

Today we'd like to introduce you to Kelly Ann Winget. Them and their team share their story with us below:

Kelly Ann Winget is the Founder of the Dallas-based private equity company, Alternative Wealth Partners (AWP). Kelly Ann has over a decade of experience in the alternative investment space sourcing creative capital for startups, oil and gas companies, manufacturing ventures, real estate, and several other emerging markets on behalf of high net worth/income individuals. Over her career, she has successfully raised almost \$1 billion in private capital for private placement opportunities, averaging double-digit returns. After a decade of building others' records, she formed AWP in 2020 to offer clients the best of what the private market can offer. Over the decade prior to founding AWP, Kelly Ann aggressively connected creative capital to unique investment opportunities in the private equity space. Now, she leverages her reputation in the industry to get exclusive access to private investments before they are public knowledge. In addition, with her unmatched access to exclusive alternative investments, Kelly Ann offers investors the opportunity to diversify across the board with a single investment through the private equity funds, AWP Diversity Fund I & II and AWP Energy Fund I & II, which are for accredited investors who are looking for a diversified portfolio of alternative, tax-advantaged and high-yielding investments. The funds allow investors to own their own share of more than a dozen individual assets across more than five industries; its main focus is cash-flowing tangible assets and the proven concept of private equity opportunities for growth. While AWP Diversity Fund I is Kelly Ann's inaugural fund, it is already aggressively achieving Alpha. Kelly Ann gives back to the community in areas that have been lifelong interests. As a teen, she competed in the National Forensics League; now, she donates her time to the organization, judging local and national tournaments and helping students prepare for competition. In addition, She spearheads fundraisers for children's causes, particularly health, including Wipe Out Kids' Cancer. She also Co-Founded Fashion Full Circle; a lifestyle company focused on giving back to the women in the community through motivational content, mentorship, and charitable action/fundraisers.

Since her very first sales job at age 14, she has worked in male-dominated industries and is excited to be able to help what she sees as an underserved group of investors: women. She enjoys making alternative investing simple and less intimidating, as well as helping investors balance their portfolios. Kelly Ann is recently engaged to her partner, Sarah Matteson, LMSW, in France this last spring. While two kids, two dogs, and a cat keep them busy, they continue to explore the world and new restaurants and hang out with friends and family. Her best advice to new entrepreneurs? "Fail fast. You will save yourself a lot of time, money, and energy moving on to the next solution. If something is not working, move on to something else. Do not let pride get in the way of your success."

I'm sure you wouldn't say it's been obstacle free, but so far would you say the journey has been a fairly smooth road?

There are all obstacles when it comes to just being female in the finance world. Add young and gay, and you will experience more than just closed doors. Women receive fractions of the investment support as their male counterparts, we get less mic/tv time, and all of the messaging around what we are doing is based on our multi-tasking skills of raising a family and having a job instead of the record-breaking returns or problem-solving milestones we are achieving.

As you know, we're big fans of Alternative Wealth Partners, LLC. For our readers who might not be as familiar, what can you tell them about the brand?

Alternative Wealth Partners (AWP) is a Dallas-Based Private Equity Company that focuses exclusively on alternative asset classes. We provide a boutique, family-office-like experience to "Main Street" investors through thoughtfully managed & diversified private equity funds. AWP is on a mission to make Alternatives understandable and accessible. There are entire groups of people being excluded from the private equity space, and it isn't because they lack Net Worth. Alternative Wealth Partners was created in 2020 as a response to the hunger for information from the alternative, private investment space. Kelly Ann Winget, the Founder, decided that after 10 years of working behind the scenes, standing behind someone else's fragile reputation, it was time to take the reins and launch an industry-disrupting firm to challenge the status quo.