

# Unlock Your Business Potential with Our Next-Gen Accounting ERP

Empowering Small and Medium Industries

AccountGST.com<sup>®</sup>



## **AccountGST.com**

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**The Complete ERP solution**

## EXECUTIVE SUMMARY



AccountGST is a leading provider of ERP Software to businesses in the SMB and SOHO. With a team of experts boasting extensive experience in the field, we are well placed to help our clients grow and thrive - even in challenging times. By really getting to know our customers, our talented team are able to offer unique and customized solutions backed by data driven analysis and broad research.

Your Business Workflow  
with Complete  
Automation in One  
Program



- ✓ Business Automation (Complete paper less from order to cash)
- ✓ Users Management (Data Protection, Workflow, approval and Pending Tasks)
- ✓ Advanced Communication Tools (Integration WhatsApp, Email and SMS)
- ✓ User-Friendly Interface (No Special training require)
- ✓ AWS Cloud Platform (No Server Cost, No Firewall and No Maintenance Cost)
- ✓ 365 Days Customer Support (Remote Desk Help)
- ✓ Data Performance (Choose Hosting plan for Heavy Data load)

## What we can do



Outdated software technology causes us a lot of losses and hurts the growth of our business. We moved on to AccountGST, and AccountGST transformed our entire business operations and built our business on a secure and managed IT program.

Manoj Kumar Jain – Director  
Hasti Computers Pvt. Ltd.



Hasti Computers Pvt Ltd lost its data 3 times due to ransomware attack on tally data. Moreover, they were also found unable to manage the data of multiple branches on the offline platform. Their main core member also kept the data and opened a company against them, becoming a competitor to Hasti Computers.

Hasti Computers is just one example of the thousands of growing SMB businesses that are facing such challenges and losing business growth and productivity.

This is where – AccountGST comes into play.

Account GST provided cutting edge IT technology of ERP cloud based program to Hasti Computers. Hasti Computers overcame all its challenges and moved forward towards business expansion. They benefited from complete data security, benefits of cloud computing and hassle-free business operations.

# Unlock Potential with Smart Business Automation

## Streamlined Accounting

### ERP

The Complete Accounting Software: GST, Inventory, Financial Statement and Tally Migration

## Complaint Call Management System

### CMS

Manage Customer AMC, Complaints, Call Basis support & After Sales Service

## Reshape Marketing

### CRM

Simplifies Success, lead follow-ups, Manage Customer Enquiry, Complaints & Feedback

## E-commerce Mobile App + Website

### E Store

Go Global with Your Digital Shop: Break Borders, Expand Markets and show all product ranges

## Return Authorization

### RMA

Streamlining Repair, warranty and Replacement Management for Business Success!"

## Order Process Management

### OPM

Simplify Ordering, fast dispatch, schedule dispatch and easy procurement (stock refill)

## Customer Turnover

### Churn Customer

Find out which customers will stop using your product or service.

## Document Management Service

### DMS

Upload Documents Like POD, Purchase Invoice, Transport Bilty efficiently directly to ERP

## Mobile Interface IOS & Android

### Mobile App

Admin Add, Salesman App and Customer App

# Scale Up Your Business Success with AI



## Go Digital

Embrace Digital Transformation for Business Growth

- ✓Paper less operation
- ✓Less human mistakes
- ✓Lower Employee Costs
- ✓Zero Customer Dispute
- ✓WhatsApp, SMS & Email Integration



## Improved Marketing for Next-Level Success

Unlock Your Business Potential

- ✓CRM: Customer Enquiry, Complaint & Feedback
- ✓Digital Showcase: B2B / B2C Ecommerce Platform
- ✓Mobile Interface: Salesman App, Customer App & Admin App
- ✓Customer Churn: Reconnect with your lost customers



## Streamlined Orders

From Order to Cash: Optimize and Automate Your Business

- ✓Fast Dispatch
- ✓Pending Orders Alerts
- ✓Delivery Date & schedule
- ✓Stock in Hand & Available stock for booking
- ✓Procurement: Minimum Stock alert & Purchase demand
- ✓Auto WhatsApp Proof of Delivery
- ✓Customers Credit Control, Bill credit days, Account Credit



## Easy Branch Expansion

AWS Cloud Powering Multi-Location Retail and Distribution

- ✓Branch wise GST
- ✓Branch wise Orders, Available Stock, Billing, Purchase etc.
- ✓Branch wise Active Dashboard
- ✓Branch wise financial statement like trading a/c , P&L, Balance sheet.

## Unique Selling Points

Features	Tally	Marg	Busy	Zoho	AccountGST
Accounting and Taxation Ledgers, financial accounting and GST	Yes	Yes	Yes	Yes	Yes
Automated OPM (Order Process Management) Complete Business Management from order to cash.	No	No	No	Yes	Yes
Data Safety Secure data from LAN and WAN side. Ransomware protection, employee protection and backup free technology.	No	No	No	Yes	Yes
Multi Branch Expansion Maintain multiple POS, branches and multi location distributions	No	No	No	Yes	Yes
Multi Branch GST Maintain multiple branch GST	No	No	No	No	Yes
CRM Enquiry, feedback and complaint management	No	No	No	No	Yes
E-Commerce Grow Business, create B2B / B2C online Portal and connect with ERP	No	No	No	No	Yes
RMA Repair, replacement and warranty management	No	No	No	No	Yes
CMS Complete Complaint management system and customers AMC	No	No	No	No	Yes
Customer Support Live ticket system for Software operation, tax guidance and accounting learning	No	No	No	No	Yes
Easy Software Training, Learning & Adaption No special staff training, easy data transfer from your old software. Free company guidance and support for master import from your old software.	No	No	No	No	Yes

# Software Key Points

## Retails Industry



### CRM

- ✓ Convert Enquiry to Order
- ✓ Increase Guaranteed Sales
- ✓ Cultivating Customers Leads
- ✓ Customer Service & Retention
- ✓ Increase Profitability
- ✓ Service Call Management
- ✓ Maintenance Calls, Paid Calls and Chargeable Calls
- ✓ Customer Feedback & updating
- ✓ Customer MC & Renewal



### Barcode

- ✓ Fast Billing, just scan Serial Number
- ✓ Writer and Reader
- ✓ Customize Design
- ✓ Support Barcode Label Printer & Sheet Printer
- ✓ Brand, SKUs, Purchase Cost Code
- ✓ Additional Fields in Bar code



### Cash Counter

- ✓ Multiple Billing
- ✓ Multiple Payment Mode
- ✓ Multiple Operators Cash Collection Report
- ✓ Location wise Billing
- ✓ Payment Collection Reconciliation (For Owner)
- ✓ Daily Sales Report & Discount Report
- ✓ Manage Customer Credit & Cash Billing



### Customer Program

- ✓ Cash Back Royalty
- ✓ Points & Redeem
- ✓ Buying History
- ✓ Birthday & Anniversary Wishes & offers
- ✓ Easy Return
- ✓ Easy Replacement

## Wholesale Industry



### OPM for B2B Customers

- ✓ Salesman Mobile App - Sales Orders Booking
- ✓ Project Management
- ✓ Pending Sales Orders & Procurement
- ✓ Repeat Sales Enquiry
- ✓ Minimum Stock level alert
- ✓ Delivery Challan Inward / Outward
- ✓ Dispatch Order Management



### Manage Customer Outstanding

- ✓ Bill Credit Days
- ✓ Customer Credit
- ✓ Stop Billing on Overdues Invoices or Over credit
- ✓ Payment Follow-up & Log
- ✓ Auto Payment Reminder
- ✓ Auto Payment Rating
- ✓ Non Paying Customers Reports
- ✓ Account Ageing
- ✓ Salesman wise & City wise Outstanding



### Customer Turnover

- ✓ Set Buying frequency customer-wise
- ✓ Dashboard Alert for Inactive or Churn Customers
- ✓ Collect Feedback
- ✓ Follow-up for Customer Retention
- ✓ Convert churn customer to regular customer



### Price & Discount

- ✓ Markup Product Landing Cost
- ✓ Lock Bottom Price
- ✓ Remember Last Price & Discount Customer Wise
- ✓ Audit Report of Extra Discount in Bill
- ✓ User Rights control
- ✓ Price Grouping Like Retails, Wholesale, Dealer and more

## Manufacturing Industry



### RMA

- ✓ Warranty Check
- ✓ Manage Repair & Replacement
- ✓ Pending Customer RMA List
- ✓ RTV – return to Vendor
- ✓ Manage RMA Charges and Credit note
- ✓ Stock Bifurcation



### Inventory Management

- ✓ Serial number tracking
- ✓ Product Masking in Billing
- ✓ Minimum Stock Alert
- ✓ Dead Stock Report
- ✓ Stock Movement Report
- ✓ Location wise Stock Management



### Customer Mobile App

- ✓ 100 % Paper Less Operation
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- ✓ Bill & Payment Receipt - PDF download
- ✓ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Mobile App Order Booking
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration



### Manufacturing

- ✓ Features: Planning, scheduling, Formula, BOM, Indent, Job Work, Shop floor Pending, Stock management
- ✓ Reports: Stock summary Sheet, Cost Sheet, Barcode Printing, Inventory Management, Procurement, Cost Analysis & Cost Control

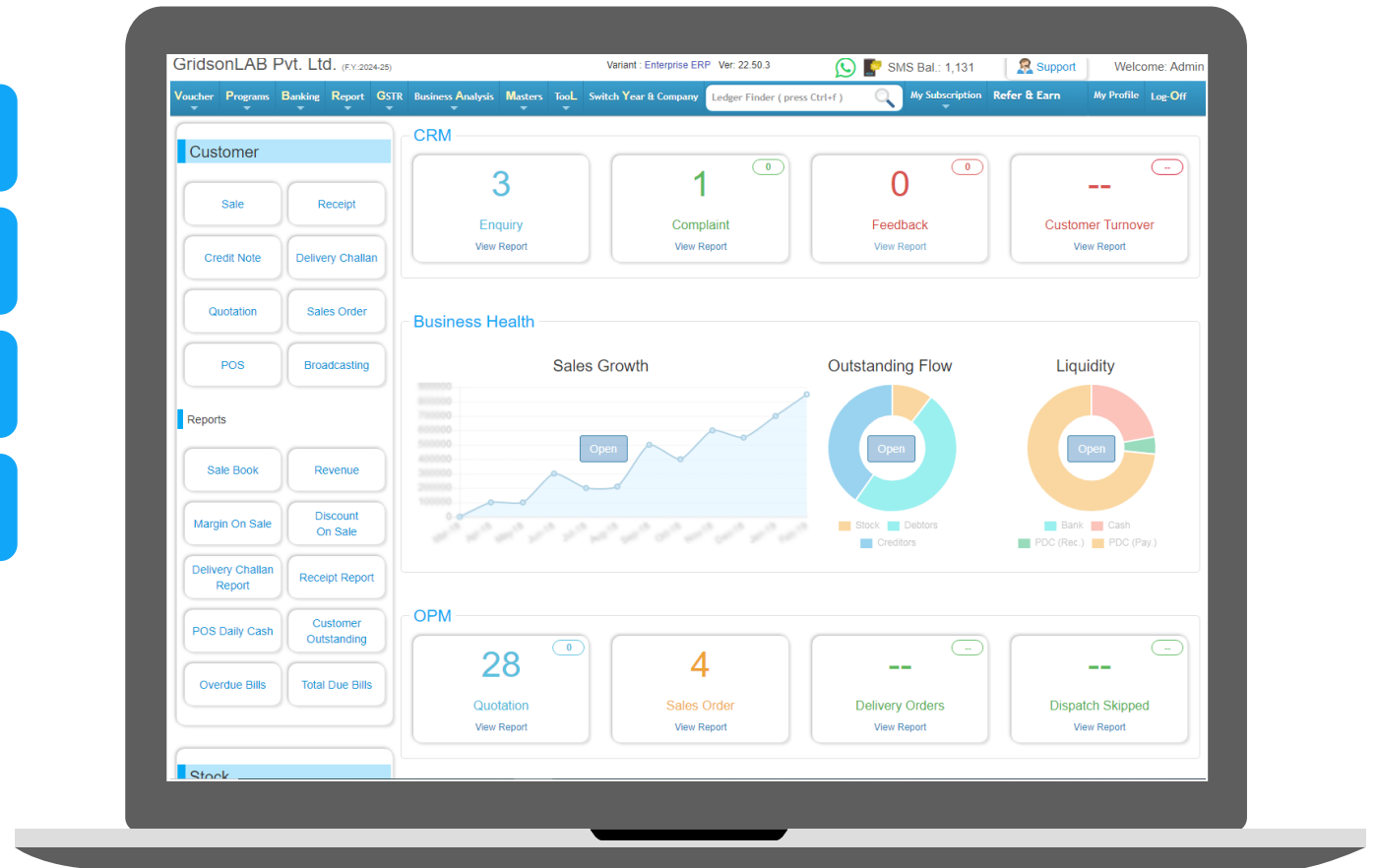
# DESKTOP PROJECT

Positive & Negative Reporting

Analytics Charts

Departmental Pending Task

Workflow & Approval

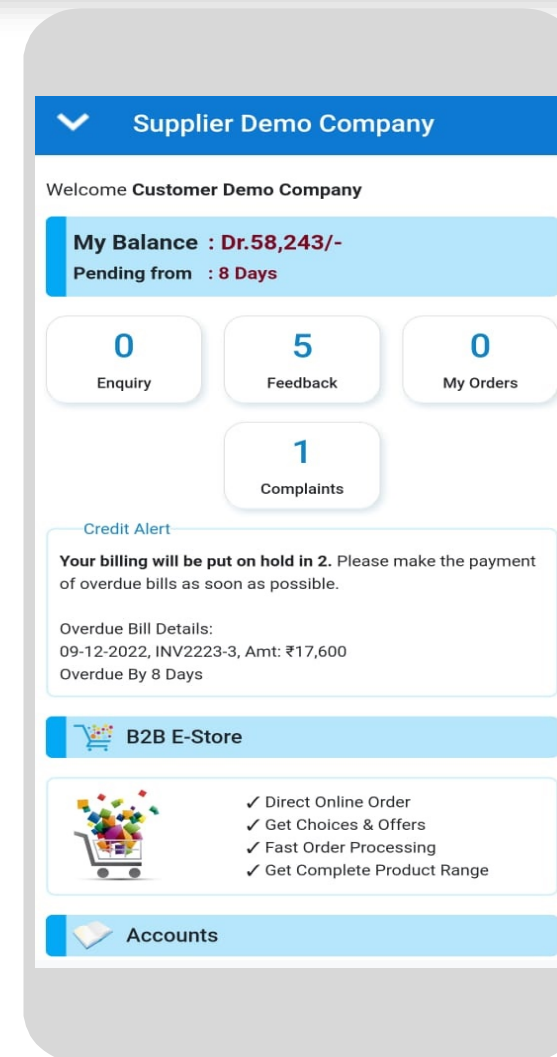




# B2B Customer Mobile App

- ✓ 100 % Paper Less Operation
- ✓ Collect enquiries, feedback and complaints on ERP through the Customer App.
- ✓ Reduce Accounting Burden
- ✓ Customer's Outstanding & Ledger Details
- ✓ Bill & Payment Receipt - PDF download
- ✓ Goods Delivery details
- ✓ New Offers & Scheme
- ✓ Payment Reminders
- ✓ Stock list & Prices Updates
- ✓ B2B e-commerce Integration \*
- ✓ Customer Repair & Replacement update

\* Require E-commerce Solution



# Software Datasheet

## Full Accounting

- ✓ Vouchers: Sale, Purchase, Stock Transfer, Stock-Journal, Expense, Income, Contra, Delivery Challan, Journal, Credit Note, Debit Note and Material In – Out, GDN, GRN
- ✓ Reports: Ledgers, Stock, Banking, Analyzing and MIS
- ✓ Financial reports: Trail balance, Trading a/c, Profit & Loss, Balance sheet.
- ✓ Reconciliation: Banking, Payment Collection, Masters, Sales, Purchase, Expenses, Payouts, Credit note, Debit note, journal and Contra

## Inventory Management

- ✓ Product Formation: Unit Conversion, Lot, Batches & Expiry, Parallel Unit, Product category, Category Specification, Product Special Column in Invoice, Combo, Serial Management, Assembling, Box & Loose Packing
- ✓ Location wise: Maintain location wise, Bin Code System, Multiple Dispatch Location in Invoice, Location wise Sale, Location wise Collection
- ✓ Reports: Minimum Stock Alert, Last 3 Suppliers, Unlimited Grouping, Movement of Stock, Stock in Hand, Stock in Locations, Suppliers-wise Report, Brand-wise Reports & Categories-wise Reports, Serial number wise report

## RMA

- ✓ Pending repair and replacement
- ✓ Warranty check and claim
- ✓ Stock management of RMA
- ✓ Claim damage and faulty stock

## Price List Management

- ✓ Categories wise Price like retails, wholesale, distributors and many more.
- ✓ Customer wise Price like every customer has individual price
- ✓ 2 types of formations:
  - a. List Price – Discount = Selling Price
  - b. Purchase Cost + Profit = Selling Price
- ✓ Remember Customer's Last Price & Discount

## Order Process Management

- ✓ Features: Estimate, Sales Order, Sales Order Approval, Purchase Order, Purchase Order Approval, Full Invoicing, Partial Invoicing, Advance Payment Against Order.
- ✓ Reports: Pending Order, Stock Availability for Order Booking, Purchase Demand Against Pending Orders

## Customer Outstanding Management

- ✓ Features: Bill Credit Days, Customer Credit, Bill wise Credit, Payment reminders, Customer Follow-up, Stop Billing, Customer Grace Period
- ✓ Reports: Account ageing by days, Non Paying Customers, Today Payment, Payment Skipped, Customers Payment Rating, PDC
- ✓ PDC Cheque: Customers Reminder, Auto Bank Deposit Slip, Today's Cheque Clearance, Postpone Cheque Clearance

## Dynamic Bill Format

- ✓ Dynamic settings for Bill Design
- ✓ Upload Company logo
- ✓ Upload Payment UPI Code
- ✓ Upload Company's Sign & Seal

## Barcode

- ✓ Reader & Writer
- ✓ Print Brand & logo
- ✓ Customize Barcoding Label
- ✓ Print OFS, SKU, PPC and many more

## POS

- ✓ Features: Fully web-base, Customer Introduce date, Customer membership, Easy Replacement & return, Multiple Payment mode, customer credit & cash, Compatible with Thermal Printer + Cash Drawer.
- ✓ Sales Growth: Customer Reward Points & Cash Back
- ✓ Reports: Retail Credit notes, Daily Sale reports counter wise, Daily payment collections, Owner Payment Collection Reconciliation, Customer history

## Communication

- ✓ Support Whatsapp, Email, SMS, Sharing Link
- ✓ Auto Reminders/ Messages: Customer Outstanding, PDC Cheque clearance, Cheque Bounce, Material Dispatch, sales Order Confirmation, New Invoice Created, Payment Received, Timely Payment reminders, Customer monthly ledgers, Customer monthly outstanding
- ✓ Broadcasting: New Products offer, Notifications, Birthday + wedding anniversary wishes, Stock clearing etc

- ✓ Language: Communications in Customer native language

## Customer Turnover

Alert inactive customers  
Help to retain inactive customers  
Analysis Churn Rate  
Focus Customer Retention  
Improve Business growth

## Manufacturing

- ✓ Features: Planning, scheduling, Formula, BOM, Indent, Job Work, Shop floor Pending, Stock management
- ✓ Reports: Stock summary Sheet, Cost Sheet, Barcode Printing, Inventory Management, Procurement, Cost Analysis & Cost Control

## GST

- ✓ GSN of all GST reports
- ✓ GST auto verifications
- ✓ Manage auto RCM and threshold limit
- ✓ API for GSTR 3B reconciliation, E-Way-bill and IRN integration
- ✓ Export, Import and LUT
- ✓ E-Invoice, E-way Bill, GST API automation

## Cost Center & Profit Center

- ✓ Manage expenses & Budget
- ✓ Profit and Loss report of Location or Customer or Project wise
- ✓ Function-specific Cost

## Document Management System (DMS) \*

- ✓ Store document like Purchase, Sales, challan, payment, expenses, receipt in ERP
- ✓ 100 % Paper less operation
- ✓ Mobile App for DMS
- ✓ Unlimited Space for Document Storage

### **E-commerce \***

- ✓ Features: Offers & Scheme, Product Showcase, Web-support, Door Delivery Management, Order Process Management, Customer UI, Online Payment Gateway, POD Management
- ✓ Reports: Customer Acquisition, Customer repeat Purchase rate, Sales Report
- ✓ Promotions: App Installation Rewards, Refer & Earns, Cash Back, rewards and wallet for Customers
- ✓ Interference: Web, Admin Panel, Android, IOS
- ✓ Order Booking Process: By Salesman, By Customers, By Admin Team

### **User Rights Management**

Create, Edit, Delete, View & Backdate entry

### **Workflow, Approval & Reconciliation**

On Sale, Purchase & Manufacturing

### **Goods Delivery Notes**

- ✓ Project Management
- ✓ Challan wise material Inward and outward
- ✓ Partial Billing in running Project
- ✓ Block chain to protect data deforming

### **Salesman**

- ✓ Product wise Incentive
- ✓ Incentive on Payment recovery
- ✓ Salesman minimum sales target
- ✓ Sales team can directly put an order and collect customer's payment

### **CRM**

- ✓ Enquiry
- ✓ Feedback
- ✓ Complaint
- ✓ Product Based auto Feedback on Sale
- ✓ Leads Follow-ups and logs

### **Location and Branches**

- ✓ Multiple Locations and Branches
- ✓ Location-wise User Rights
- ✓ Branch-wise User Rights
- ✓ Branch Indent request and Indent Transfer

### **Customer Support**

Call Me, Ticket System, Remote Desk Help and Whatsapp group

# Pricing

Variants	Business	Ultimate	Ultimate Pro	Enterprise	Corporate
Complete ERP Accounting + Inventory Management + CRM	Yes	Yes	Yes	Yes	Yes
Login Users	1	3	5	15	20
Companies	2	3	Unlimited	Unlimited	Unlimited
Cross- Platform compatibility (IOS, Android, windows, Linux)	Yes	Yes	Yes	Yes	Yes
Locations - Stock & Billing	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Branch	--	--	--	--	5
Extra Branch					25000/-
Extra Users Cost (One time)			4500/- Scalable to 5	6500/- Unlimited Scalable	6500/- Unlimited Scalable
Next Year Renewal Per Year	2000/-	3000/-	4800/-	12500/-	45000/-
Product First time Buying Price	<b>9000/-</b>	<b>12500/-</b>	<b>22000/-</b>	<b>54000/-</b>	<b>200000/-</b>

All Prices are exclusive of taxes. For renewal and cloud charges please refer our guide AWS Cloud Pack listed on our website

# THANK YOU!

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Please visit our website [www.accountgst.com](http://www.accountgst.com)

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