

Edgar Daniel Robles Rodríguez

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Interaction Designer and technologist, focused in creating means of mediating human behavior in the intersection of human experience, technology and the economical, political and social structures that frame them. Specially interested in Artificial Intelligence, Health Tech, and Natural Language Interfaces.

EXPERIENCE

TANI SALUD & POLYMATH VENTURES

Interaction Designer / Service Designer

Interaction designer and front-end react developer. My responsibilities encompass working with our CPD in processes that solve for conversion and interaction metrics; Working with our CTO in Tani Salud in bringing to life those experiences with vivid, feature-rich and easy to use UI's. Together, we also work on the continuous improvement of our app via user-interaction and growth metrics.

INSAITE

Lead Designer

Worked directly with a multidisciplinary team composed of data scientists, engineers, and designers in creating Ai products for different international companies. Began as a Lead product designer, and later was promoted to head of design. Worked in projects in e-commerce, transportation, health-tech, and finance, all of which required the use of AI as part of its core value propositions.

ALGORITMO

Product Design Lead

Team Lead in Digital Product Design and development in a Design-led agency. My responsibility ranged from handling communication with our clients, handling design discovery, ux, ui, and development for digital products.

DESIGN BY FACE / MONUMENTO

Information designer

2016

LABCDMX

Civic Tech. and Interaction Designer

2018

RAIDHO

Junior Ux Designer

2015

SKILLSET, AND ABILITIES

Product Discovery and Development

Successfully applied different methodologies to validate product models and design proposals. Including but not limited to Five Human Factors, User Interviews, Heuristic Mapping, Service Blueprinting. Using my knowledge base, Successfully implemented solutions in e-commerce, marketing, health tech, and others.

Design Sprint Management

Applied my knowledge of Agile and Scrum methodologies to define timelines and continuously deliver value in both internal and external projects.

Design & Development Team Leader

Leading a teams of developers and designers while delivering digital product improvements. Working with key stake holders to keep our work within the scope of the project and the agreed-upon timetable.

DEVELOPMENT

FRONTEND DEV FRAMEWORKS

React, Vue, Nuxt, Next

BACKEND FRAMEWORKS

Node, Flask, Express,
Aws Lambdas

PROGRAMMING LANGUAGES

Typescript, Javascript, Python,
Go

OTHER

LANGUAGES

English (Fluent), Spanish
(Native), French (B1), Japanese
(N5)

DIPLOMAS ANI



UNIVERSIDAD DE MONTERREY

Bachelor of Design

Information Design Mayor



UNIVERSITY OF THE ARTS: LONDON

Typography And Design Systems

INTERACTION DESIGN FOUNDATION

**Service Design: How to design
integrated services**

UNIVERSIDAD DE MONTERREY & STEPHAN
SAGMEISTER

Emotional Design

MICROSOFT X

**ETHICS AND LAW IN DATA AND
ANALYTICS**

SCRUM FOUNDATION

**Scrum Foundation Professional
Certificate**

INTERACTION DESIGN FOUNDATION

**User Research: Methods and best
practices**

TALKS AND
CONFERENCES

UNESCO CITIES OF DESIGN

The Future of Design intervention
Krakow, Poland - 2018

SEMANA I: TEC DE MONTERREY CAMPUS
QUERÉTARO

El derecho a hacer la ciudad
Querétaro, Qtr. México - 2018

STUDENT REVIEWS

Emily Carr U. Student Reviews
Vancouver, Canada - 2020, 2021

T. DE MONTERREY, TOLUCA

**Design and Architecture Student
Reviews**

Toluca, Edo. de México - 2018

TIPOGRAFÍA MÉXICO

Typography for AR

Monterrey, NV. México - 2017