



# Unique Philanthropy Experiences

to celebrate the special occasions of the

## Employees

Sector:	Manufacturing
Company:	Largest manufacturer of bearing and seals
Location:	Gurgaon (NCR)
About the company:	Client is a leading bearing and seal manufacturing company that supplies bearings, seals, lubrication and lubrication systems, maintenance products, mechatronics products, power transmission products, condition monitoring systems and related services globally. It is the world's largest bearing manufacturer with 108 manufacturing units and has the largest industrial distributor network in the industry, with 17,000 distributor locations encompassing 130 countries.
Problem Statement/Challenges:	<ul style="list-style-type: none"><li>❖ Engage the employees with unique experiential gifts on special occasions like anniversaries and birthdays instead of the usual gift products</li></ul>
Existing solution:	<ul style="list-style-type: none"><li>❖ Client company celebrated the employee's special occasions like birthdays and anniversaries with a usual cake cutting ceremony</li></ul>
Solution offered by Xoxoday:	<ul style="list-style-type: none"><li>❖ Xoxoday offered a unique tree plantation experience for special occasions that instils a feeling of contributing to sustainable development of the environment and ecosystem</li></ul>
Perks of a tree planting experience:	<ul style="list-style-type: none"><li>❖ Feel the satisfaction of giving back to the society</li><li>❖ Gift a tree to celebrate any special occasion</li><li>❖ Plant now, 'bank' your trees and dedicate them to your loved one's</li><li>❖ Receive a personalized e-Certificate for the tree plantation activity</li></ul>

## Results:

- ❖ This experience ensured unadulterated happiness and sheer pleasure amongst the employees by letting them repay the mother nature by planting a sapling that will nourish the earth in the years to come
- ❖ Joy is spread and extended to the employee's friends and family as it involves a sense satisfaction of gifting the earth a source of life
- ❖ Creating long lasting happiness by a unique way of engaging employees by sending them experiential gifts instead of materialistic ones

### About Xoxoday



Xoxoday Enterprise is a technology platform helping organizations manage rewards, incentives and loyalty programs. We work to develop scalable, secure, distributed and seamless solutions that help your employees, consumers, and channel partners engage with your brand. With our unparalleled catalog of curated experiences, perks, products and gift vouchers, Xoxoday can create captivating mechanics to enhance stakeholder engagement. Xoxoday enterprise works with over 800 global clients. Our business portfolio comprises of experiences & activities, enterprise SaaS rewards platform, and gift vouchers. We have offices in Bangalore, Delhi, Mumbai, UAE, USA and Australia.