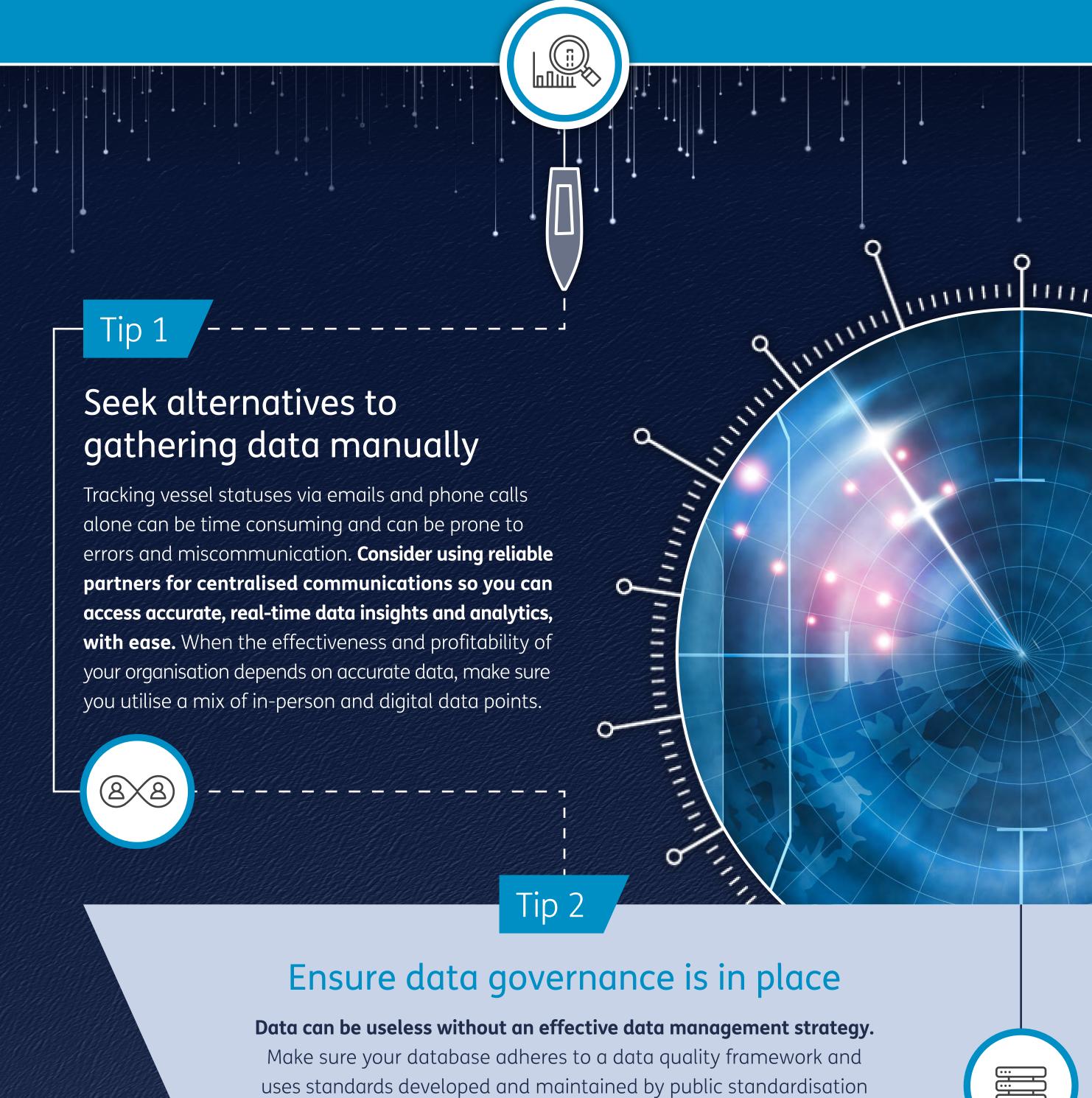


resources for operations.

the data gaps and achieve a full 360-degree view.

So, we've put together 7 helpful tips to help you bridge



bodies such as IMO, ISO and ITPCO* so your data is consistent,

reliable, accurate, complete, and timely.

Tip 3

Don't be afraid of innovative technology



artificial intelligence (AI) can work constantly to model information and process trillions of data points, providing you with verified context around behaviour, its implications and risks. In addition, AI has the advantage of being able to use learning algorithms to accurately predict a vessel's estimated time to arrive/berth/depart.

Annual manual manual s

Tip 4

Take advantage of world class data and

platform to make decisions confidently

Some data and analytics providers can predict vessels due to arrive

in a country or port of interest, days in advance. With valuable insight

of future port calls, you can easily conduct strategic market research,

monitor competitor vessels, identify business opportunities, plan activities

at port, or simply proactively monitor the arrival of a key vessel.

While manpower can be limited by knowledge

and the need for rest, technology such as





market research

Strategic

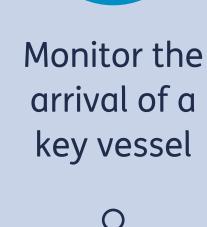






Tip 5 Never forget the









A combination of automated and in-person expertise brings you the context to get a clear view of risk, maritime trade and seize opportunities.

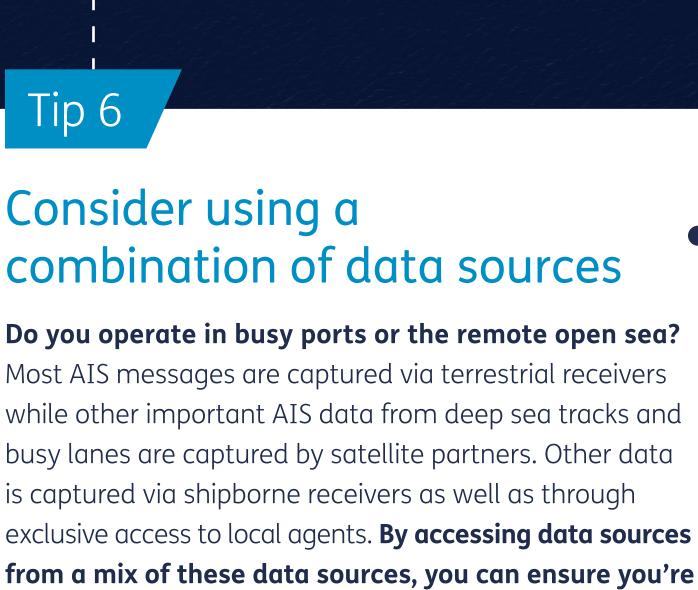
importance of expertise

If you have access to reliable data sources and data

governance in place, the next consideration is if you

have the industry experts and analysts to manage,

validate and verify the data in a timely manner.



Always look for more Proactivity is key to bridging your maritime data gaps. First you need to identify the gaps you have – what information and insights are missing and what findings would you like to

getting the most accurate data suitable for your operations.



Experience a central point of truth



Tip 7





Using artificial intelligence, the platform and API will provide

predictive vessel movements, vessel estimated arrival times to port,

berth information and estimated departure time – all in one place.

With Predictive Fleet Analytics, you can make accurate decisions in real

time, redeploy resources, cut costs, and stay ahead of your competition.

To find out more about

Predictive Fleet Analytics today – contact us on:

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*IMO: International Maritime Organization *ISO: International Organization for Standardization *ITPCO: International Taskforce Port Call Optimization.

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