



JOIN OUR EXCLUSIVE LAKELAND PARTNER PROGRAM

Earn Commission

Receive a complete Starter kit*

*Including a Lakeland Vest,
Hat and marketing collateral.*



*A complete starter kit provided after the
completion of the first order

Non-Stocking Lakeland Partner

Become a Lakeland Farm & Ranch Non-Stocking Partner! As a partner, you're not just selling products, you're helping to build a strong, resilient and sustainable community.

The non-stocking program is perfect for anyone who wants to earn commission selling Lakeland equipment without managing inventory.



Stocking Partner Program is available. See website for details.



Visit us online or view our catalogue to
see the entire range of products available.
Start earning today!

LEARN MORE AT LAKELANDFARMANDRANCH.COM



TERMS AND CONDITIONS OF NON-STOCKING LAKELAND PARTNER



What is a Non-Stocking Lakeland Partner?

A Lakeland partner is an individual or company that advertises and sell Lakeland products and earns a commission for each sale they generate.

How do I guarantee to get my 10% commission from my order?

When you get a lead inquiry, you will enter that lead into a form provided by Lakeland. By doing this, it will guarantee you will receive the commission for this order, even if the customer decides to buy from Lakeland directly.

How do I get started on being a Non-Stocking Lakeland Partner?

1. Sign the agreement and send it back to Lakeland for their final approval.
2. Once agreement is signed and agreed upon, you will work with our marketing department to add Lakeland products to your website if you have one.
3. We will send you a Lakeland Partner Banner that you can hang up at your store or location along with a box of Lakeland catalogs to hand out to customers. You will have to send a picture of your banner hung up in order to initiate being a Lakeland Partner.

A. As an Independent Lakeland Partner, I understand and agree:

1. I will present Company products in a truthful, sincere, and honest manner, and I will conduct myself in a manner that reflects the highest standards of integrity and responsibility in keeping with the reputation of the Company.
2. I will protect the Company's trademark and trade name by not reproducing the Company's name and/or trademarks or copy any of the Company's materials for use in any advertising without the prior written approval of the Company.
3. I am an independent contractor. I am not an employee, agent, partner, or franchisee of, or joint venture of the Company. I cannot act on behalf of, represent or execute any contracts on behalf of the Company. I do not have any authority to incur any debt, obligation or liability on behalf of the Company.
4. As an independent contractor, I am responsible for all self-employment taxes, income taxes and other filings required by law, and I am not covered by any State Unemployment or Workers' Compensation Act. I will not be treated as an employee with respect to this agreement for federal, state or local law tax purposes, or otherwise. I agree to abide by all federal, state and local laws relating to my LAKELAND business.
5. I will present the Company's business opportunity in a truthful manner. I will accept recruiting responsibilities by ensuring that any prospective recruit is the age of 18 years or older.
6. I will permit the Company to release my name and telephone number in response to a customer request for an Independent Lakeland Partner in my area unless I notify that I do not want such information released. I also agree that the Company reserves the right to assure continued service to customers if I cease to be an active Independent Lakeland Partner.
7. Lakeland Partner must quote the Lakeland retail price, unless otherwise agreed upon with Lakeland.

B. Commissions

1. The REPRESENTATIVE shall be paid a monthly commission payable by the 15th of the month following the month invoices are paid. Invoices are based on a percentage of total FOB invoice value* of PRODUCT shipped to customers in the State/Province, (*Invoice value = invoice less credits, applicable taxes, and freight and/or other charges). The prescribed rate of commission applicable is 10%.

C. General:

1. This Agreement is subject to acceptance by the LAKELAND FARM AND RANCH.
2. This agreement is effective for 12 months from the date of acceptance. It is automatically renewed for additional terms of one year.
3. Either party may terminate this Agreement immediately for cause, or without any reason upon 30 days' written notice to the other.
4. This agreement cannot be altered, modified or changed through any suggestions, advice, guides or sales aids provided by the Company. It can only be altered, modified or changed in writing issued by an authorized Company representative.
5. LAKELAND may discontinue the Independent Partner program at any time.
6. The Non-Stocking Partner will not be treated as an employee for any reason.

NON-STOCKING PARTNER

NAME: _____

SIGNATURE: _____

DATE: _____

LAKELAND

NAME: _____

SIGNATURE: _____

DATE: _____