



## Center for Growing Talent by PMA Virtual Wellness for Talent Challenge

September 1 – 30, 2020

**Benefits for all sponsorships:** Recognition of company logo to be displayed on the Center for Growing Talent website and the Virtual Wellness for Talent Challenge Registration Site.

### Virtual Wellness for Talent Challenge Premier Sponsor

Four (4) Co-Sponsorships: **\$10,000** (US\$) each

*(tax-deductible amount = \$10,000)*

- Recognition during one of the four wellness weeks as a premier sponsor
- Recognition on CGT social media channels during your week as a premier sponsor
- Recognition for the month on the registration page as one of our premier sponsors
- Recognition of company logo in Center for Growing Talent communications as one of our premier sponsors
- Custom branded filter for “sweaty selfies” in mobile app photo stream
- Push notification recognition through mobile app

### Virtual Wellness for Talent Challenge Champion Sponsor

Ten (10) Co-Sponsorships: **\$5,000** (US\$) each

*(tax-deductible amount = \$5,000)*

- Recognition on event registration page
- Recognition of company logo or name in Center for Growing Talent communications to attendees
- Recognition on CGT social media as a champion sponsor

### Virtual Wellness for Talent Challenge Support Sponsor

Unlimited Co-Sponsorships **\$3,000** (US\$) each

*(tax-deductible amount = \$3,000)*

- Recognition on event registration page
- Recognition of company logo or name in Center for Growing Talent communications to attendees

### Virtual Wellness for Talent Challenge Employee Engagement Upgrade 1

**\$1,000 – Pays for 35, \$28 Registrations**

- Invite your employees to participate with a complimentary registration fee for 35 employees with a promo code provided by your company

### Virtual Wellness for Talent Challenge Employee Engagement Upgrade 2

**\$500 – Pays for 15, \$28 Registrations**

- Invite your employees to participate with a complimentary registration fee for 15 employees with a promo code provided by your company

### Virtual Wellness for Talent Challenge Virtual Bib Sponsor

Two (2) Co-Sponsorship: **\$3,000** (US\$) each

*(tax-deductible amount = \$3,000)*

- Recognition on Virtual Bib “certificate of completion” to all participants
- Recognition of company logo or name in Center on registration page

### Virtual Wellness for Talent Challenge Reward Sponsor

Limited Co-Sponsorships: **\$2,000 and up** (US\$) each

*(tax-deductible amount = \$2,000 and up)*

- Opportunity to provide gift to be raffled off to participants
- Brand recognition on reward
- Recognition of company logo or name in Center on registration page

Please reach out to [kpalandrani@centerforgrowingtalent.org](mailto:kpalandrani@centerforgrowingtalent.org) if you are interested in Sponsoring our Challenge.