



Kimmel Cultural Campus

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Join podcaster, author, and retired SEAL officer @jkowillink (Facebook)/@jockowillink (Twitter and Instagram) for an inspiring special event and extended Q&A on 7/22 @KimmelCC (Twitter)/@KimmelCulturalCampus (Facebook and Instagram). For more info, visit kimmelculturalcampus.org.

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KIMMEL CULTURAL CAMPUS PRESENTS RETIRED SEAL OFFICER, MOTIVATIONAL SPEAKER, PODCASTER, AND BEST-SELLING AUTHOR, JOCKO WILLINK, IN *A DECISIVE ENGAGEMENT*, JULY 22, 2023

**“It’s easy to become overwhelmed by our everyday stresses, but putting ourselves in the shoes of Jocko Willink goes a long way to provide perspective.”
– *Podcast Magazine***

**“From ghillie suits to breaching operations to catching a target before he hits the water, Willink has something to say. He has a lot of knowledge and experience... it's cool to hear him break down why the operators are doing what they do.”
– *Business Insider***

FOR IMMEDIATE RELEASE (June 1, 2023) — The Kimmel Cultural Campus presents, in association with Emporium Presents, podcaster, author, and retired SEAL officer, **Jocko Willink: *A Decisive Engagement***, at the Miller Theater on July 22, 2023, at 7:30 p.m. In this special event, Willink will speak about human nature, leadership, war, atrocities, good and evil, and a myriad of other subjects, then conduct an extended Q&A session with the audience.

Jocko Willink is a retired U.S. Navy SEAL officer; co-author of the #1 *New York Times* bestseller *Extreme Ownership: How U.S. Navy SEALs Lead and Win* as well as *Dichotomy of Leadership*; host of the top-rated Jocko Podcast; and co-founder of Echelon Front, where he serves as Chief Executive Officer, leadership instructor, speaker, and strategic advisor. Willink spent 20 years in the SEAL Teams, starting as an enlisted SEAL and rising through the ranks to become a SEAL officer. As commander of SEAL Team Three’s Task Unit Bruiser during the battle of Ramadi, he orchestrated SEAL operations that helped the “Ready First” Brigade of the U.S. Army’s First Armored Division bring stability to the violent, war-torn city. Task Unit Bruiser became the most highly decorated Special Operations Unit of the Iraq War.

“Jocko Willink invites audiences into his world, giving a unique voice to his experiences and sharing stories on our Campus for the first time,” said Frances Egler, Senior Director of Programming and Presentations on the Kimmel Cultural Campus. “With decades of knowledge and insight, we hope audiences leave informed and inspired, motivated to give their best in whatever they choose to pursue.”

Willink returned from Iraq to serve as Officer-in-Charge of training for all West Coast SEAL Teams. There he spearheaded the development of leadership training and personally instructed and mentored the next generation of SEAL leaders who have continued to perform with great success on the battlefield. Willink is the recipient of the Silver Star, the Bronze Star, and numerous other personal and unit awards.

After retiring from the Navy, Willink co-founded the leadership consulting firm Echelon Front with Leif Babin where he teaches the leadership principles he learned on the battlefield to help others lead and win. In addition to his work in consulting, Willink is a jiu-jitsu instructor at Victory MMA & Fitness in San Diego and co-owns Origin USA, a company based in Maine, which produces lifestyle apps. Willink also authored *New York Times* bestseller *Discipline Equals Freedom Field Manual* and the best-selling *Way of the Warrior Kid* children’s book series.

Other featured upcoming performances on the Kimmel Cultural Campus include **John Mellencamp: *Live and In Person*** (June 3, 2023, Miller Theater), **Kevin James: *The Irregardless Tour*** (June 16, 2023, Academy of Music) and **WXPN Welcomes Rufus Wainwright: *Folkocracy Tour*** (June 23, 2023, Miller Theater).

Tickets

Tickets can be purchased by calling 215-893-1999 or online at www.kimmelculturalcampus.org. In-person ticket sales can be conducted daily from 10 a.m. - 6 p.m. at the Academy of Music Box Office, located at 240 S. Broad Street. See www.kimmelculturalcampus.org for more information.

Jocko Willink: *A Decisive Engagement*

Miller Theater on the Kimmel Cultural Campus
Saturday, July 22, 2023, at 7:30 p.m.

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EMPORIUM PRESENTS

Emporium Presents is a full-fledged national event promotion company. With offices in Auburn, WA and Nashville, TN. Emporium creates, produces, books, and markets world-class live experiences including concerts, comedians, and specialty events.

Emporium Presents produces hundreds of events annually in the United States and Canada ranging from clubs to arenas. To date, Emporium Presents has promoted thousands of shows for renowned acts like Luke Bryan, Miranda Lambert, Dolly Parton, Jason Mraz, The Scorpions, and The Trailer Park Boys. Upcoming shows from Emporium Presents include Billy Strings, Tedeschi Trucks Band, Tommy Emmanuel, The Avett Brothers, Straight No Chaser, Parker McCollum, Home Free, Wardruna, Bruce Dickinson, Kaleo, Dream Theater and Daniel Tiger’s Neighborhood Live. As you can see, Emporium Presents specializes in a variety of genres; whether you’re a fan of rock, hip-hop, soul, country, jam-bands, and even comedy, Emporium Presents continues to produce all of your favorite events from coast to coast!

KIMMEL CULTURAL CAMPUS

Located in the heart of Center City, Philadelphia, our mission is to engage the region's diverse communities with art through performance and education. Our Cultural Campus serves more than 1-million guests per year and includes Kimmel Center for the Performing Arts (Verizon Hall, Perelman Theater, and SEI Innovation Studio), the Academy of Music, and the Miller Theater (formerly the Merriam Theater) – representing more than 160 years of rich history for the performing arts along Philadelphia's Avenue of the Arts. We are home to The Philadelphia Orchestra and six esteemed Resident Companies: Opera Philadelphia, Pennsylvania Ballet, PHILADANCO, The Chamber Orchestra of Philadelphia, The Philadelphia Chamber Music Society, and Curtis Institute of Music. With nearly 9,000 seats per night, we are the region's most impactful performing arts center, and the second largest in the country. Our Cultural Campus serves as a preeminent and inclusive place to enjoy exceptional experiences that reflect the spirit of our region by cultivating a creative and socially responsible environment where our community shares experiences that are delivered with pride, integrity, and respect. As a 501 c 3 nonprofit organization, we collaborate on, present, and produce a broad range of relevant and meaningful events, we serve as an active gathering space for social and community events, we educate the region's young people through access to quality arts experiences, and we provide support to artists in the creation of new work. Read Kimmel Cultural Campus' vision statement, world view, and mission statement [here](#). Learn more about our commitment to diversity, equity, and inclusion and how it encompasses our mission, coworkers, and programs [here](#).

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For photography, please visit <https://kcccpress.smugmug.com>