Ensemble/Arts

A new presenting brand from The Philadelphia Orchestra and Kimmel Cultural Campus.

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NEWS: @EnsembleArtsPhilly (Facebook/Instagram)/@EnsembleArtsPHL (Twitter/X) and @philorch received the Silver-Level Anthem Award for Education, Arts, Culture – Community Engagement Category for our annual Philadelphia Fall Arts Festival! For more, visit www.EnsembleArtsPhilly.org

To learn more about Anthem Awards, please visit https://www.anthemawards.com/

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ENSEMBLE ARTS AND THE PHILADELPHIA ORCHESTRA RECEIVE THE SILVER-LEVEL ANTHEM AWARD FOR ANNUAL "PHILADELPHIA FALL ARTS FEST"

The 3rd Annual Anthem Award celebrates Ensemble Arts and The Philadelphia Orchestra for outstanding social good and impact in arts & culture

FOR IMMEDIATE RELEASE (January 30, 2024) – Ensemble Arts and The Philadelphia Orchestra are excited to receive the Silver-Level Anthem Award in the Education, Arts, & Culture – Community Engagement Category for the Philadelphia Fall Arts Fest and its important role as a convener of dozens of arts and cultural organizations across the Greater Philadelphia region.

In 2023, the Philadelphia Fall Arts Fest brought together more than 50 diverse arts and cultural organizations for a full day of art, education, performances, informational opportunities, and community engagement to unofficially kick off the 2023-24 artistic season. This free event highlighted dozens of regional organizations and amplified their upcoming events to thousands of guests visiting the Kimmel Center for the Performing Arts. Guests explored various free demonstrations and witnessed performances ranging from tap dancing to jazz, Broadway songs to classical, opera to ballet, all while accessing lower ticket prices and chances to win free tickets.

"Philadelphia Fall Arts Fest showcases our region's thriving arts and culture scene, providing an opportunity for local arts organizations to build audiences, showcasing all they have to offer, free of charge, and in front of thousands of enthusiastic guests who come out for the day-long festival event," said Crystal Brewe, Chief Marketing and Audience Experience Officer. "We are honored to receive the Silver-Level Anthem Award for this annual event and our ongoing commitment to share the transformative power of the performing arts with the widest possible audience."

Save the date! Ensemble Arts and The Philadelphia Orchestra will present the annual Philadelphia Fall Arts Fest once again on Saturday, September 21, 2024.

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The Anthem Awards, presented by the Webby Awards, was developed to recognize digital & physical events, programs, or organizations that excel in amplifying social good within their communities. Finalists were selected by the International Academy of Digital Arts and Science on their merit of social importance, breadth of their social work, and their long-lasting impact on their community. Awards were then decided via public voting.

The Anthem Awards was launched in response to the prevalence social good has taken within the national conversation and cultural zeitgeist in recent years. The 3rd annual competition received over 2,000 entries from more than 30 countries worldwide. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities.

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About Ensemble Arts Philly
About The Philadelphia Orchestra
Our Commitment to Inclusion, Diversity, Equity, and Access Strategies (IDEAS)

About The Anthem Awards:

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose & mission-driven work of people, companies, and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards honors work across seven core causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. Founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, Glaad, Mozilla, NAACP, NRDC, WWF, and XQ.

About The Webby Awards:

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites; Video; Advertising, Media & PR; Apps, Mobile, and Voice; Social; Podcasts; and Games. Established in 1996, The Webby Awards received more than 13,500 entries from all 50 states and 70 countries worldwide this year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include Verizon, WP Engine, YouGov, Brandlive, Canva, NAACP, KPMG, Fast Company, Wall Street Journal, MediaPost, Podcast Movement, and AIGA.