

Regional

Adult dogs all breeds
Chicken



TECHNICAL INFORMATION

Typical analysis

Crude Protein	31.5%
Crude Oils and Fats	19%
Crude Fibre	3.3%
Moisture	8.4%
Carbohydrates	21.8%
Crude Ash	9.8%
Metabolisable Energy	3755 kcal/kg
Calcium	1.9%
Phosphorus	1.4%

Coat, cardio & joints

Omega 6	3.1%
Omega 3	0.8%
Glucosamine	min. 200 mg/kg
Chondroitin Sulphate	min. 200 mg/kg
Methylsulfonylmethane (MSM)	min. 200 mg/kg

Other vitamins, amino acids & minerals

Vitamin A	18000 IU/kg
Vitamin D3	1800 IU/kg
Vitamin E (as alpha-tocopherol acetate)	500 IU/kg
Copper (Cupric sulphate pentahydrate)	10 mg/kg
Copper (Cupric chelate of glycine, hydrate)	5 mg/kg
Zinc (Zinc sulphate, monohydrate)	100 mg/kg
Zinc (Zinc chelate of glycine, hydrate)	50 mg/kg
Iron (Iron (II) sulphate, monohydrate)	70 mg/kg
Iron (Iron (II) chelate of glycine, hydrate)	35 mg/kg
Manganese (Manganese (II) oxide)	50 mg/kg
Manganese (Manganese (II) chelate of glycine, hydrate)	25 mg/kg
Iodine (calcium iodate, anhydrous)	2 mg/kg
Selenium (Sodium selenite)	0.15 mg/kg

Other additives

Taurine	1000 mg/kg
L-carnitine	50 mg/kg
Yucca schidigera extract	200 mg/kg
Lecithin	5000 mg/kg

In NATUREA we believe that when using a properly formulated food only the daily ration needs to be adjusted to the weight and activity level of the animal.

Meat & sweet potato 89%

Chicken Meal (low ash)	28.50%
Fresh Deboned Chicken	26.00%
Chicken Fat	5.96%
Hydrolysed Chicken Liver	3.00%
Sweet Potato	25.85%



Composition

Chicken (Fresh Deboned Chicken and Chicken Meal), Sweet Potato, Chicken Fat, Brewer's Yeast, Hydrolysed Chicken Liver, Egg Powder, Lucerne, Salmon Oil, Linseed Oil, Mannan Oligosaccharides (MOS), Inulin (source of FOS), Glucosamine (min. 200 mg/kg), Chondroitin Sulphate (min. 200 mg/kg), Methylsulfonylmethane (MSM) (min. 200 mg/kg), Pumpkin, Carrot, Parsley, Red Beets, Cinnamon, Rosemary, Thyme, Sage, Fenugreek, Ginger, Sunflower Seeds, Fennel Seeds, Caraway, Seaweed, Blueberries, Blackberries, Pear, Birch Leaves, Figs, Papaya, Basil, Dill, Anise, Spinach, Marigold, Curcuma.

Feeding guide

Please note that each dog has individual characteristics and metabolism, and his feeding requirements will vary with breed, environment, activity level and age. We recommend using the following table as an initial guideline, and then monitor your dog's weight and adjusting daily ration accordingly. We also recommend feeding him twice daily.

Very Important: Always remember to keep fresh and clean water easily available to your furry friend.

NATUREA REGIONAL FEEDING GUIDE

Weight of Dog (Kg)	Grams Per Day	
	Active 1 hour or more/day	Less Active 1 hour or less/day
1 - 5	30 - 100	25 - 85
6 - 10	100 - 165	85 - 140
11 - 20	165 - 275	140 - 235
21 - 40	275 - 465	235 - 400
41 - 50	465 - 550	400 - 470
51 - 60	550 - 630	470 - 540



GRAIN FREE



LOW CARBS



HEALTHY
JOINTS



OMEGA 3
& OMEGA 6



NATURAL
ANTIOXIDANTS



NO PRESERVATIVES
AND NO ARTIFICIAL
FLAVOURS