









Customized Program for long service awards Empowered with Technology

Sector:	IT Solutions & Services
Company:	Client is the largest industrial manufacturing company in Europe
Location:	PAN India
About the company:	Client is the largest industrial manufacturing company in Europe. The principal divisions of the company are industry, energy, healthcare, and infrastructure & cities, which represent the main activities of the company. The company is also a prominent maker of medical diagnostics equipment.
Problem Statement/Challenge:	<ul style="list-style-type: none">❖ Client wanted a robust reward program for those employees who completed 5, 7, 10, 15, 20, 25, 30, 35 and 40 years in the organization❖ Client awarded cash to these employees and they soon realized that cash does not make up for someone who is with the organization for so long❖ They wanted to go beyond cash, vouchers or tangible gifts❖ They wanted to move away from the normal and conventional ways of gifting❖ The client needed an experiential gift that would bring a smile on their face, and a gift whose benefit could be extended to their respective families and friends as well
Existing solution:	<ul style="list-style-type: none">❖ The client rewarded their employees with cash
Solution offered by Xoxoday:	<ul style="list-style-type: none">❖ Xoxoday offered the client an experience exclusive solution with high quality, world class experiences that were provided to the employees completing their work anniversaries❖ Xoxoday gave end to end solutions in terms of the production, packaging, delivery, tracking and analyzing the usage of the customized experience gift boxes that were created❖ The experience gift box also included a certificate and a beautiful customized memento with the number of years and their name on it to cherish for a long time

Easy steps:

- ❖ This solution involved awarding the employees in a highly respectful manner while giving them the choice of plethora of experiences that they can enjoy with their families and friends
- ❖ Client can select an experience box based on requirements in terms of color, company branding and reward theme
- ❖ The LSA box will contain redemption card, certificate and experience booklet as per the client's requirements
- ❖ Client can upload data of employees for rewards in a dashboard
- ❖ Send address confirmation, reminder mailers and check redemption status
- ❖ Employee gets an automated mailer on the reward
- ❖ The physical box will be delivered to the designated address
- ❖ Employees can redeem the voucher codes to avail exciting experiences or vouchers from the redemption platform

Perks of an enterprise platform:

-  **Elegant packaging:** we have state of the art packaging techniques to make sure that we can provide a customized, memorable and long lasting gift box and experiences to delight your clients or employees
-  **Dedicated customer service:** a dedicated customer support to provide a seamless experience to your customers available 365 days from 9am to 9pm IST
-  **Quick turnaround times:** a seamless onboarding process to make sure that your reward program is live within few days
-  **Reporting & tracking:** a dedicated dashboard to track, manage the deliveries, redemptions for all your employees with detailed reporting and analytics.
-  **Personalize the reward:** we provide multiple choices in terms of gift box colors, shapes/sizes, personalization of your logo, employee names and more; the gift boxes can be loaded with currency denominations as per your budgets and specifications
-  **Global delivery:** we have tied up with best in class logistics companies to make sure that the gift boxes can be sent to global addresses seamlessly; we also have over 10,000+ experiences, gift vouchers for all major global locations

Results:

- ❖ Engagement increased manyfolds as the employees received interesting gift options apart from the usual product or merchandise to recognize their years of service and dedication
- ❖ This tenure rewards program truly reinforced company loyalty and built the employee morale
- ❖ The program recognized loyalty and longevity with an award as significant as the milestone itself, making it a revolutionary long service award empowered with robust technology

About Xoxoday



Xoxoday Enterprise is a technology platform helping organizations manage rewards, incentives and loyalty programs. We work to develop scalable, secure, distributed and seamless solutions that help your employees, consumers, and channel partners engage with your brand. With our unparalleled catalog of curated experiences, perks, products and gift vouchers, Xoxoday can create captivating mechanics to enhance stakeholder engagement. Xoxoday enterprise works with over 800 global clients. Our business portfolio comprises of experiences & activities, enterprise SaaS rewards platform, and gift vouchers. We have offices in Bangalore, Delhi, Mumbai, UAE, USA and Australia.