



# Sponsorship Opportunities

**LEAS**  
CLIFF HALL  
**FOLKESTONE**  
THE HOME OF LIVE ENTERTAINMENT IN EAST SUSSEX

**ATG**  
ENTERTAINMENT

Leas Cliff Hall is the premier entertainment venue for Folkestone and the surrounding areas, offering a packed year-round programme of music, stand-up comedy, gigs, family entertainment and more across its Grand Hall. The spacious yet vibrant Main Hall regularly attracts capacity audiences and can accommodate between 1,000 and 1,500 guests depending on the event, while the Channel Suite features three versatile function rooms with capacities ranging from 1 to 300, hosting conferences, meetings, exhibitions, rehearsals, hen-dos, parties and weddings.

In addition to event hire, Leas Cliff Hall offers a range of sponsorship and corporate partnership opportunities designed to support business growth and brand visibility. Partners benefit from in-venue and on-screen exposure, product sampling, and social media promotion, as well as inclusion in integrated print and digital marketing campaigns. With two distinctive event spaces, a resident technical team, high-quality audiovisual equipment, stunning Channel views and excellent transport links, Leas Cliff Hall connects businesses with over 75,500+ annual visitors while enhancing prestige, community engagement and networking opportunities through association with a leading local cultural venue.

## What we offer

### Brand Exposure

In Venue, on screen, product sampling, programme and social media.

### Promotion

Be part of campaigns that cross print and digital media, including press, advertising, e-newsletters and social media.

### Engagement

Connecting with our audiences both in person and through online and social media communities.

### Association

A chance to demonstrate your commitment to the cultivation of arts and entertainment in Folkestone and the surrounding areas by partnering with an established and exciting venue that provides audiences with unforgettable experiences.

## A year at a glance

**75,500+**

Visitors

**70,000**

Website users

**23,000**

Monthly direct emails

**140+**

Performances on stage

**30+**

Pantomime performances

**50+**

Events



## How Leas Cliff Hall sponsorship can help you achieve your business aims

### Brand

Building brand awareness among the venue's 75,000 plus visitors.

### Reach

Connecting with residents of Folkestone and the surrounding areas.

### Prestige

Association with a local cultural venue.

### Community

Visibility supporting the arts for the benefit of the community.

### Networking

Building awareness of your company among potential clients and employees.

## Audience and Engagement

27,000

Facebook Followers

5,600

Instagram Followers

1,400

TikTok followers

25,000

E-newsletter readership



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