

Introduce your employees to DataCamp

Send a personalized welcome to announce DataCamp to your employees. Our email and Teams/Slack templates make it easy for you to spread the word within your organization.

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Launch Microsoft Teams/Slack template

I'm pleased to share that we will soon be going live on DataCamp 🚀 From data concepts to coding, all training is interactive. It is simple to start using. There is no installation as all learning takes place in your browser, where you will have the opportunity to follow expert-led courses, complete bite-sized exercises, and receive real-time feedback. DataCamp will help all of us become more data-driven. [Watch this short video to learn more.](#)

Pre-launch email template

Subject line:

Introducing DataCamp for [company name]

Email body:

Hello [everyone],

I'm pleased to announce that we will soon be using DataCamp, an online learning platform that specializes in teaching data literacy for all skill levels and roles. Following extensive testing and consultation, we have decided that DataCamp is the best platform to help us become more data-driven in our everyday work.

Why DataCamp and why now? At [company name] we understand that data skills aren't just for a small handful of roles anymore. Today, they're essential to every major business function. DataCamp makes it easy for everyone to learn new skills that are specific to their role. From data concepts to coding, all training is interactive. It is also simple to start using. There is also no installation as all learning takes place in your browser, where you will have the opportunity to follow expert-led courses, complete bite-sized exercises, and receive real-time feedback.

DataCamp can also help us with [share a specific challenge, objective, or mission]. We are preparing the platforms with [our team structure, bespoke learning assignments, custom learning tracks] and will soon be inviting the rest of the company to join. You will receive an invitation email from DataCamp shortly [replace "shortly" with your launch date if known].

If you have any questions or would like to learn more about why we are using DataCamp I would encourage you to [watch this short video](#) or reach out directly to [your managers] for more information. I look forward to seeing what you will all learn using DataCamp.

Best regards,
[Your name]

Launch day email

Subject line:

Welcome to DataCamp

Email body:

Hello [everyone],

You now have full access to DataCamp—an interactive data training platform, designed to help everyone at [company name] be up-to-date on the most in-demand skills.

To get started:

1. Look out for your official invitation email from team@datacamp.com
2. Click the "Start Learning" button to create your account
3. Enroll in [add learning recommendations tailored to your team to boost engagement]

We're really pleased to be able to invest in your professional development and look forward to giving you the data science and analytics skills your people need to put your data to work.

If you need any help getting started, please reach out to [your managers].

Best regards,
[Your name]

Reminder email

Subject line:

[Action required] Invitation to [company name]'s learning environment on DataCamp

Email body

Hello,



Your DataCamp account has not yet been activated. Please create your account using the link below:

[Create my DataCamp account] [← Add your organization's join link](#)

For additional support, please join our DataCamp channel on Slack/teams, visit [the help center](#), or watch this [short overview video](#).

See you on DataCamp soon,
[Your name]

Onboarding tips

Subject line:

Grow your DataCamp skills: 3 quick tips

Email body

Hello [everyone],

Here are three quick tips to help you get the most value from your DataCamp access:

1. **Schedule time for learning**
It's important that you set aside time to learn. Create a weekly reminder in Slack/Teams or schedule time on your calendar to achieve your learning goals.
2. **Make learning a team sport**
Just as going to the gym is more fun with a friend, the same is true when learning. Partner with a colleague to make it easier to stick to your learning goals and keep growing your learning muscles!
3. **Share what you've learned**
Share tips and celebrate your new data skills during team meetings and on shared Teams/Slack channels.

For additional support, please join our DataCamp channel on Slack/teams, visit [the help center](#), or watch this [short overview video](#).

See you on DataCamp soon,
[Your name]

