

EnsembleArts Philly

A non-profit organization presenting
world-class performances at the
Kimmel Center, Academy of Music,
and Miller Theater

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The global smash hit @MammaMiaTheTour (Facebook)/@MammaMiaNorthAmerica (Instagram) comes to the Academy of Music September 29–October 4, kicking off the 2026–27 Broadway Season presented by @EnsembleArtsPhilly (Facebook/Instagram) and @TheShubertOrganization (Facebook)/@shubertorg (Instagram). Featuring the timeless songs of ABBA, this ultimate feel-good musical has delighted audiences around the world for 25 years. For more information, visit ensembleartsphilly.org.

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ENSEMBLE ARTS PHILLY AND THE SHUBERT ORGANIZATION PRESENT THE 25TH ANNIVERSARY TOUR OF *MAMMA MIA!* AT THE ACADEMY OF MUSIC SEPTEMBER 29–OCTOBER 4, 2026

FOR IMMEDIATE RELEASE (August 25, 2026) – Ensemble Arts Philly and The Shubert Organization are thrilled to present the 25th Anniversary Tour of *MAMMA MIA!*, the global smash hit and ultimate feel-good musical based on the songs of ABBA, at the Academy of

Music from September 29–October 4, 2026. Launching the 2026-2027 Broadway Season, this beloved worldwide phenomenon has captivated generations of audiences with its irresistible blend of friendship, family, love, and unforgettable music. Tickets are on sale now at www.ensembleartsphilly.org.

"There are certain shows that transcend Broadway and become part of people's lives, and *MAMMA MIA!* is one of them," said Ryan Fleur, President and CEO of Ensemble Arts Philly. "For twenty-five years, audiences around the world have come together to sing along, laugh, and celebrate the timeless music of ABBA. As we launch our 2026-27 Broadway season, this production reminds us of the unique joy of experiencing live theater in a room filled with fellow fans. These are the moments that bring people together, create lasting memories, and keep audiences returning to the theater year after year."

Since premiering in London in 1999 and on Broadway in 2001, the irresistible musical has captured the hearts of millions around the globe. The sunny, funny tale of a mother, a daughter and three possible dads on a Greek island paradise, all unfolding to the storytelling magic of ABBA's timeless songs, has now been seen live on stage by 70 million people across the world and turned into two record-breaking movies – *MAMMA MIA! The Movie* and *MAMMA MIA! Here We Go Again*.

To date, *MAMMA MIA!* has been seen in 50 productions in 16 different languages grossing more than \$7 billion at the box office.

The 25th Anniversary production made a triumphant return to Broadway in August 2025 for a limited six-month run at the Winter Garden Theatre, where it had its first Broadway opening in 2001. *MAMMA MIA!* played for a record-breaking 14 years on Broadway, first at the Winter Garden Theatre, then at the Broadhurst Theatre. The show also toured North America from 2000-2017 with four different touring companies spanning this period.

Produced by Judy Craymer, *MAMMA MIA! The Movie* became the highest grossing live action musical film of all time upon its release in 2008. A second film, *MAMMA MIA! Here We Go Again*, opened in July 2018 and is the most successful live musical movie sequel of all time. The films starred a host of stars including Meryl Streep, Christine Baranski, Julie Walters, Pierce Brosnan, Colin Firth, Stellan Skarsgård, Amanda Seyfried, Dominic Cooper, Lily James and Cher.

With music & lyrics by Benny Andersson & Björn Ulvaeus, *MAMMA MIA!* is written by Catherine Johnson, directed by Phyllida Lloyd and choreographed by Anthony Van Laast. The production is designed by Mark Thompson, with lighting design by Howard Harrison, sound design by Andrew Bruce & Bobby Aitken, and musical supervision, additional material & arrangements by Martin Koch.

The North American tour is booked by The Booking Group with casting by The TRC Company. *MAMMA MIA!* is produced by Judy Craymer, Richard East & Björn Ulvaeus for Littlestar in association with Universal Music Group. Amy Jacobs of Bespoke Theatricals is the Executive Producer of the tour in association with Work Light Productions.

Tickets

Tickets can be purchased online at www.ensembleartsphilly.org, by calling 215-893-1999, or in person at the Academy of Music Box Office (240 S. Broad Street). For more information on the Academy of Music's Box Office hours, please visit www.ensembleartsphilly.org.

Groups of 10 or more save money! For information about group availability and pricing, call 215-790-5883 or email groupsales@ensembleartsphilly.org.

MAMMA MIA!

Academy of Music

September 29, 2026– October 4, 2026

Performance Times Vary

American Sign Language and Audio Description Performance: Friday, October 2, at 7:30 PM

Captioning Performance: Saturday, October 3, at 1:30 PM

For more information about *MAMMA MIA!*, please visit www.mammamiathetour.com.

Follow *MAMMA MIA!* on Instagram, TikTok, and Facebook @MammaMiaNorthAmerica.

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THE SHUBERT ORGANIZATION

The Shubert Organization is America's oldest professional theatre company and the largest theatre owner on Broadway. Since the dawn of the 20th century, Shubert has operated hundreds of theatres and produced hundreds of plays and musicals both in New York City and throughout the United States. Shubert currently owns and operates 17 Broadway theatres, six off-Broadway venues, and the Forrest Theatre in Philadelphia. Under the leadership of Robert E. Wankel, Chairman and CEO, and Jeff T. Daniel, President, The Shubert Organization continues to be a leader in the theatre industry. Shubert delivers innovative ticketing solutions via its Telecharge interface, API distribution, and private-label technology, offering unparalleled distribution and marketing to the theatre industry and beyond. Its consumer-facing brands—Telecharge for retail ticket sales and Broadway Inbound for group buyers, tour operators, and the travel industry—sell millions of tickets each year. The Shubert Foundation, sole shareholder of The Shubert Organization, Inc., is dedicated to sustaining and advancing live performing arts in the United States. The Foundation provides general operating support to not-for-profit theatres and dance companies. Foundation grants in 2025 totaled \$42 million to 672 grantees. For more information, visit www.shubert.nyc.

ABOUT ENSEMBLE ARTS PHILLY

For more information about ENSEMBLE ARTS PHILLY, visit www.ensembleartsphilly.org.

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For photography, please visit www.ensembleartsphilly.smugmug.com.