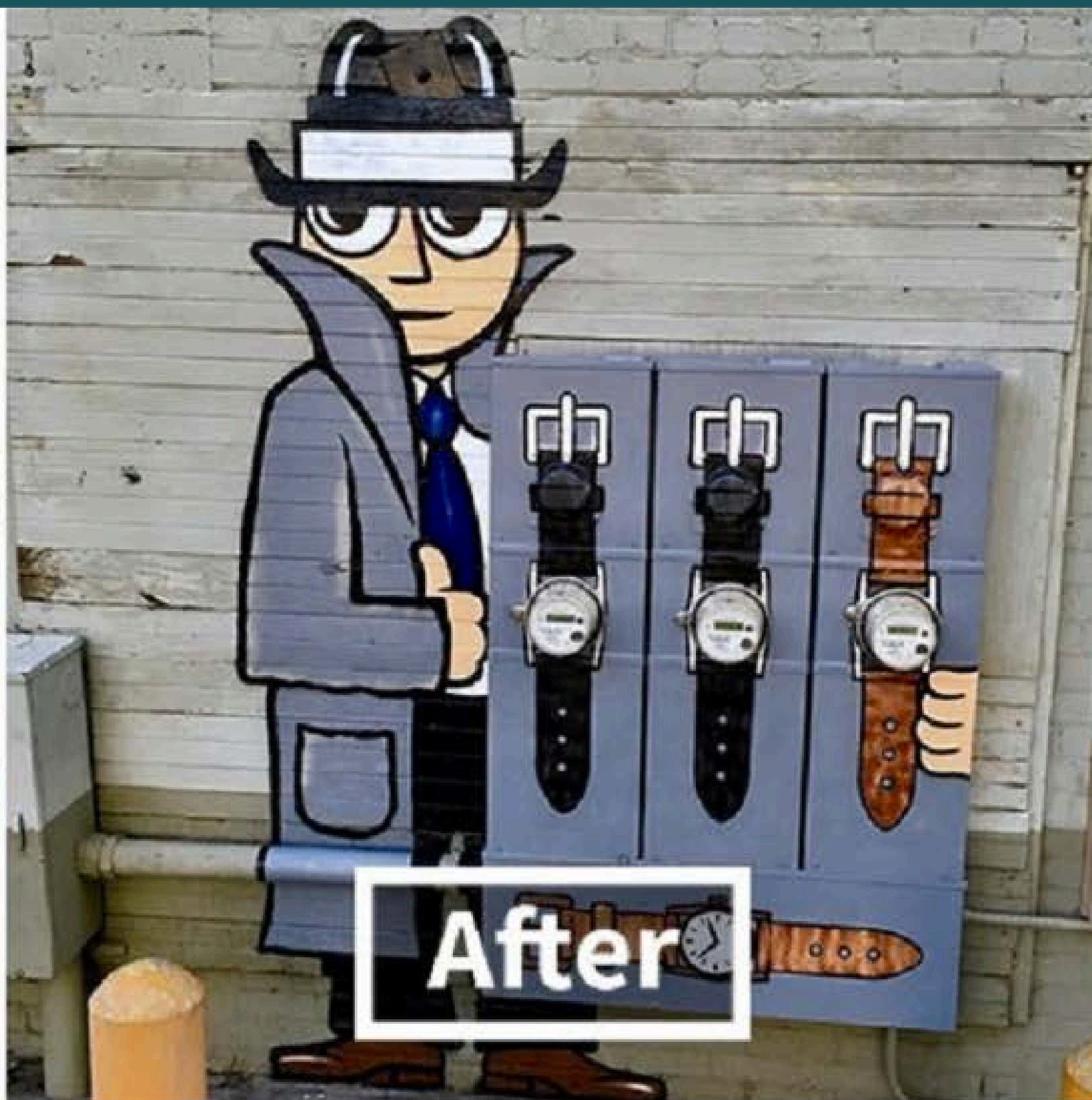
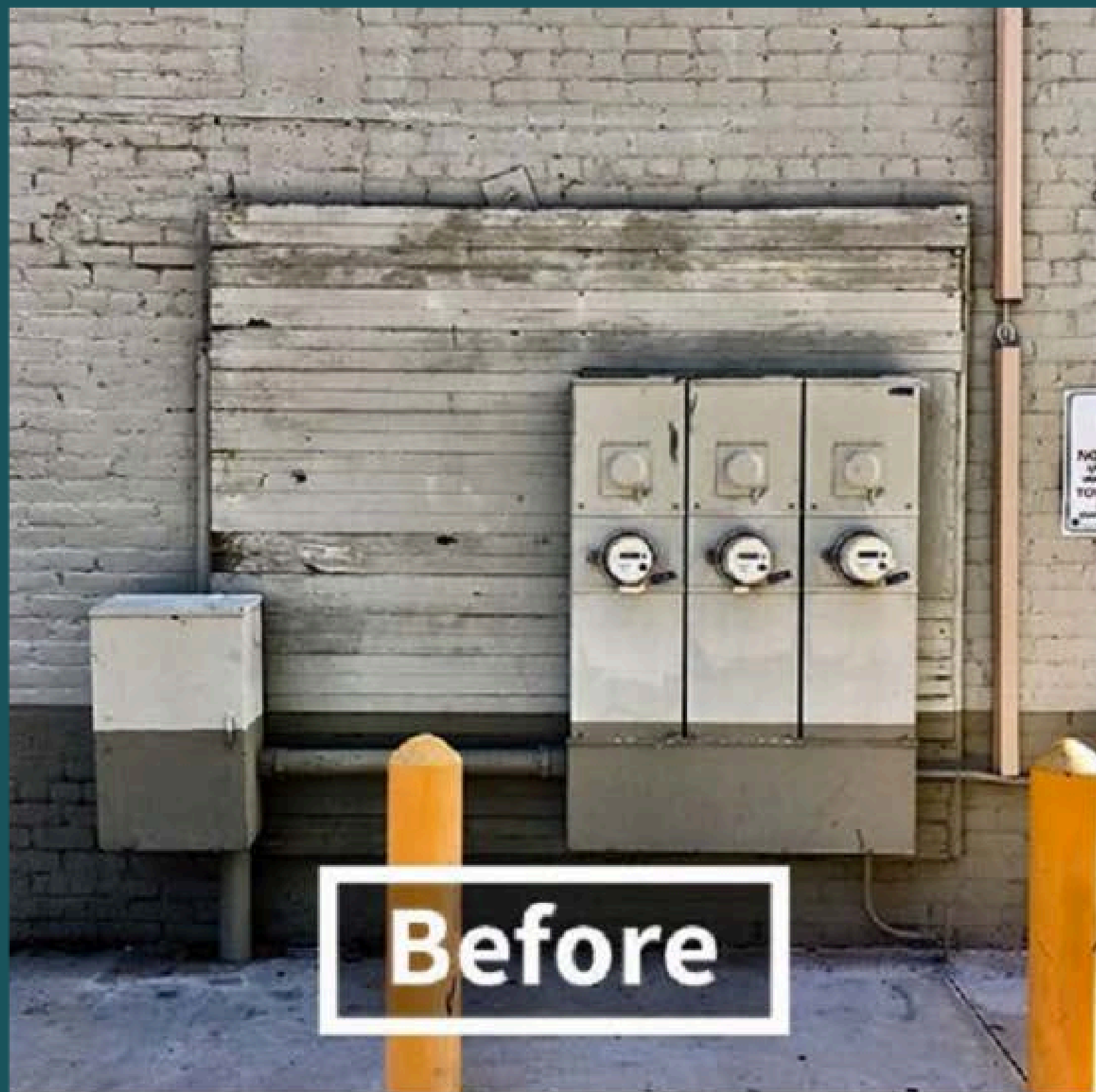


THOMASVILLE





















**Crosswalk Mural
Clarkston**



**Love Where You Live
Douglasville**



**Pine Street Art Studio
Fitzgerald**



**Bradford Street Streetscape
Gainesville**



Chason Park and Riverwalk Trail Bainbridge

WHAT MAKES A STRONG PROJECT

Projects should:

- **Improve a place where people gather**
- **Be creative and visible in the community**
- **Involve youth leadership**
- **Be realistic to complete with the grant funds**
- **Help create a place people want to spend time**

NEXT STEPS

1. Visit the space
2. Define your goal
3. Imagine the experience and ask others to weigh in
4. Learn from other successful places
5. Make an action plan

PLACEMAKING RESOURCES



LIGHTER, QUICKER, CHEAPER IDEAS
PROJECT FOR PUBLIC SPACES



CREATIVE PLACEMAKING EXAMPLES
CENTER FOR COMMUNITY PROGRESS

YOUTH PLACEMAKING GRANT DUE BY NOVEMBER 13

GEORGIA

economic placemaking
COLLABORATIVE



GEORGIA

economic placemaking
COLLABORATIVE



Tara Bradshaw
Manager, Economic
Development and Placemaking