

# Sponsorship Opportunities





Leas Cliff Hall is the premier entertainment venue for Folkestone and the surrounding areas providing a packed programme of Theatre, Musicals, Live Events, Comedy, Family Entertainment and a host of other activities split across our Main Hall and Channel Suite.

With a variety of shows all year round, the spacious yet lively Main Hall regularly attracts capacity audiences and can accommodate between 1000 and 1500 people, depending on the type of event.

The Channel Suite offers three function rooms with capacities ranging from one to 300 which are used for meetings, exhibitions, rehearsal space, comedy nights, club nights, parties and weddings.



#### **Brand Exposure**

In Venue, on screen, product sampling, brochure and social media.

#### Promotion

Be part of campaigns that cross print and digital media, including press, advertising, e-newsletters and social media.

#### Engagement

Connecting with our audiences both in person and through online and social media communities.

### Association

A chance to demonstrate your commitment to the cultivation of arts and entertainment in Folkestone and the surrounding areas by partnering with an established and exciting venue that provides audiences with unforgettable experiences.

### A year at a glance

75,500+ <sub>Visitors</sub>

57,000 Website users

17,000 Monthly direct emails 140+ Shows on stage

30 Pantomime performances

15+ Weddings





## How Leas Cliff Hall sponsorship can help you achieve your business aims

#### Brand

Building brand awareness among the venue's 75,000 plus visitors.

#### Reach

Connecting with residents of Folkestone and the surrounding areas.

#### Prestige

Association with a local cultural venue.

#### Community

Visibility supporting the arts for the benefit of the community.

### Networking

Building awareness of your company among potential clients and employees.

### Audience and Engagement

15,000 A5 brochures

A5 brochures printed three times a year

35 Mile radius print distribution from Leas Cliff Hall

5,500 Brochures directly mailed

50 Local press contacts 19,500 Facebook followers

5,500 Twitter followers

1,700 Instagram followers

17,000 E-newsletter readership



#### **Elizabeth Smith**

Theatre Director Email: elizabethsmith@theambassadors.com

**Siobhan Thurgood** Marketing & Communications Manager Email: siobhanthurgood@theambassadors.com The Leas Cliff Hall Ambassador Theatre Group The Leas Cliff Hall The Leas, Folkestone

Kent CT20 2DZ

#### Phone: 01303 228600

Web: www.atgtickets.com/venues/leas-cliff-hall

Web: www.leascliffhall.co.uk