



Sponsorship Opportunities

LEAS
CLIFF HALL
FOLKESTONE
THE HOME OF LIVE ENTERTAINMENT IN EAST KENT

ATG AMBASSADOR
THEATRE
GROUP

Leas Cliff Hall is the premier entertainment venue for Folkestone and the surrounding areas providing a packed programme of Theatre, Musicals, Live Events, Comedy, Family Entertainment and a host of other activities split across our Main Hall and Channel Suite.

With a variety of shows all year round, the spacious yet lively Main Hall regularly attracts capacity audiences and can accommodate between 1,000 and 1,500 people, depending on the type of event.

The Channel Suite offers three function rooms with capacities ranging from one to 300 which are used for meetings, exhibitions, rehearsal space, comedy nights, club nights, parties and weddings.



What we offer

Brand Exposure

In Venue, on screen, product sampling, brochure and social media.

Promotion

Be part of campaigns that cross print and digital media, including press, advertising, e-newsletters and social media.

Engagement

Connecting with our audiences both in person and through online and social media communities.

Association

A chance to demonstrate your commitment to the cultivation of arts and entertainment in Folkestone and the surrounding areas by partnering with an established and exciting venue that provides audiences with unforgettable experiences.

A year at a glance

75,500+

Visitors

140+

Shows on stage

57,000

Website users

35

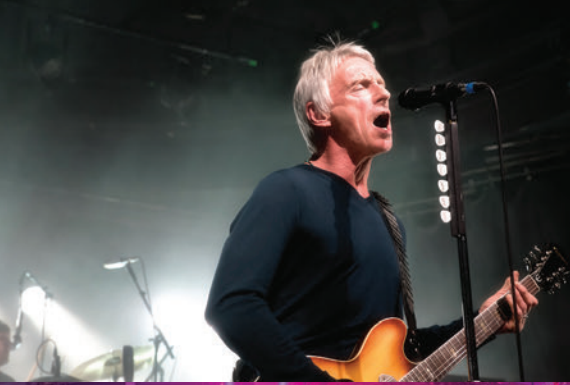
Pantomime performances

18,000

Monthly direct emails

15+

Weddings



How Leas Cliff Hall sponsorship can help you achieve your business aims

Brand

Building brand awareness among the venue's 75,000 plus visitors.

Reach

Connecting with residents of Folkestone and the surrounding areas.

Prestige

Association with a local cultural venue.

Community

Visibility supporting the arts for the benefit of the community.

Networking

Building awareness of your company among potential clients and employees.

Audience and Engagement

19,000

A5 brochures printed three times a year

35

Mile radius print distribution from Leas Cliff Hall

11,000

Brochures directly mailed

50

Local press contacts

22,500

Facebook followers

5,500

Twitter followers

3,160

Instagram followers

23,000

E-newsletter readership



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