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BACK BY POPULAR DEMAND! @OfficialBlueyTV hits the road again with an all-new electrifying live tour and SIX incredible performances here in Philadelphia @KimmelCC(X/Twitter)/@KimmelCulturalCampus (Facebook/Instagram) 11/18-11/19. For more info, visit www.kimmelculturalcampus.org

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KIMMEL CULTURAL CAMPUS PRESENTS EMMY® AWARD-WINNING TELEVISION PHENOMENON, *BLUEY,* IN THE LIVE STAGE SHOW, *BLUEY'S BIG PLAY: THE STAGE SHOW*, NOVEMBER 18 – 19, 2023

"A glorious celebration of everything you love about the show." - *The Guardian*

"There's no better show to inspire a lifelong love of the stage in your littlies." - Courier Mail, Brisbane

FOR IMMEDIATE RELEASE (September 21, 2023) – The Kimmel Cultural Campus once again presents everyone's favorite Heeler family with *Bluey's Big Play: The Stage Show*, in Philadelphia for six performances at the Miller Theater on November 18 & 19, 2023, at 10:00 a.m., 1:00 p.m., and 4:00 p.m. each day. Fans of all ages will get to see Bluey, Bingo, Bandit, and Chilli launch into all-new adventures as the Heelers embark on their live theatre show, featuring puppetry, live actors, and iconic sets.

Based on an original new story written by *Bluey* creator Joe Brumm, *Bluey's Big Play: The Stage Show* also contains new music by *Bluey* composer, Joff Bush. When Dad feels like a little bit of Sunday afternoon time out, Bluey and Bingo have other plans! Join them as they pull out all of the games and cleverness at their disposal to get Dad off that bean bag.

"Bluey's Big Play is full of imaginative play, heart-warming humor, and pure childhood joy for the delight of both the young and young-at-heart," said Frances Egler, Vice President of Theatrical Programming & Presentations on the Kimmel Cultural Campus. "Exposure to the performing arts at a formative age is transformative, opening up a world of possibility and fostering growth in areas beyond the stage; it is our hope that our annual Family Discovery Series creates

opportunities for families to discover the world of the arts together."

About Bluey

The television series follows Bluey, a six-year-old Blue Heeler dog who loves to play and turn everyday family life into extraordinary adventures that unfold in unpredictable and hilarious ways, bringing her family, friends, and community into her world of fun.

Bluey has won the hearts of kids and parents around the world since it first launched in Australia in October 2018, quickly becoming a global hit. In Australia, *Bluey* is the number one kids' show on broadcast television and is the most-watched series ever on ABC iView. In June 2019, BBC Studios struck a global broadcast deal with Disney to premiere *Bluey* in all territories outside Australia, New Zealand, and Greater China; it now screens in over 60 countries. In the U.S. on Disney Junior, since March 2021, the show has been the #1 most watched TV series with kids 2-6. In the UK, *Bluey* was the most watched show on CBeebies in January 2022 and is also available on Disney+.

Bluey has also won multiple awards, such as the International Emmy[®] Kids Award in the prestigious Preschool Category in 2020, in addition to the AACTA Award for Best Children's Program for three years running (2019-21). *Bluey* won four Kidscreen Awards in February 2021.

Bluey is produced by multi-Emmy[®] Award-winning Ludo Studio for ABC Kids Australia, cocommissioned by ABC Children's and BBC Studios, and distributed internationally by BBC Studios outside of Australia. *Bluey's Big Play: The Stage Show* is presented by BBC Studios and Andrew Kay in association with Windmill Theatre Co.

Kimmel Cultural Campus Family Discovery Series

The 2023–24 Family Discovery Series returns for its 8th year with a lineup including kid-friendly favorites and re-envisioned family classics, curated to appeal to the littlest growing arts lovers. <u>Click here for a full list of series programming</u>. Packages are on sale now and start at just \$21 per show; single tickets to select shows in the 2023-24 Family Discovery Series are on sale now. This season's Family Discovery Series is generously sponsored by Dietz & Watson.

Tickets

Tickets can be purchased by calling 215-893-1999 or online at <u>www.kimmelculturalcampus.org</u>. In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See <u>www.kimmelculturalcampus.org</u> for more information.

The VIP Experience includes:

- VIP Premium seating.
- VIP Concierge desk
- An exclusive Bluey VIP lanyard (for all VIP ticket holders)
- An exclusive Bluey VIP gift (for children with VIP tickets)
- An exclusive photo opportunity with a Bluey Costume Character.

All children attending the VIP Meet and Greet must be accompanied by at least one adult.

Bluey's Big Play: The Stage Show

Miller Theater on the Kimmel Cultural Campus Saturday, November 18, 2023, at 10:00 a.m., 1:00 p.m. (ASL performance), and 4:00 p.m. Sunday, November 19, 2023, at 10:00 a.m., 1:00 p.m. (Sensory-friendly performance), and 4:00 p.m.

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KIMMEL CULTURAL CAMPUS

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Miller Theater (formerly the Merriam Theater) - representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music, With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. Read Kimmel Cultural Campus' vision statement, world view, and mission statement here. Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, coworkers, and programs here.

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