

SALES SUPPORT CATALOGUE

ALL THE TOOLS YOU NEED TO SUPPORT YOU AND YOUR BUSINESS

Exclusively available from

wextrade

YOUR TRUSTED WORKTOP PARTNER



25,000
worktops
stocked in
our UK
warehouse

FENIX | Grigio Londra Solid



Side lever chrome taps & Matt Black
1.5 sink inset/undermount



Twin lever brushed brass tap
& Matt White sink with drainer

WELCOME TO YOUR WEX TRADE SALES SUPPORT CATALOGUE



WEX Trade is your trusted worktop partner.

As well as a huge range of worktop brands and styles stocked in our UK warehouse, we also have a toolkit of items to help you and your business. From showroom, marketing and sales support, in-house fabrication and a delivery service designed around you, we can offer you the tools and accessories you need to complete the job with the professional finish you want.

This catalogue is designed as an easy-to-use reference guide, showing you all the additional support that we can offer you, in one handy place.

FENIX®

DE TERRA

VIS

CORE LUXE

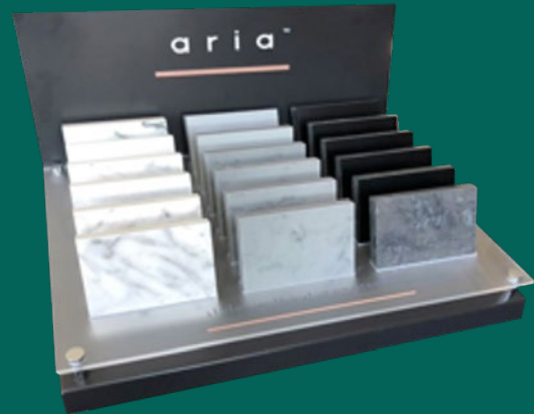
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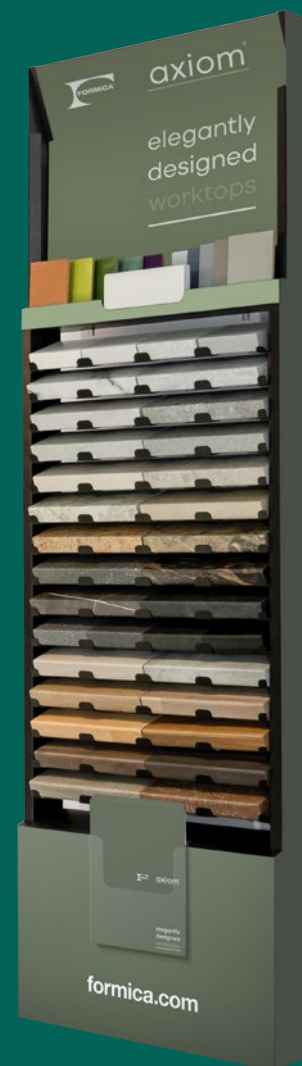
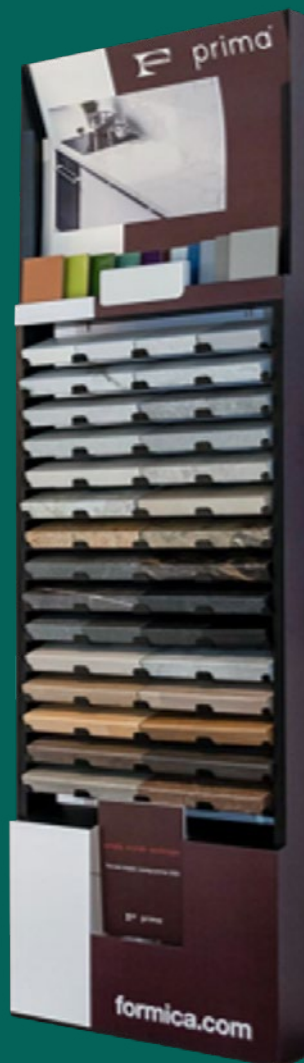
POINT OF SALE

At WEX Trade, we help grow your business by providing Point of Sale units that let your customers see and feel our premium worktops.

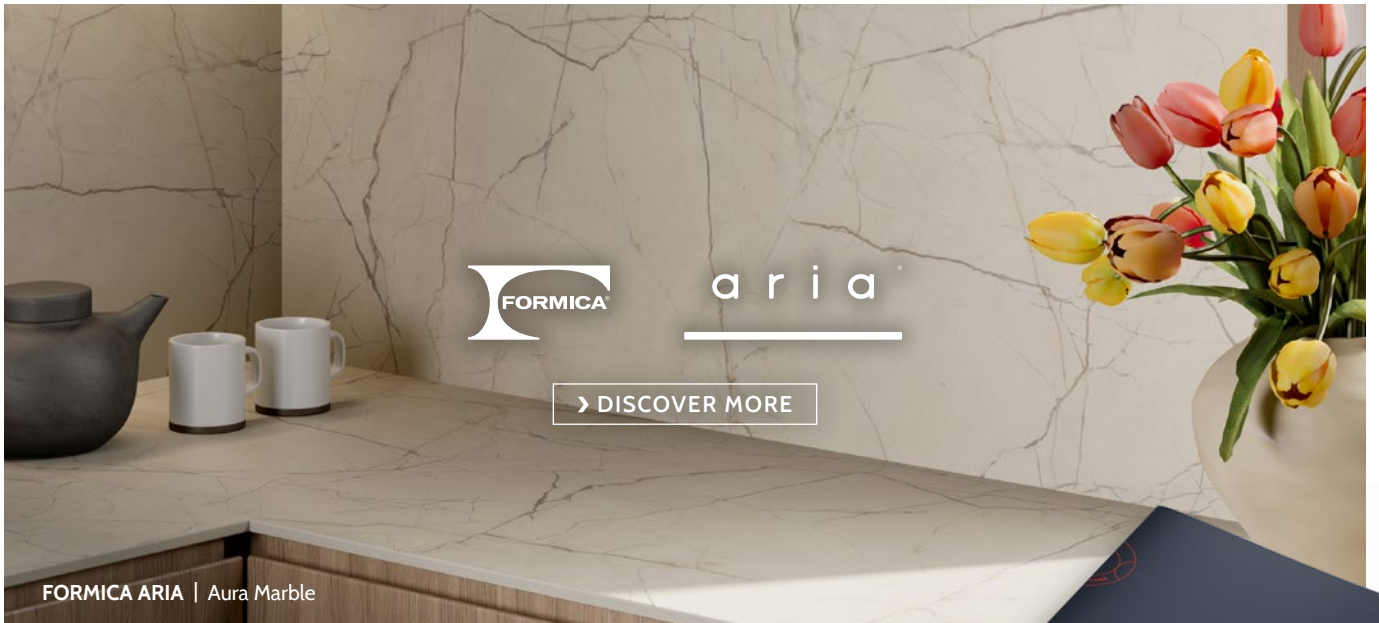
Available in desktop, wall-mounted, and floor-standing options, these displays make it easy for customers to choose the perfect finish for their kitchen.



Choose from many POS options to experience our products first hand



For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611



FORMICA ARIA | Aura Marble

ARIA POINT OF SALE

Formica Aria® compact laminate worktops offer stunning designs including marbles and stones in 12mm and 20mm surfaces. Durable, waterproof, and easy to maintain, it's perfect for undermount sinks and drainage grooves.



ARIA BROCHURE

POINT OF SALE



ARIA
DESKTOP UNIT



ARIA
SAMPLES BOX



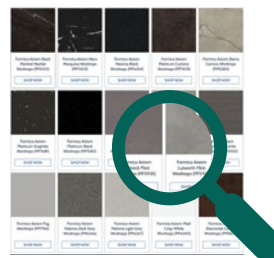
ARIA 2024 UPDATE KIT AND
REPLACEMENT LEAFLET



2 x ARIA
SAMPLE PACK



4 x ARIA
SAMPLE PACK



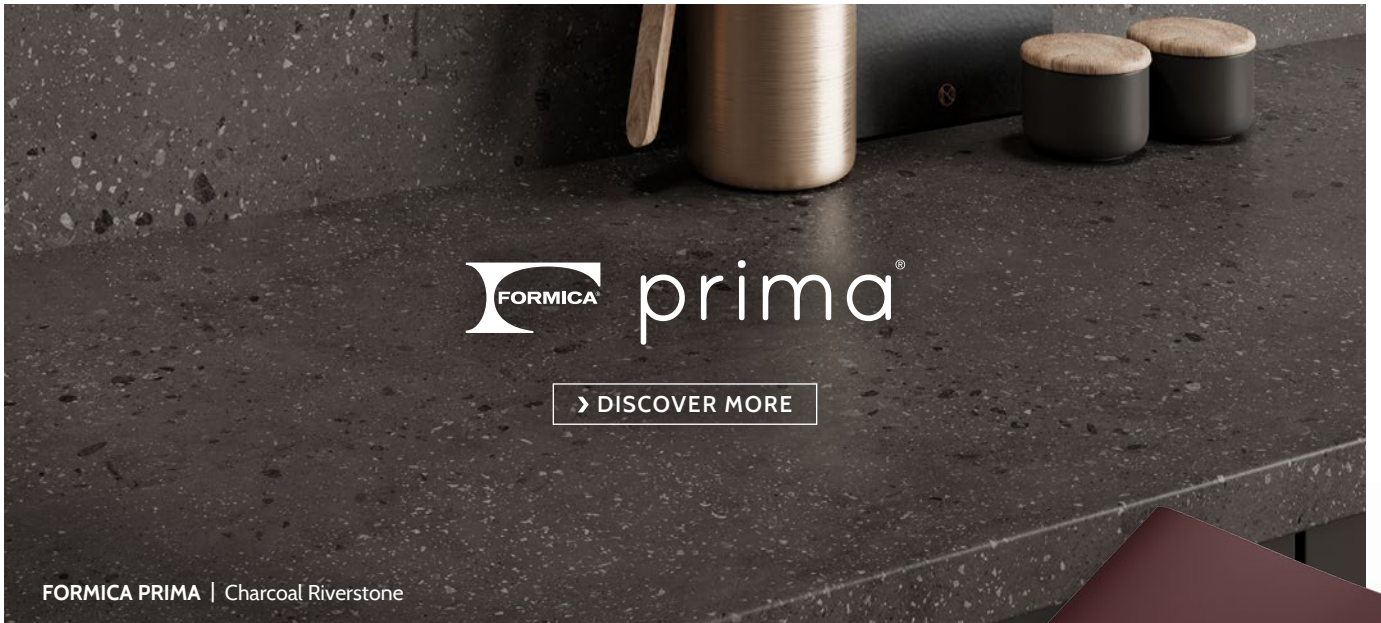
CLICK ON THE
MAGNIFYING GLASS
TO SEE ALL SAMPLES
FOR ARIA

WORKTOP DISPLAYS

Need a showroom
worktop display?
See page 11 to
learn more.



For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611



FORMICA PRIMA | Charcoal Riverstone

PRIMA POINT OF SALE

Formica Prima® delivers affordable quality with a stylish collection of worktops and splashbacks. Featuring contemporary, striking, and enduring designs, the range includes light woods, warm stones, and solid colours.



PRIMA BROCHURE

POINT OF SALE



PRIMA FLOOR STANDING UNIT



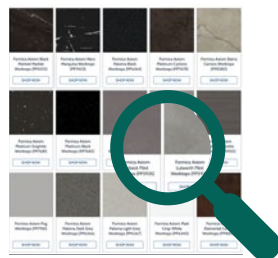
PRIMA SWATCH PACK



PRIMA FULL RANGE SAMPLES BOX



PRIMA INDIVIDUAL SAMPLES PACK



CLICK ON THE MAGNIFYING GLASS TO SEE ALL SAMPLES FOR PRIMA

WORKTOP DISPLAYS
 Need a showroom worktop display?
 See page 11 to learn more.



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FORMICA AXIOM | Sierra Carnico

AXIOM POINT OF SALE

Axiom® by Formica Group features premium kitchen worktops and splashbacks with striking designs, including block woods, marbles, abstracts, and concrete finishes. This range is available in 22mm and 40mm thicknesses as well as postformed and square edge.



AXIOM BROCHURE

POINT OF SALE



AXIOM FLOOR STANDING UNIT



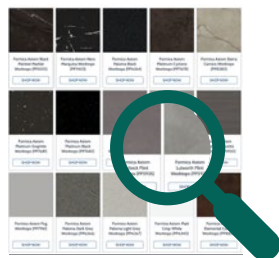
AXIOM SWATCH PACK



AXIOM FULL RANGE SAMPLES BOX



AXIOM INDIVIDUAL SAMPLES PACK



CLICK ON THE MAGNIFYING GLASS TO SEE ALL SAMPLES FOR AXIOM

WORKTOP DISPLAYS

Need a showroom worktop display? See page 11 to learn more.



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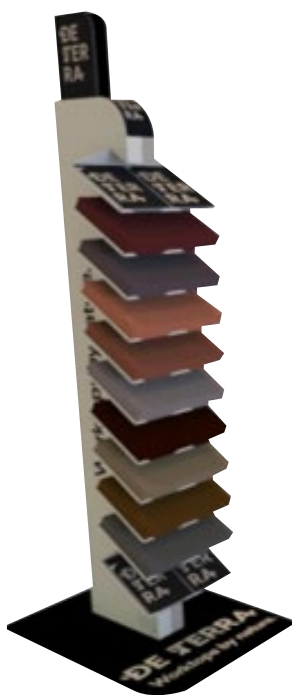
DE TERRA POINT OF SALE

Our solid wood kitchen worktops, crafted from the finest timbers, bring natural beauty to any kitchen, complementing both traditional and modern styles.



DE TERRA BROCHURE

POINT OF SALE



DE TERRA FLOOR STANDING UNIT



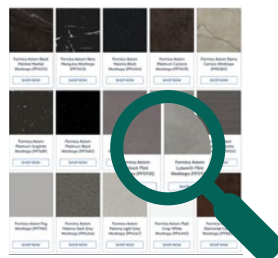
DE TERRA DISPLAY BOARD



DE TERRA DESKTOP UNIT



DE TERRA CUSTOMER SAMPLES



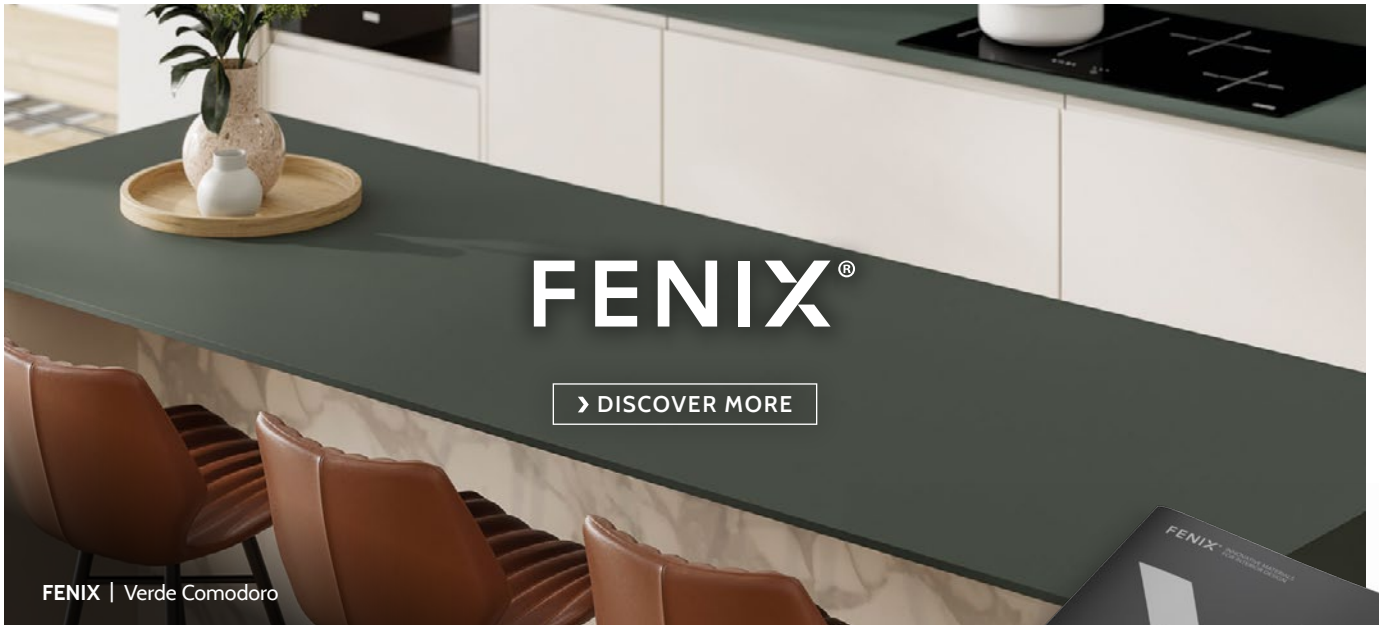
CLICK ON THE MAGNIFYING GLASS TO SEE ALL SAMPLES FOR DE TERRA

WORKTOP DISPLAYS

Need a showroom worktop display? See page 11 to learn more.



For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611



FENIX BROCHURE

FENIX POINT OF SALE

FENIX is a durable, low-maintenance material for modern kitchen worktops, available in ten colors and two constructions. It also includes upstands and splashbacks for a seamless look.

POINT OF SALE



FENIX FLOOR STANDING UNIT



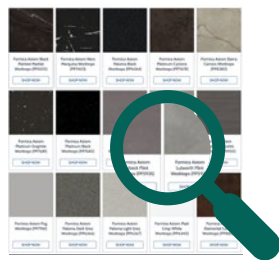
FENIX DISPLAY BOARD



FENIX DESKTOP UNIT



FENIX CUSTOMER SAMPLES



CLICK ON THE MAGNIFYING GLASS TO SEE ALL SAMPLES FOR FENIX

WORKTOP DISPLAYS

Need a showroom worktop display? See page 11 to learn more.



For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611



VIS POINT OF SALE

Five exclusive worktop designs, made with durable acrylic resins, create a one-of-a-kind laminate built to handle busy kitchen life.



VIS SWATCH FOLDER



CLICK ON THE
MAGNIFYING GLASS TO
SEE ALL VIS SAMPLES



VIS BROCHURE



CORELUXE POINT OF SALE

Coreluxe offers a durable alternative to marble or quartz. With its cool touch and four elegant neutral designs, it complements any kitchen style.

We also have:

- Coreluxe Customer samples (3mm thick)
- Coreluxe block sample (19mm thick)



CORELUXE BROCHURE

SINKS & TAPS COLLECTION

Discover the curated selection of WEX Trade stainless steel, composite, and ceramic sinks in both inset and undermount styles. Choose from modern and traditional taps, available in various colours and sizes, including swing, swivel, pull-out, and hot taps to match your kitchen design.

A stylish collection for every taste.

[> DISCOVER MORE](#)

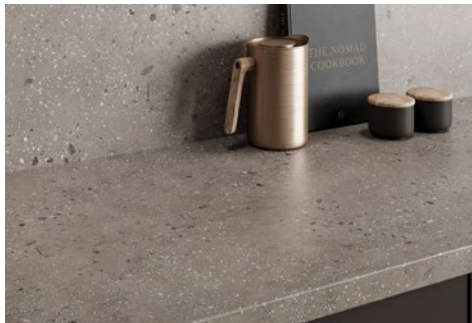


SINKS AND TAPS BROCHURE

For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611

EXCLUSIVE DISPLAYS FOR YOUR SHOWROOM KITCHEN SETS

WORKTOP DISPLAYS



We know customers want to imagine the worktop in their homes, so what better way than to have a full worktop display to showcase it? To give you a helping hand, we are pleased to offer full worktop displays, including worktops and accessories, all fully fabricated in-house, making it easy to update your showroom. Not only do we offer a huge range of worktops to put in your showrooms, but we also offer displays at rates up to 100% discount.

Our displays are not limited to a specific range. They're available for all our worktops, ensuring that you can cater to a wide variety of customer preferences in your showroom.

› CONTACT YOUR REGIONAL ACCOUNT MANAGER TO TRANSFORM YOUR SHOWROOM OR SEE PAGE 19 FOR DETAILS

For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611

ACCESSORIES

We provide everything you need to finish the job, from edging strips, upstands and splashbacks to cleaning, maintenance, and installation kits, ensuring easy fitting and long-lasting enjoyment of the worktops.



› OIL



› BOLTS



› BLADES



› FLOATING SHELVES



› MOISTURE BARRIERS



› INSTALLATION KITS



› MAINTENANCE KITS



› INSTALL AND MAINTENANCE GUIDES

As your trusted worktop partner, we provide the tools for top-quality results!

For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611

ORDER PERFECTLY CUT WORKTOPS ONLINE

WITH OUR BESPOKE TOOL

› DISCOVER MORE

Here to help with your unique designs

Our in-house fabrication service provides expertly cut worktops across our entire range, including laminates, woods, and solid surfaces. Save time and stress by letting our skilled team handle the cutting. Use our online tool to design and order your cuts, or consult with our in-house experts for personalised advice, CAD drawings, and quotes.

FABRICATION SERVICE

FOR FURTHER INFORMATION CONTACT
FABRICATION@WEXTRADE.CO.UK OR 0345 22 22 611

For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611

IMAGERY

We offer a complete collection of lifestyle images for every product in our range, ready for you to use in your marketing, website, and social media campaigns.



For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611



A wide range of images to boost your campaigns!



IMAGERY

For further information contact us via SUPPORT@WEXTRADE.CO.UK or 0345 22 22 611

INTRODUCING THE WEX TRADE LOYALTY SCHEME

› DISCOVER MORE

Designed
around you
and your
business

THE BEST PRODUCTS, THE BEST SERVICE AND NOW THE BEST REWARDS

WEX Trade account holders are automatically eligible to join the WEX Trade Loyalty Scheme.

- The more you spend, the more rewards you get
- Multiple thresholds to keep gaining more rewards
- Marketing support that includes images and logos
- No additional admin required – just place your orders as normal
- **Up to £425 of rewards available** including money off WEX Trade products and Amazon Vouchers

25,000 WORKTOPS STOCKED IN OUR UK WAREHOUSE



SIMPLE ONLINE ORDERING



2-PERSON NEXT DAY DELIVERY



DEDICATED SUPPORT TEAM



SHOWROOM STANDS AND DISPLAYS



BESPOKE CUTTING SERVICE

WEX Trade offers an extensive collection of worktops including solid woods, laminates and solid laminates. We also pride ourselves on having a market-leading service proposition, giving you a partner you can rely on.

Why choose anyone else?



[VIEW THE RANGE](#)



[VIEW THE RANGE](#)



[VIEW THE RANGE](#)

Get in touch to discuss your partnership with us and expand your worktop offering today. Visit www.wextrade.co.uk or phone: 0345 22 22 611 | Email: support@wextrade.co.uk



ORDERING & DELIVERY INFORMATION

Here's everything you need to know about placing an order and having it delivered straight to you!



HOW TO PURCHASE

You can purchase our products directly from our website or get in touch by phone or email and our friendly team will be available to help.

Sales: sales@wextrade.co.uk

Fabrication: fabrication@wextrade.co.uk

General: support@wextrade.co.uk

Tel: 0345 22 22 611

Or reach out to your Regional Account Manager – contact details are on the sales map opposite.

DELIVERY DETAILS

We make buying worktops easy, with our industry-leading Two-Person delivery service at the core of WEX Trade's proposition.

- **Choose Your Delivery Date**

Our own in-house team can deliver on any exact date to suit you Monday - Friday.

- **Next Day Delivery**

We hold over **25,000** worktops in stock, meaning we're able to deliver standard worktops ordered before 12 noon the next day, to the vast majority of UK Mainland postcodes.

- **Two-Person Service**

Our specialist team of two drivers will take care of the heavy lifting for you and offload your goods into the nearest available point of entrance to the building. We will deliver within a 2 hour time slot and contact you when 30 minutes away.



[> DISCOVER MORE](#)

MEET YOUR WEX TRADE SALES TEAM

Shawn Buckle

Job Title: National Account Manager
Email: shawn@wextrade.co.uk
Tel: 07708 485134

Geraldine Thomson

Job Title: Regional Account Manager
Area: Scotland
Email: geraldine@wextrade.co.uk
Tel: 07823 352166

Gavin Charlton

Job Title: Regional Account Manager
Area: North and Midlands
Email: gavin@wextrade.co.uk
Tel: 07919 450855

Alan Bann

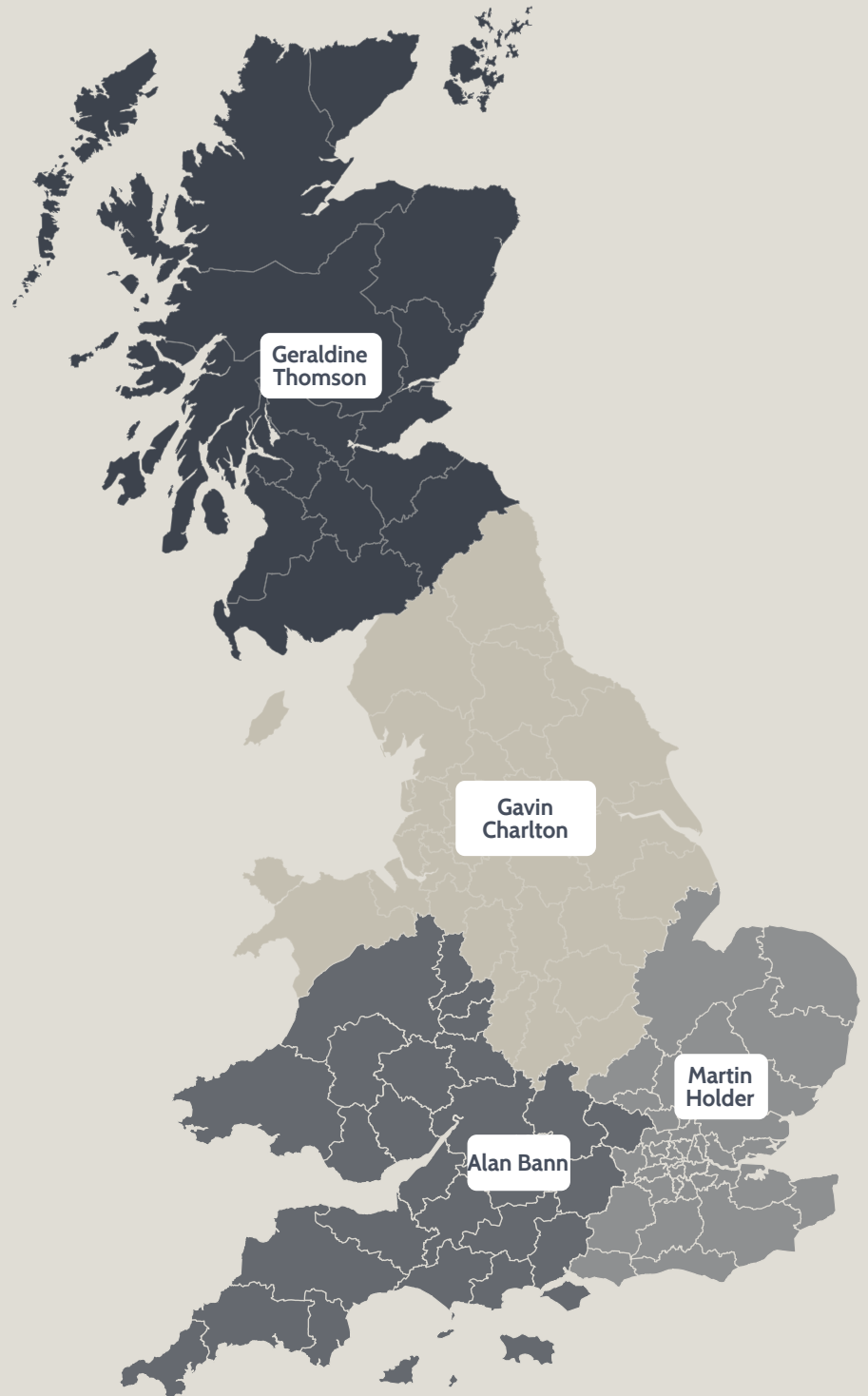
Job Title: Regional Account Manager
Area: Wales and West
Email: alan@wextrade.co.uk
Tel: 07833 681452

Martin Holder

Job Title: Regional Account Manager
Area: South and Southeast
Email: martin@wextrade.co.uk
Tel: 07989 443128

SALES OFFICE:

Sales@wextrade.co.uk
Fabrication@wextrade.co.uk
Support@wextrade.co.uk



TO PLACE AN ORDER AND MORE
INFORMATION ON DELIVERIES:

Email sales@wextrade.co.uk

Call 0345 22 22 611 or contact your
Regional Account Manager

FOR GENERAL ENQUIRIES, SAMPLES,
MARKETING AND SHOWROOM SUPPORT:

Email support@wextrade.co.uk or contact
your Regional Account Manager

Exclusively available from



YOUR TRUSTED WORKTOP PARTNER