

#### **Product Overview**

- Adding New Technology to your Business: Growing a business often requires keeping up with the latest industry trends, including software technology. Thus, every business needs to always be on the lookout for new software technology that will improve the growth and efficiency of their business. New software platforms are outpacing traditional software and services, creating new market opportunities for businesses and providing simplified strategies and operating models for established businesses to maintain their competitiveness.
- All Business Module in One Software: AccountGST is ERP software that provides Accounting Solutions, Tax Compliance, CRM, Ecommerce, CMS (Complaint Management System), RMA (Return Goods Authorization), Customer Retention, OPM (Order Process Management) & Production Management. It enhances business productivity, improves employee efficiency and increases business revenue. It gives not only an accounting solution but complete business automation.
- Software Target Market: Our target markets are POS, Retailers, Wholesalers Distributors and Manufacturers. The products are suitable for SMB Industries.

## **Complete Business Automation**

100 % paper Less
Accounting
Operations

No salesman Expand Business with B2B Ecommerce App

Centralized data from distributors to retailers

Easy Business
Expansion
Multi Retails & Multi
Distribution

Take your Business On Next Level

#### Software Key points +





#### Price & Discount

- ✓ Markup Product Landing Cost
- ✓ Lock Bottom Price
- ✓ Remember Last Price & Discount Customer Wise
- ✓ Audit Report of Extra Discount in Bill
- ✓ User Rights control
- ✓ Price Grouping Like Retails, Wholesale, Dealer and more



#### Customer Mobile App

- √ 100 % Paper Less Operation
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- ✓ Bill & Payment Receipt PDF download
- ✓ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Mobile App Order Booking
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration



#### **OPM for B2B Customers**

- ✓ Salesman Mobile App Sales Orders Booking
- ✓ Manage Project Supplies
- ✓ Pending Sales Orders & Procurement
- ✓ Repeat Sales Enquiry
- ✓ Minimum Stock level alert
- ✓ Delivery Challan Inward / Outward
- ✓ Dispatch Order Management



#### **Inventory Management**

- ✓ Minimum Stock Alert
- ✓ Dead Stock Report
- ✓ Stock Movement Report
- ✓ Location wise Stock Management
- ✓ Bin Code
- ✓ Unit Conversion
- ✓ Stock Journal (Consumption & Production)
- ✓ Manage Stock In-Out, Lost, theft, damage, free Item etc.

#### Software Key points +





#### **Customer Program**

- ✓ Cash Back Royalty
- ✓ Points & Redeem
- ✓ Buying History
- ✓ Birthday & Anniversary Wishes & offers
- ✓ Easy Return
- ✓ Easy Replacement



#### Cash Counter

- ✓ Multiple Billing
- ✓ Multiple Payment Mode
- ✓ Multiple Operators Cash Collection Report
- ✓ Location wise Billing
- √ Payment Collection Reconciliation (For Owner)
- ✓ Daily Sales Report & Discount Report
- ✓ Manage Customer Credit & Cash Billing



#### **RMA**

- √ Warranty Check
- ✓ Manage Repair & Replacement
- ✓ Pending Customer RMA List
- √ RTV return to Vendor
- ✓ Manage RMA Charges and Credit note
- ✓ Stock Bifurcation

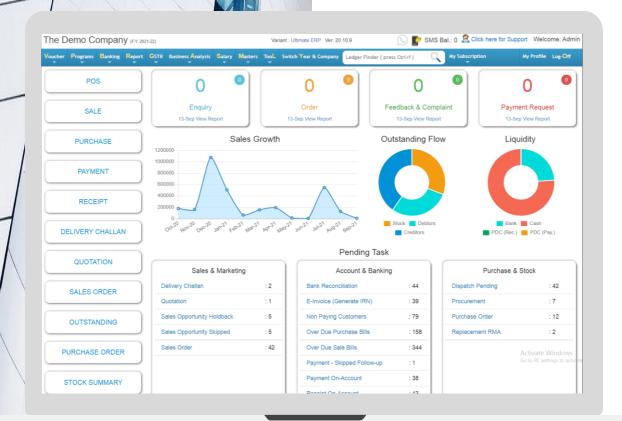


#### **Customer Turnover**

- ✓ Set Buying frequency customer-wise
- ✓ Dashboard Alert for Inactive or Churn Customers
- ✓ Collect Feedback
- ✓ Follow-up for Customer Retention
- ✓ Convert churn customer to regular customer







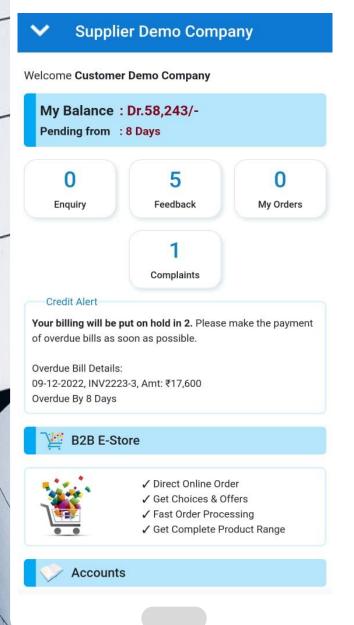
Advance & Informative

**Analytics Charts** 

Pending Task

Workflow & Approval

## **B2B Customer App**



- √ 100 % Paper Less Operation
- ✓ Collect enquiries, feedback and complaints on ERP through the app.
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- √ Bill & Payment Receipt PDF download
- √ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Mobile App Order Booking
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration



# Features and Technologies

#### **Full Accounting**

- ✓ Vouchers: Sale, Purchase, Stock Transfer, Stock-Journal, Expense, Income, Contra, Delivery Challan, Journal, Credit Note, Debit Note and Material In – Out, GDN, GRN
- ✓ Reports: Ledgers, Stock, Banking, Analyzing and MIS
- ✓ Financial reports: Trail balance, Trading a/c, Profit & Loss, Balance sheet.
- ✓ Reconciliation: Banking, Payment Collection, Masters, Sales, Purchase, Expenses, Payouts, Credit note, Debit note, journal and Contra

#### **Inventory Management**

- ✓ Product Formation: Unit Conversion, Lot, Batches & Expiry, Parallel Unit, Product category, Category Specification, Product Special Column in Invoice, Combo, Serial Management, Assembling, Box & Loose Packing
- ✓ Location wise: Maintain location wise, Bin Code System, Multiple Dispatch Location in Invoice, Location wise Sale, Location wise Collection
- ✓ Reports: Minimum Stock Alert, Last 3 Suppliers, Unlimited Grouping, Movement of Stock, Stock in Hand, Stock in Locations, Suppliers-wise Report, Brand-wise Reports & Categories-wise Reports, Serial number wise report

#### **RMA**

- ✓ Pending repair and replacement
- ✓ Warranty check and claim
- ✓ Stock management of RMA
- ✓ Claim damage and faulty stock

#### **Price List Management**

- ✓ Categories wise Price like retails, wholesale, distributors and many more.
- ✓ Customer wise Price like every customer has individual price
- ✓ 2 types of formations:
   a. List Price Discount = Selling Price
   b. Purchase Cost + Profit = Selling Price
- ✓ Remember Customer's Last Price & Discount

#### **Order Process Management**

- ✓ Features: Estimate, Sales Order, Sales Order Approval, Purchase Order, Purchase Order Approval, Full Invoicing, Partial Invoicing, Advance Payment Against Order.
- ✓ Reports: Pending Order, Stock Availability for Order Booking, Purchase Demand Against Pending Orders

# **Customer Outstanding Management**

- ✓ Features: Bill Credit Days, Customer Credit, Bill wise Credit, Payment reminders, Customer Follow-up, Stop Billing, Customer Grace Period
- ✓ Reports: Account ageing by days, Non Paying Customers, Today Payment, Payment Skipped, Customers Payment Rating, PDC
- ✓ PDC Cheque: Customers Reminder, Auto Bank Deposit Slip, Todays Cheque Clearance, Postpone Cheque Clearance

#### **Dynamic Bill Format**

- ✓ Dynamic settings for Bill Design
- ✓ Upload Company logo
- ✓ Upload Payment UPI Code
- ✓ Upload Company's Sign & Seal

#### **Barcode**

- ✓ Reader & Writer
- ✓ Print Brand & logo
- ✓ Customize Barcoding Label
- ✓ Print OFS, SKU, PPC and many more

#### **POS**

- ✓ Features: Fully web-base, Customer Introduce date, Customer membership, Easy Replacement & return, Multiple Payment mode, customer credit & cash, Compatible with Thermal Printer + Cash Drawer.
- ✓ Sales Growth: Customer Reward Points & Cash Back
- ✓ Reports: Retail Credit notes, Daily Sale reports counter wise, Daily payment collections, Owner Payment Collection Reconciliation, Customer history

#### **Communication**

- ✓ Support Whatsapp, Email, SMS, Sharing Link
- ✓ Auto Reminders/ Messages: Customer Outstanding, PDC Cheque clearance, Cheque Bounce, Material Dispatch, sales Order Confirmation, New Invoice Created, Payment Received, Timely Payment reminders, Customer monthly ledgers, Customer monthly outstanding
- ✓ Broadcasting: New Products offer, Notifications, Birthday + wedding anniversary wishes, Stock clearing etc

✓ Language: Communications in Customer native language

#### **Customer Turnover**

Alert inactive customers
Help to retain inactive customers
Analysis Churn Rate
Focus Customer Retention
Improve Business growth

#### Manufacturing

- ✓ Features: Planning, scheduling, Formula, BOM, Indent, Job Work, Shop floor Pending, Stock management
- ✓ Reports: Stock summary Sheet, Cost Sheet, Barcode Printing, Inventory Management, Procurement, Cost Analysis & Cost Control

#### **GST**

- ✓ GSN of all GST reports
- ✓ GST auto verifications
- ✓ Manage auto RCM and threshold limit
- ✓ API for GSTR 3B reconciliation, E-Way-bill and IRN integration
- ✓ Export, Import and LUT

#### **Cost Center & Profit Center**

- ✓ Manage expenses & Budget
- ✓ Profit and Loss report of Location or Customer or Project wise
- √ Function-specific Cost

# **Document Management System** (DMS) \*

- ✓ Store document like Purchase, Sales, challan, payment, expenses, receipt in ERP
- √ 100 % Paper less operation
- ✓ Mobile App for DMS
- ✓ Unlimited Space for Document Storage

#### E-commerce \*

- ✓ Features: Offers & Scheme, Product Showcase, Web-support, Door Delivery Management, Order Process Management, Customer UI, Online Payment Gateway, POD Management
- ✓ Reports: Customer Acquisition, Customer repeat Purchase rate, Sales Report
- ✓ Promotions: App Installation Rewards, Refer & Earns, Cash Back, rewards and wallet for Customers
- ✓ Interference: Web, Admin Panel, Android, IOS
- ✓ Order Booking Process: By Salesman, By Customers, By Admin Team

#### **User Rights Management**

Create, Edit, Delete, View & Backdate entry

## Workflow, Approval & Reconciliation

On Sale, Purchase & Manufacturing

#### **Goods Delivery Notes**

- ✓ Project Management
- ✓ Challan wise material Inward and outward
- ✓ Partial Billing in running Project
- ✓ Block chain to protect data deforming

#### Salesman

- ✓ Product wise Incentive
- ✓ Incentive on Payment recovery
- √ Salesman minimum sales target
- ✓ Sales team can directly put an order and collect customer's payment

#### **CRM**

- ✓ Enquiry
- ✓ Feedback
- ✓ Complaint
- ✓ Product Based auto Feedback on Sale
- ✓ Leads Follow-ups and logs

#### **Location and Branches**

- ✓ Multiple Locations and Branches
- ✓ Location-wise User Rights
- ✓ Branch-wise User Rights
- ✓ Branch Indent request and Indent Transfer

#### **Customer Support**

Call Me, Ticket System, Remote Desk Help and Whatsapp group

# Comparison

	Features	Business	Ultimate	Ultimate Pro	Enterprise	Corporate
_	Multiusers	Yes	Yes	Yes	Yes	Yes
	Full Accounting with GST Taxations	Yes	Yes	Yes	Yes	Yes
	Customer App & Admin App	Yes	Yes	Yes	Yes	Yes
	2 Way Authentication + OTP App	Yes	Yes	Yes	Yes	Yes
	CRM	Yes	Yes	Yes	Yes	Yes
	Communication – Email + SMS + WhatsApp	Yes	Yes	Yes	Yes	Yes
	Dynamic Bill Format:	Yes	Yes	Yes	Yes	Yes
	Inventory Management	Yes	Yes	Yes	Yes	Yes
	Pricelist Management		Yes	Yes	Yes	Yes
	Salesman App		Yes	Yes	Yes	Yes
	User rights Control		Yes	Yes	Yes	Yes
	POS		Yes	Yes	Yes	Yes
	Estimate		Yes	Yes	Yes	Yes
	Sale Order		Yes	Yes	Yes	Yes
	Purchase Order		Yes	Yes	Yes	Yes
	Dispatch Tracking		Yes	Yes	Yes	Yes
	RMA – Return & Replacement		Yes	Yes	Yes	Yes
1	Cost Center & Profit Center				Yes	Yes
	Approval, Workflows & Checkpoints				Yes	Yes
	Customer Turnover (Churn ratio)				Yes	Yes
/	Salesman Incentive Management				Yes	Yes
	Ecommerce B2B / B2C				Plugins	Plugins
	Manufacturing & Job Work				Plugins	Plugins
	Project Management + GDN & GRN				Yes	Yes
	Bind Uses Location wise				Yes	Yes 1
	Fast POS: Cart and Check out				Yes	Yes
	Branch + Multi State GST					Yes

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# Price & licensing

Variants	Business	Ultimate	Ultimate Pro	Enterprise	Corporate
Users Login	1	3	5	10	15
Companies account	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Extra Users			5	10	100
Locations - Stock & Billing	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Branch					2
Extra Branch					25000/-
Extra Users Cost (One time)			2500/- Scalable to 5 Users	4500/- Scalable to 10 Users	4500/-
Next Year Renewal Per Year	2000/-	3000/-	4800/-	12000/-	45000/-
Product First time Buying Price	6000/-	11500/-	18000/-	45000/-	200000/-

#### Variant 1:

Business / Ultimate

For Small Business group

#### Variant 2:

**Ultimate Pro** 

For Small Business group

#### Variant 3:

Enterprise

For Medium sized company.

#### Variant 4:

Corporate

For Large sized company.

#### **Other Free Benefits**









1<sup>st</sup> Website

365 Days Customer: Support

- Voice
- Email
- Web RemoteDesk
- Training & learning

New Features & updates

- Coud Platform
- Software Languauge
- Query Optimization
- FeaturesEnhancement

Data Import from Old software

- Customer Master
- Products Master
- Supplier Master

#### **Customers Testimonial**





Alif Hardware And Paint Center Indore, MP

I always needed stable cloud base software which I got from Account GST. Me and my operators operate it comfortably, without any special training.
Thanks to AccountGST Team

--- Ali asger Zia



**Siddhart Enterprise** Rourkela, Odisha

AccountGST is a cloudbased friendly software. It is easy to use and has everything you could need. I always get the best support when I need it. I am very happy after its implementation and got everything as per my requirements..

-- R K Sharma



**Shiv Hardware** Mumbai, Maharashtra

The software is user friendly and it is easily learned by my staff. The support team is very helpful and always gives quick support.

--- Mukesh Dewasi



Cambay Hardware Indore, MP

Best software I found in the market. I am very happy with its userintervention and functionality. Been using it for many years and no complaints. Thanks to the AccountGST team and best wishes...

--- Mustufa Khambati





#### **AWS Cloud**



AWS is the world's number one hosting platform in data security, reliability and stability.

# Cloud benefits that your offline technology doesn't have



 Encrypted Data Protection: Protects data from hacking and theft. Your data is secure on LAN and WAN.



Minimize IT Cost: Save money by eliminating server, storage, backup, firewall, router, UPS and branch connectivity router cost.



 Give Latest Technology to your Business: You'll always be the first to get the latest software updates and the latest cloud technology.



 Improve Employee Productive: Cloud promotes employee collaboration in your business by mobile apps.



 Better Consistency: Cloud computing provides the highest level of software stability through clustered services and load balancer technology. Not possible in offline platform



 Hassle Free Support: Web base technology provides installation free platform and get remote desk support in real time.



Multiply Business Globally: Multiply your business globally, access your business data Anytime, Anywhere & Anyplace. Connect your team through any interface like web and mobile.

### **Company Fact Sheet**



#### Introduction

GridsonLAB has 17 years experience in Information technology. Our company provides solutions in ERP Development, SAAS Software and Network Infrastructure.

#### Key Resources

- ✓ Physical AWS Cloud, Digital Ocean
- ✓ Intellectual (Trademark) Accountgst.com, APN
- ✓ Human PHP, MYSQP and JAVA Expertise Team, PAN India Customer Support, Accounting, Business & Legal Consultants
- ✓ Finance Bootstrapping, Zero Debt Company

#### Products & Services we offer

- ✓ ERP accounting Software
- ✓ Complaint Management System
- ✓ E-Commerce
- ✓ CRM
- ✓ Software Customization
- ✓ Cloud Platform Development

#### Industry we serve

Automobiles Hardware & Sanitary **Paints Garments & Textiles** Metal Industry Confectionary **CCTV** and **IT** Companies Stationery **Furniture** Tools & Machineries Doors & Plywood Medicine Electricals & Electronics Grocery, Grain & pulse POS & Supermarket Oils & Lubricants Carpets & Metrics Chemicals Seeds & Fertilizers Supermarkets & POS Pharma & Surgical **Industries Building Materials** Footwear Glass

#### Management - Core Members

Burhanuddin Singaporewala, Owner Haider Ali, Product Head & Co-Partner Kapil Patidaar, Product Head Anil Rajput, Senior Marketing Head Shahaji Kaitke, Business Developer Sudhir Thakur, Technical Head Jamila Askiwala, CRM Head Zahra Kanchwala, Account Manager

# THANKS!

## Any questions?

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