ITSYS SOLUTIONS

CASE STUDY

server MANIA

About ITSYS Solutions

ITSYS Solutions was incorporated in 2010 with a vision to help organizations stay competitive in their respective industries through clean, structured, customizable data from the web.

With more than 5 million data records generated every month, it provides business data insights to help companies identify future business opportunities, profits, competitor analysis, customer retention and more.

ITSYS Solutions curates an incredible amount of data, and delivers clients with:

- Customized structure
- Variable delivery frequency (hourly, weekly, or monthly)
- Multiple validation checks for data accuracy
- A 100% dependable data guarantee
- Advice and recommendations about data insights

ITSYS Solutions

Industry:
- Ethical data scraping
- Data crawling

Location:
Noida, Uttar Pradesh, India

Website:
http://www.itsyssolutions.com

Principal Market Segments Served:
- Food and Beverage
- Fuel Distributors and Retailers
- Aftermarket Auto Part Manufacturing
- Convenience Stores
- Tire Distributors and Retailers
- Data Aggregators
- E-Commerce
- Real Estate

ITSYS Solutions' team consists of IT professionals, business analysts, and customer care representatives that support and guide customers so that they are able to improve business outcomes.

THE ITSYS SOLUTIONS CHALLENGE

In 2009, ITSYS Solutions' hosting provider suddenly shut down their hosting business and all servers overnight, leaving ITSYS Solutions in a very challenging situation. Having been refused access to their servers and their data, they started to search for a new hosting provider; one that would be reliable and stable.

While searching for a new service provider, they had some important criteria that ensured their new partner would be up to the challenge of working with them long-term, through thick and thin.

ITSYS Solutions needed a server partner that:

• Had its own data centers or was significantly invested in them
• Offered 24/7 support
• Provided quality customer service
• Offered value for money

Combined with a variety of options and price points for cloud and dedicated servers, 24x7 customer support, and an extremely responsive sales team, ServerMania met the requirement of having its own top tier data centers and being invested in them.

After holding several discussions with ServerMania to help better understand their business model, ITSYS Solutions was able to move forward confidently.

"The service level provided has been exemplary. The tickets are responded to in less than 15 minutes and satisfactory resolution of issues is usually provided within a day."

Vibhu Bansal
Chief Operating Officer, ITSYS Solutions

Variety of Services

Offering a variety of options and price points for cloud and dedicated servers, ServerMania was able to provide services for many use cases that complimented the rich and powerful data scraping exercises executed by ITSYS Solutions. This was extremely influential in the decision to work with ServerMania, as it was exactly what ITSYS Solutions needed to grow their business quickly and efficiently.

Support You Can Count On

When ITSYS Solutions ran into issues with their hardware, ServerMania was there with 24x7 customer support and replaced equipment expediently.

Despite having signed up for unmanaged servers, when they ran into networking and operating system issues that they were unable to fix, the support team at ServerMania went above and beyond to resolve the issues.

"Due to almost 100% uptime and quick customer support, we are able to meet our commitments to our clients. This has been a crucial factor in receiving the hard to come by referrals for new clients and projects!"

Vibhu Bansal
Chief Operating Officer, ITSYS Solutions

server MANIA

WHAT ADVICE DOES ITSYS SOLUTIONS HAVE FOR OTHER COMPANIES ABOUT TO EMBARK ON A SIMILAR PROJECT?

"For any business about to partner with a server company, the most important recommendation I would offer is to choose one that owns or is invested in the data centers it operates. This ensures reliability and continuity which is a must in the age of the Internet."

Vibhu Bansal
Chief Operating Officer, ITSYS Solutions

In partnering with ServerMania, ITSYS Solutions has managed to steadily grow their business year-over-year since 2010.

They now have the assurance of a dedicated account manager, who is just an email away, to help them quickly scale up as project requirements grow.

ServerMania was able to provide ITSYS Solutions with:

- Reliability and peace of mind, with a 100% network uptime SLA
- 24/7 support and services
- A dedicated account manager
- Reliable access to top tier data centers

ServerMania is more than a server hosting provider. We offer a personalized approach to service and delivery, with solutions that help you reach new customers and grow your business.

Everything we do is aimed at empowering your business with flexible, reliable, and affordable infrastructure, backed by unmatched enterprise infrastructure expertise and experience.

LEARN MORE

ServerMania is a Canadian company with over a decade of experience building high-performance infrastructure hosting platforms for businesses globally. We offer a wide range of fully customizable dedicated, hybrid, cloud, colocation, IP Transit, and server cluster services.

Our mission is to empower clients by equipping them with fast, reliable, innovative infrastructure hosting while upholding a 100% network uptime SLA. This is assisted by a 24x7x365 rapid response team — one with some of the best response times in the industry.

To learn more about how ServerMania can help to reduce your business's infrastructure costs while improving reliability and performance, get in touch today.

serverMANIA
HOSTING EMPOWERED

A leader in web hosting solutions since 2002.

www.servermania.com

f facebook.com/servermaniainc

in linkedin.com/company/server-mania

twitter.com/servermaniainc

youtube.com/servermaniainc