Get inspired

You want to make a positive impact but don’t know where to start? We’ve got you covered. Buy, listen and download our top picks for a world-changing future

ECOALF
Because there is no Planet B: borne out of the belief that fashion can’t just be about looking good, Spanish B-Corp label Ecoalf creates everything you need for your next adventure. Clothing is made from 100 per cent recycled materials

35-44
INTERNATIONAL MINDFUL LIVING
Buy

Here are our best buys when it comes to shopping for a good cause

BUREO MINNOW CRUISER
Help the oceans while riding around on Bureo’s Minnow Cruiser. Made in Chile from recycled marine debris and paired with veggie oil wheels, each skateboard contributes to the preservation of local wildlife and fishing communities.

bureo.co

ECOALF OREGON SNEAKERS
Support Ecoalf’s Upcycling the Oceans project by purchasing their Oregon sneakers. Featuring an ultralight sole and a breathable fabric made from plastic bottles collected from the seabed, they are the perfect partner for long walks.

ecoalf.com

Listen

Tune into these podcasts to listen to the most inspiring people from the world of social entrepreneurship

ANOTHER ROUND
Hear Buzzfeed’s Heben Nigatu and Tracy Clayton philosophise about “everything from race, gender and pop culture to squirrels, mangoes and jokes,” featuring weekly guests from the likes of Hillary Clinton.

RED BULL AMAPHIKO PODCAST
Following their calling to address the subjects and communities that many people would rather ignore, Red Bull Amaphiko’s social innovators reveal their motivation and inspiration for their mission for change.

SAMIRA STALKS
Raising £1m in under 96 seconds from your customers is impossible? Let Tom Blomfield, founder of banking app Monzo, prove you wrong. Samira Stalks’ weekly guests talk about how they had to cross borders in order to turn their dream into reality.
WONDERBAG SLOWCOOKER
Do good, one bite at a time with Wonderbag’s non-electric, portable heat-retention cooker that saves up to 80 per cent of the energy usually required. For every large Wonderbag sold, one goes to a rural South African family.

wonderbagworld.com

MARGARET AND HERMIONE
Ever worn a fishnet and looked great in it? Combining sustainability with aesthetical designs, Vienna-based label Margaret and Hermione are convincing us with their swim-and-active wear, made of recycled fishing nets recovered from the oceans.

margarethermione.com

Click
With these apps, you are one download away from changing the world for the better

ATLAS
Sweat for a good cause, by using the running app that gives back. Each kilometre raises money for charity. Working with non-profits and corporations, Atlas Run is about fuelling awareness around social issues.

FOTITION
A selfie with purpose: upload a picture using a brand-specific filter and a sponsoring company will donate funds to charity. This allows brands to support a good cause: Marvel donated £3.50 per photo for their Hero Acts campaign, providing children with learning materials.

GOODGUIDE
Get the app to make better and more conscious purchasing decisions, based on scientifically-backed evaluations of the health, environmental and social impact of your everyday products.