

ABINAYA VELUSAMY

Email: vabinaya8@gmail.com

Phone: +65-91862918

Visa: Singaporean

LinkedIn: [Abinaya V](#)

Portfolio: [Abinaya Portfolio](#)

Results-driven professional with numerous years of experience across product management, project leadership, and digital transformation. Completed an MBA at Singapore Management University, with a strong focus on strategy, operations, and business leadership.

Skilled at managing cross-functional teams, aligning product vision with business goals, and delivering high-impact outcomes across sectors like financial services, technology, and public sector. Adept at navigating complex stakeholder environments and leading initiatives from planning to execution.

Actively seeking management roles such as Product Manager, Program Manager, Project Manager, or Strategy Manager - with a clear path towards senior leadership. Open to opportunities in Singapore that value ownership, problem-solving, and strategic thinking.

CORE SKILLS

Program, Product and Project Management

- Experienced in leading programs, projects, and products from concept to delivery by driving cross-functional teams using Agile and Scrum methodologies. Skilled at defining product vision, managing program-level roadmaps, coordinating multiple project streams, and ensuring alignment with organizational objectives.
- Strong in backlog prioritization, feature refinement, and building stakeholder consensus to support strategic goals. Proven track record in identifying risks, resolving issues early, and applying proactive planning to ensure seamless execution and long-term program success.

Business Analysis and Strategic Alignment

- Skilled in eliciting, analyzing, and documenting business requirements, translating them into actionable tasks, and aligning with strategic goals. Expertise in documenting Business Requirement Documents (BRD), Functional Specification Documents (FSD), use cases in Gherkin format, and visual modeling.
- Strong ability in business process modeling and analyzing workflows to identify gaps, inefficiencies, and opportunities for improvement. Expertise in stakeholder management, facilitating clear communication between business and technical teams to achieve mutual understanding and actionable outcomes.

Stakeholder Collaboration

- Exceptional ability to liaise between business stakeholders and technical teams, fostering collaboration to ensure alignment with organizational objectives. Adept at managing stakeholder expectations, conducting requirement workshops, and facilitating solution design discussions to deliver value-driven outcomes

Operational Efficiency and Process Optimization

- Robust in efficiency improvements by identifying bottlenecks, streamlining processes, and implementing automation tools to reduce operational overhead with proven expertise in workflow automation, including automating test reporting and communication processes, resulting in significant time savings

SKILLS

Tools: Postman, Jira, Visio, Confluence, MS Office Suite, Power BI

Operating Systems: Windows, macOS

Programming Languages: Java, Kotlin, C, C++, Python

Databases: MySQL, SQL

Other expertise : ETL process

PROFESSIONAL EXPERIENCE

EPAM – Singapore

Senior Project Management Consultant | Apr'25 – till now| Responsibilities:

- Leading the rollout of the CS-UBS AU integration program, managing full-scale migration from legacy systems to support localized advisory functions
- Overseeing delivery across 6 cross-functional crews, ensuring coordination, timely execution, and alignment with strategic program objectives
- Acting as the key liaison between business, tech, and platform teams to drive requirement clarity, facilitate workshops, and ensure shared understanding
- Creating and maintaining interactive Power BI dashboards and management reports to track migration status, flag bottlenecks, and deliver real-time insights to stakeholders
- Coordinating integration of key dependent systems (PCM DC, CYCLOPS, MIDAS, SOROS) and linking non-core modules (e.g., Contact Management, IPQ) to ensure seamless end-to-end connectivity

- Managing successful delivery of TE1, TE2, and PROD milestones, enabling smooth business transition and on-time platform go-live

IAM PLUS – Singapore

Product management Intern | Oct 24 – Feb 25| Responsibilities:

- Defined and managed the product scope for costar.travel, prioritizing features that improved user search, discovery, and booking conversions
- Conducted market research and competitive analysis to identify high-impact features aligned with user needs and business goals
- Collaborated with cross-functional teams to turn requirements into user stories, wireframes, and sprint-ready tasks using Agile practices
- Built Power BI dashboards enabling daily visibility into platform readiness and user engagement metrics
- Improved stakeholder alignment by 20%, prioritized top 5 features based on research insights, and reduced feature delivery cycle by 15% through structured planning

Temus – Singapore

Senior Consultant | July'23 – Oct'23 | Responsibilities:

- Spearheaded product roadmap planning and prioritization, aligning deliverables with stakeholder goals and organizational objectives, facilitated agile ceremonies (sprint planning, stand-ups, retrospectives) to drive team efficiency, achieving a 25% boost in sprint velocity.
- Engaged with stakeholders to elicit, document, and refine business requirements, translating them into actionable user stories, also partnered with QA and development teams to ensure deliverables met defined quality benchmarks
- Identified and proactively addressed project risks and blockers, maintaining adherence to timelines
- Developed a requirements-gathering framework, reducing scope changes by 15%.
- Conducted workshops and mentoring sessions, upskilling junior business analysts and improving task ownership by 30%
- Delivered the BCA project ahead of schedule, saving 10% of the projected budget
- Established streamlined communication channels, enhancing project transparency and stakeholder engagement
- Delivered persuasive presentations, securing additional funding for product enhancements

UBS – Singapore

Authorized Officer | May'21 – Dec'22 | Responsibilities:

- Spearheaded the end-to-end development and deployment of the “My Way” mobile banking app, emphasizing user-centric design and seamless functionality
- Acted as Product Owner for the “My Way” app, defining the product roadmap, prioritizing the backlog, and ensuring alignment with strategic business goals.
- Collaborated with stakeholders to define business needs and converted them into precise technical specifications for development teams
- Led Agile processes, including backlog prioritization, sprint planning, and reviews, ensuring alignment with project deliverables and timelines
- Coordinated monthly release cycles, maintaining compliance with banking standards and ensuring the seamless integration of new features like UBS and Home Delivery
- Monitored KPIs to assess product success and provided actionable insights, contributing to a 20% increase in customer adoption rates within 6 months
- Designed and implemented scalable architectures for feature deployment, reducing development costs by 15%
- Streamlined communication between business and technical teams, driving clarity, collaboration, and positive stakeholder feedback
- Developed and maintained the product backlog in Jira, refined acceptance criteria, and conducted backlog refinement sessions to keep priorities up to date.
- Established a continuous feedback loop with end users and customer support to capture evolving requirements and refine the product vision.

Cogizant – Singapore

Software Associate | Jan'20 – May'21 | Responsibilities:

- Served as acting Product Owner on a digital banking UBS Gold project, crafting and maintaining the product vision, roadmap, and release schedule.
- Collaborated with stakeholders to elicit, document, and refine business requirements, creating detailed user stories and acceptance criteria to guide development and QA teams
- Prioritized feature backlog based on business value, technical feasibility, and stakeholder input, ensuring the team focused on the most impactful work each sprint.
- Ensured product releases adhered to international banking standards, delivering high-quality outputs that met 100% stakeholder expectations

- Provided actionable risk assessment reports, identifying project bottlenecks and optimizing system performance by addressing API inefficiencies
- Conducted onboarding workshops for new team members, enhancing knowledge transfer and reducing onboarding time. Trained junior analysts to handle critical tasks independently within 3 months
- Bridged gaps between business and IT teams, reducing requirement ambiguities by 20% and ensuring seamless alignment between project goals and deliverables
- Maintained comprehensive documentation to support product lifecycle management and facilitated smooth release cycles

PREVIOUS WORK EXPERIENCE

- **Aspire Systems, Singapore** - Quality Assurance Analyst | Jun'18 – Dec'19
- **UOB, Singapore** – Software Test Engineer | Oct'17 – Feb'18
- **Tata Consultancy Services** – System Engineer | Jan'12 – June 16

PROFESSIONAL TRAINING AND CERTIFICATIONS

- Microsoft Certified: Azure Fundamentals – Foundational cloud expertise
- Future Leaders Programme in Organizational Leadership – NUS Business School (May 2023 – Aug 2023)

PROFESSIONAL ACHIEVEMENTS

- Ace of Rookies – Recognition for exceptional project contributions

EDUCATIONAL QUALIFICATIONS

- **Master of Business Administration (MBA)** – *Singapore Management University (Jan 2024 – Mar 2025)*
CGPA - 3.86/4.0
- **Master of Business Administration (MBA)** – *SDA Bocconi (Nov 2024 – Dec 2024)*
- **Bachelor of Technology (B.Tech), Information Technology** – *Shanmugha Arts, Science, Technology and Research Academy (Jan 2008 – Dec 2012)*
CGPA - 8.3/10

Achievements

- Dean's Lister – in both bachelors and masters degree.
 - Served as a member (Academic Secretary) in Executive Leadership committee of SMU MBA 2024 - 2025 Cohort
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