



CCTV & SURVEILLANCE COMPUTERS ELECTRONICS

**AccountGST ERP Accounting Software
Your Complete Business Automation**

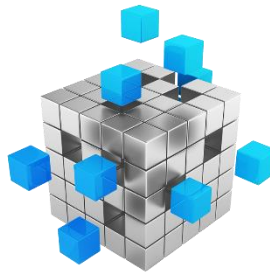
Product Overview

- **Adding New Technology to your Business:** Growing a business often requires keeping up with the latest industry trends, including software technology. Thus, every business needs to always be on the lookout for new software technology that will improve the growth and efficiency of their business. New software platforms are outpacing traditional software and services, creating new market opportunities for businesses and providing simplified strategies and operating models for established businesses to maintain their competitiveness.
- **All Business Module in One Software:** AccountGST is ERP software that provides Accounting Solutions, Tax Compliance, CRM, Ecommerce, CMS (Complaint Management System), RMA (Return Goods Authorization), Customer Retention, OPM (Order Process Management) & Production Management. It enhances business productivity, improves employee efficiency and increases business revenue. It gives not only an accounting solution but complete business automation.
- **Software Target Market:** Our target markets are POS, Retailers, Wholesalers Distributors and Manufacturers. The products are suitable for SMB Industries.

Complete Business Automation

100 % paper Less
Accounting
Operations

No salesman
Expand Business with
B2B Ecommerce App



Centralized data
from distributors to
retailers

Easy Business
Expansion
Multi Retails & Multi
Distribution

Take your Business On Next Level

Software Key points



CRM

- ✓ Convert Enquiry to Order
- ✓ Increase Guaranteed Sales
- ✓ Cultivating Customers Leads
- ✓ Customer Service & Retention
- ✓ Increase Profitability
- ✓ Service Call Management
- ✓ Maintenance Calls, Paid Calls and Chargeable Calls
- ✓ Customer Feedback & updating
- ✓ Customer MC & Renewal



Customer Mobile App

- ✓ 100 % Paper Less Operation
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- ✓ Bill & Payment Receipt - PDF download
- ✓ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Mobile App Order Booking
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration



Manage Customer Outstanding

- ✓ Bill Credit Days
- ✓ Customer Credit
- ✓ Stop Billing on Overdues Invoices or Over credit
- ✓ Payment Follow-up & Log
- ✓ Auto Payment Reminder
- ✓ Auto Payment Rating
- ✓ Non Paying Customers Reports
- ✓ Account Ageing
- ✓ Salesman wise & City wise Outstanding



Inventory Management

- ✓ Serial number tracking
- ✓ Product Masking in Billing
- ✓ Minimum Stock Alert
- ✓ Dead Stock Report
- ✓ Stock Movement Report
- ✓ Location wise Stock Management

Software Key points



OPM for B2B Customers

- ✓ Salesman Mobile App - Sales Orders Booking
- ✓ Manage Project Supplies
- ✓ Pending Sales Orders & Procurement
- ✓ Repeat Sales Enquiry
- ✓ Minimum Stock level alert
- ✓ Delivery Challan Inward / Outward
- ✓ Dispatch Order Management



Barcode

- ✓ Fast Billing, just scan Serial Number
- ✓ Writer and Reader
- ✓ Customize Design
- ✓ Support Barcode Label Printer & Sheet Printer
- ✓ Brand, SKUs, Purchase Cost Code
- ✓ Additional Fields in Bar code



Price & Discount

- ✓ Markup Product Landing Cost
- ✓ Lock Bottom Price
- ✓ Remember Last Price & Discount Customer Wise
- ✓ Audit Report of Extra Discount in Bill
- ✓ User Rights control
- ✓ Price Grouping Like Retails, Wholesale, Dealer and more



RMA

- ✓ Warranty Check
- ✓ Manage Repair & Replacement
- ✓ Pending Customer RMA List
- ✓ RTV – return to Vendor
- ✓ Manage RMA Charges and Credit note
- ✓ Stock Bifurcation



Customer Turnover

- ✓ Set Buying frequency customer-wise
- ✓ Dashboard Alert for Inactive or Churn Customers
- ✓ Collect Feedback
- ✓ Follow-up for Customer Retention
- ✓ Convert churn customer to regular customer

DESKTOP PROJECT



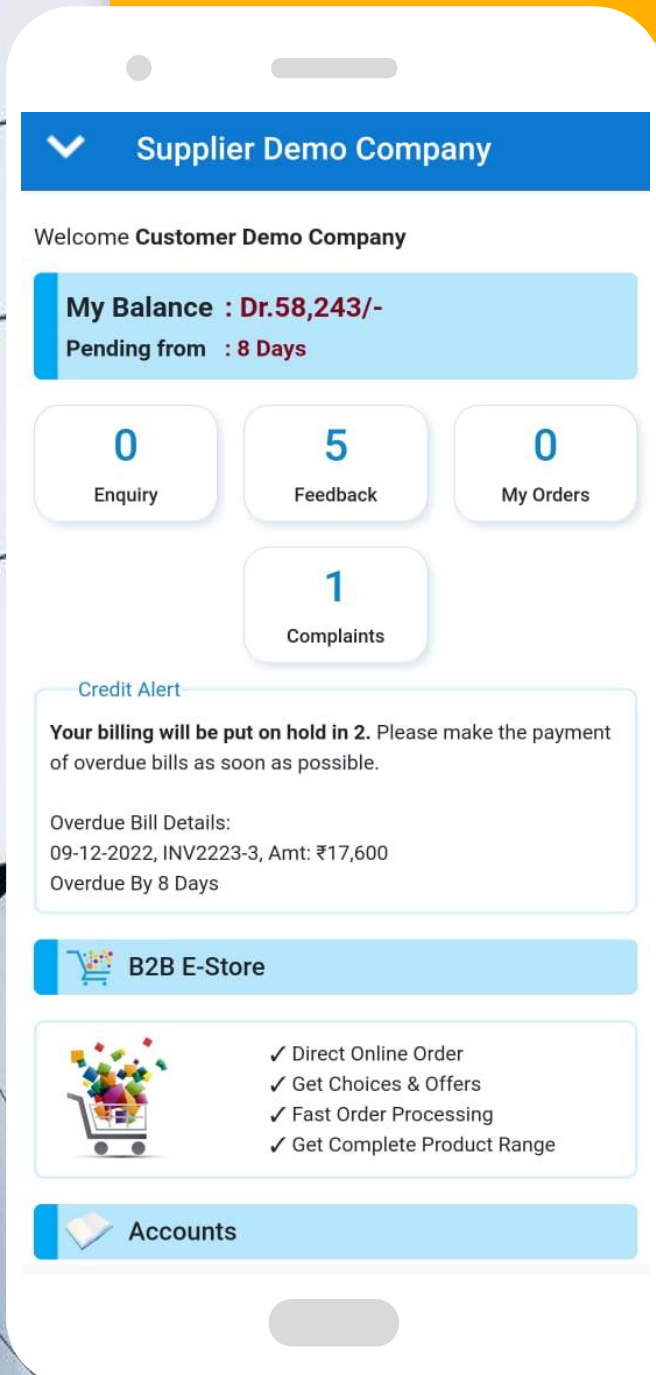
Advance & Informative

Analytics Charts

Pending Task

Workflow & Approval

B2B Customer App



- ✓ 100 % Paper Less Operation
- ✓ Collect enquiries, feedback and complaints on ERP through the app.
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- ✓ Bill & Payment Receipt - PDF download
- ✓ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Mobile App Order Booking
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration

Features and Technologies

Full Accounting

- ✓ Vouchers: Sale, Purchase, Stock Transfer, Stock-Journal, Expense, Income, Contra, Delivery Challan, Journal, Credit Note, Debit Note and Material In – Out, GDN, GRN
- ✓ Reports: Ledgers, Stock, Banking, Analyzing and MIS
- ✓ Financial reports: Trail balance, Trading a/c, Profit & Loss, Balance sheet.
- ✓ Reconciliation: Banking, Payment Collection, Masters, Sales, Purchase, Expenses, Payouts, Credit note, Debit note, journal and Contra

Inventory Management

- ✓ Product Formation: Unit Conversion, Lot, Batches & Expiry, Parallel Unit, Product category, Category Specification, Product Special Column in Invoice, Combo, Serial Management, Assembling, Box & Loose Packing
- ✓ Location wise: Maintain location wise, Bin Code System, Multiple Dispatch Location in Invoice, Location wise Sale, Location wise Collection
- ✓ Reports: Minimum Stock Alert, Last 3 Suppliers, Unlimited Grouping, Movement of Stock, Stock in Hand, Stock in Locations, Suppliers-wise Report, Brand-wise Reports & Categories-wise Reports, Serial number wise report

RMA

- ✓ Pending repair and replacement
- ✓ Warranty check and claim
- ✓ Stock management of RMA
- ✓ Claim damage and faulty stock

Price List Management

- ✓ Categories wise Price like retails, wholesale, distributors and many more.
- ✓ Customer wise Price like every customer has individual price
- ✓ 2 types of formations:
 - a. List Price – Discount = Selling Price
 - b. Purchase Cost + Profit = Selling Price
- ✓ Remember Customer's Last Price & Discount

Order Process Management

- ✓ Features: Estimate, Sales Order, Sales Order Approval, Purchase Order, Purchase Order Approval, Full Invoicing, Partial Invoicing, Advance Payment Against Order.
- ✓ Reports: Pending Order, Stock Availability for Order Booking, Purchase Demand Against Pending Orders

Customer Outstanding Management

- ✓ Features: Bill Credit Days, Customer Credit, Bill wise Credit, Payment reminders, Customer Follow-up, Stop Billing, Customer Grace Period
- ✓ Reports: Account ageing by days, Non Paying Customers, Today Payment, Payment Skipped, Customers Payment Rating, PDC
- ✓ PDC Cheque: Customers Reminder, Auto Bank Deposit Slip, Todays Cheque Clearance, Postpone Cheque Clearance

Dynamic Bill Format

- ✓ Dynamic settings for Bill Design
- ✓ Upload Company logo
- ✓ Upload Payment UPI Code
- ✓ Upload Company's Sign & Seal

Barcode

- ✓ Reader & Writer
- ✓ Print Brand & logo
- ✓ Customize Barcoding Label
- ✓ Print OFS, SKU, PPC and many more

POS

- ✓ Features: Fully web-base, Customer Introduce date, Customer membership, Easy Replacement & return, Multiple Payment mode, customer credit & cash, Compatible with Thermal Printer + Cash Drawer.
- ✓ Sales Growth: Customer Reward Points & Cash Back
- ✓ Reports: Retail Credit notes, Daily Sale reports counter wise, Daily payment collections, Owner Payment Collection Reconciliation, Customer history

Communication

- ✓ Support Whatsapp, Email, SMS, Sharing Link
- ✓ Auto Reminders/ Messages: Customer Outstanding, PDC Cheque clearance, Cheque Bounce, Material Dispatch, sales Order Confirmation, New Invoice Created, Payment Received, Timely Payment reminders, Customer monthly ledgers, Customer monthly outstanding
- ✓ Broadcasting: New Products offer, Notifications, Birthday + wedding anniversary wishes, Stock clearing etc

- ✓ Language: Communications in Customer native language

Customer Turnover

- Alert inactive customers
- Help to retain inactive customers
- Analysis Churn Rate
- Focus Customer Retention
- Improve Business growth

Manufacturing

- ✓ Features: Planning, scheduling, Formula, BOM, Indent, Job Work, Shop floor Pending, Stock management
- ✓ Reports: Stock summary Sheet, Cost Sheet, Barcode Printing, Inventory Management, Procurement, Cost Analysis & Cost Control

GST

- ✓ GSN of all GST reports
- ✓ GST auto verifications
- ✓ Manage auto RCM and threshold limit
- ✓ API for GSTR 3B reconciliation, E-Way-bill and IRN integration
- ✓ Export, Import and LUT

Cost Center & Profit Center

- ✓ Manage expenses & Budget
- ✓ Profit and Loss report of Location or Customer or Project wise
- ✓ Function-specific Cost

Document Management System (DMS) *

- ✓ Store document like Purchase, Sales, challan, payment, expenses, receipt in ERP
- ✓ 100 % Paper less operation
- ✓ Mobile App for DMS
- ✓ Unlimited Space for Document Storage

E-commerce *

- ✓ Features: Offers & Scheme, Product Showcase, Web-support, Door Delivery Management, Order Process Management, Customer UI, Online Payment Gateway, POD Management
- ✓ Reports: Customer Acquisition, Customer repeat Purchase rate, Sales Report
- ✓ Promotions: App Installation Rewards, Refer & Earns, Cash Back, rewards and wallet for Customers
- ✓ Interference: Web, Admin Panel, Android, IOS
- ✓ Order Booking Process: By Salesman, By Customers, By Admin Team

User Rights Management

Create, Edit, Delete, View & Backdate entry

Workflow, Approval & Reconciliation

On Sale, Purchase & Manufacturing

Goods Delivery Notes

- ✓ Project Management
- ✓ Challan wise material Inward and outward
- ✓ Partial Billing in running Project
- ✓ Block chain to protect data deforming

Salesman

- ✓ Product wise Incentive
- ✓ Incentive on Payment recovery
- ✓ Salesman minimum sales target
- ✓ Sales team can directly put an order and collect customer's payment

CRM

- ✓ Enquiry
- ✓ Feedback
- ✓ Complaint
- ✓ Product Based auto Feedback on Sale
- ✓ Leads Follow-ups and logs

Location and Branches

- ✓ Multiple Locations and Branches
- ✓ Location-wise User Rights
- ✓ Branch-wise User Rights
- ✓ Branch Indent request and Indent Transfer

Customer Support

Call Me, Ticket System, Remote Desk Help and Whatsapp group

Comparison

Features	Business	Ultimate	Ultimate Pro	Enterprise	Corporate
Multiusers	Yes	Yes	Yes	Yes	Yes
Full Accounting with GST Taxations	Yes	Yes	Yes	Yes	Yes
Customer App & Admin App	Yes	Yes	Yes	Yes	Yes
2 Way Authentication + OTP App	Yes	Yes	Yes	Yes	Yes
CRM	Yes	Yes	Yes	Yes	Yes
Communication – Email + SMS + WhatsApp	Yes	Yes	Yes	Yes	Yes
Dynamic Bill Format:	Yes	Yes	Yes	Yes	Yes
Inventory Management	Yes	Yes	Yes	Yes	Yes
Pricelist Management		Yes	Yes	Yes	Yes
Salesman App		Yes	Yes	Yes	Yes
User rights Control		Yes	Yes	Yes	Yes
POS		Yes	Yes	Yes	Yes
Estimate		Yes	Yes	Yes	Yes
Sale Order		Yes	Yes	Yes	Yes
Purchase Order		Yes	Yes	Yes	Yes
Dispatch Tracking		Yes	Yes	Yes	Yes
RMA – Return & Replacement		Yes	Yes	Yes	Yes
Cost Center & Profit Center				Yes	Yes
Approval, Workflows & Checkpoints				Yes	Yes
Customer Turnover (Churn ratio)				Yes	Yes
Salesman Incentive Management				Yes	Yes
Manufacturing & Job Work				Plugins	Plugins
Project Management + GDN & GRN				Yes	Yes
Bind Uses Location wise				Yes	Yes
Fast POS: Cart and Check out				Yes	Yes
Branch + Multi State GST					Yes

Price & licensing

Variants	Ultimate	Ultimate Pro	Enterprise	Corporate
Users Login	3	5	10	15
Companies account	Unlimited	Unlimited	Unlimited	Unlimited
Extra Users		5	10	100
Locations - Stock & Billing	Unlimited	Unlimited	Unlimited	Unlimited
Branch				2
Extra Branch				25000/-
Extra Users Cost (One time)		2500/- Scalable to 5 Users	4500/- Scalable to 10 Users	4500/-
Next Year Renewal Per Year	3000/-	4800/-	12000/-	45000/-
Product First time Buying Price	11500/-	18000/-	45000/-	200000/-

Variant 1:

Ultimate

For Small Business group



Variant 2:

Ultimate Pro

For Small Business group



Variant 3:

Enterprise

For Medium sized company.



Variant 4:

Corporate

For Large sized company.



Other Free Benefits



1st Website



365 Days Customer:
Support

- Voice
- Email
- Web RemoteDesk
- Training & learning



New Features &
updates

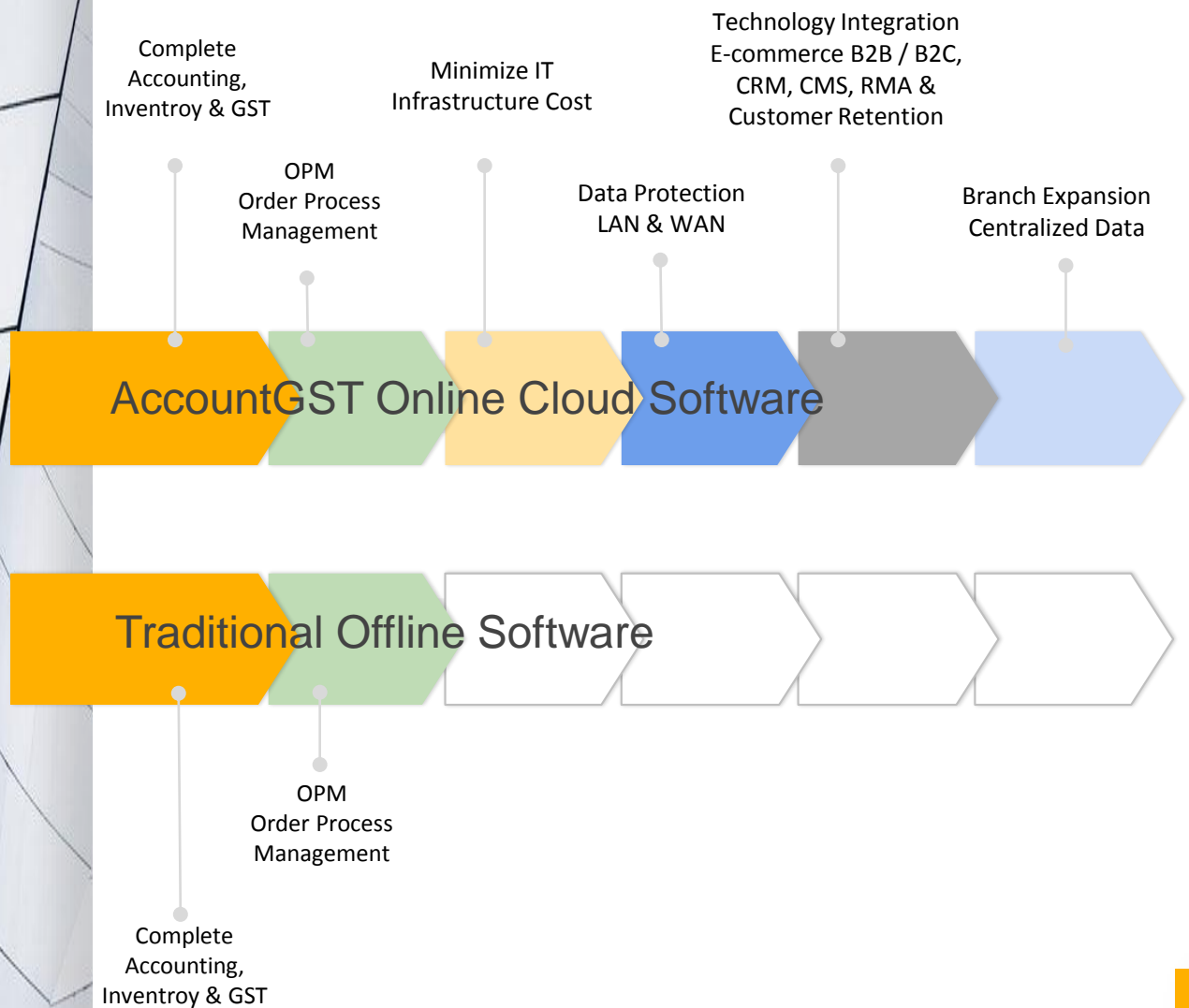
- Cloud Platform
- Software Language
- Query Optimization
- Features Enhancement



Data Import from
Old software

- Customer Master
- Products Master
- Supplier Master

Compare with other software



AWS Cloud



AWS is the world's number one hosting platform in data security, reliability and stability.

Cloud benefits that your offline technology doesn't have



- **Encrypted Data Protection:** Protects data from hacking and theft. Your data is secure on LAN and WAN.



- **Minimize IT Cost:** Save money by eliminating server, storage, backup, firewall, router, UPS and branch connectivity router cost.



- **Give Latest Technology to your Business:** You'll always be the first to get the latest software updates and the latest cloud technology.



- **Improve Employee Productive:** Cloud promotes employee collaboration in your business by mobile apps.



- **Better Consistency:** Cloud computing provides the highest level of software stability through clustered services and load balancer technology. Not possible in offline platform



- **Hassle Free Support:** Web base technology provides installation free platform and get remote desk support in real time.



- **Multiply Business Globally:** Multiply your business globally, access your business data Anytime, Anywhere & Anyplace. Connect your team through any interface like web and mobile.

Customers Testimonial



Security Kart
Mumbai, Maharashtra

Our company is operating from 12 branches and we needed a cloud platform through which we can centralize our data and support our entire team. Data security was also a key concern for us, we migrated to AccountGST and made all our operations easy and under control.

--- Vaibhav Barman



Hasti Computers
Indore, Madhya Pradesh

Hasti is a leading brand in the IT industry, operating from 3 cities in Madhya Pradesh. AccountGST gives full control over all my operations and easy to manage all branches. The software fulfills all my business requirement. Thanks to AccountGST Team

--- Manoj Jain



Real Time Security
Chennai, Tamil Nadu

Real Time Security is the largest CCTV distributor in Chennai and our main requirement was Order Process Management (OPM) to fulfill all orders on time and procure stock accordingly. AccountGST solved our problem and streamlined all business operations.

--- Rajeev Bumb



Arihant Security
Pune, Maharashtra

Very handy adaptive software for my company. Serial Management, Warranty Issues and Customer App are great features I found here. Thanks to the AccountGST team.

--- Kalpesh Firodiya



....1000 plus **Happy**
Customers

Company Fact Sheet



Introduction

GridsonLab has years of experience in information technology, the company was founded in 2005. Our company provides solutions in ERP development, SAAS software and Network infrastructure..

Key Resources

- ✓ Physical – AWS Cloud, Digital Ocean
- ✓ Intellectual – (Trademark) Accountgst.com, APN
- ✓ Human – PHP, MYSQLP and JAVA Expertise Team, PAN India Customer Support, Accounting, Business & Legal Consultants
- ✓ Finance – Bootstrapping, Zero Debt Company

Products & Services we offer

- ✓ ERP accounting Software
- ✓ Complaint Management System
- ✓ E-Commerce
- ✓ CRM
- ✓ Software Customization
- ✓ Cloud Platform Development

Industry we serve

Automobiles
Hardware & Sanitary
Paints
Garments & Textiles
Metal Industry
Confectionary
CCTV and IT Companies
Stationery
Furniture
Tools & Machineries
Doors & Plywood
Medicine
Electricals & Electronics
Grocery, Grain & pulse
POS & Supermarket
Oils & Lubricants
Carpets & Metrics
Chemicals
Seeds & Fertilizers
Supermarkets & POS
Pharma & Surgical
Industries
Building Materials
Footwear
Glass

Management - Core Members

Burhanuddin Singaporewala, Managing Director
Haider Ali, Technical Director
Kapil Patidaar, Product Head Manager
Anil Rajput, Senior Marketing Head
Zahra Kanchwala, Business Developer

Company Value Propositions

Business Process Management



You know business processes are key to your company's operational performance. But how do you go about business process improvement (BPI)? How do you improve Customers account ageing? How do you manage Inventory? How do you manage overstock and understock ? How do you fulfill orders on time? How do you manage your dispatches?

Together we evolve and transform your business from the people to the processes.

Digital Strategy



You are expected to provide a frictionless, always on, always available customer experience. Is marketing automation the answer? And what does your digital strategy look like? How do you convert your business prospects into qualified profit conversions?

Together we define your digital strategy, design your customer experience and make marketing work.

Information Technology



If you're not moving to the cloud, E-commerce, developing a mobile app or building custom software, you probably should be. How do you get started? How do you bring your company and customers on the same work platform? How do you grow your B2B and B2C market?

Together we plan, build and deliver technology to solve your business challenges.

Customer Relationships



One of the most important aspects of any business is customer service. Great customer service can improve brand awareness, retain loyal customers, and present new business opportunities.

But how do you design your business to have the best customer support module?

Together we can plan a modern digital solution for service and support management, make a good impression with your customers and help you sustain your business.

THANKS!

Any questions?

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