API integration
for enhanced employee engagement through Rewards and Recognition (R&R)

Sector:	Education
Company:	Multinational giant offering learning management and training delivery solutions
Location:	Gurugram
About the company:	Client is an Indian multinational company that offers learning management and training delivery solutions to corporations, institutions and individuals. It has three main lines of business worldwide: Corporate Learning Group (CLG), Skills and Careers-Group (SNC), and School Learning Group (SLG).
Problem Statement/Challenges:	❖ Need of a platform to reward, recognize and engage employees at work ❖ Offer something unique to keep the employees engaged and motivated
Existing solution:	❖ In-house tool for rewarding employees with points ❖ Tie-up with few vendors who provided them APIs to redeem those points across few merchandises
Solution offered by Xoxoday:	❖ API integration for points redemption across all the experiences and brands offered by Xoxoday ❖ Xoxoday provided seamless integration with a robust technology platform to give a high-quality experience to the client ❖ The experiences offered on the platform enabled the employees to discover the true power of a happy, motivated and engaged workplace ❖ API integration ensured a seamless booking experience where in, the customer can book an experience and bookings can be processed in real time using the loyalty points based on the different bands ❖ API integration opens up a vast catalog of experiences with over 6500+ curated experiences

Easy steps for redemption of experiences:

❖ Employees log into their account to see and redeem accumulated points
❖ The accumulated points can be redeemed against catalogue of experiences and gift vouchers available in the redemption section
❖ Chose the experience or brand voucher that you want to avail
❖ Enter your information in the details page
❖ Go to check out to complete the order, it's as simple as that

Perks of API Integration:

- Instant delivery across devises through emails and sms
- Delivery directly to the end user in the form of encrypted voucher codes
- Rich international catalogue with 10,000+ experiences, gift vouchers and products to choose from
- A dedicated customer support to provide seamless service
- A dedicated account manager to help you set up and on-board, along with a post sales support
- Easy integration of your account, with simple onboarding steps

Results:

❖ Engagement increased many folds as the employees had interesting experiences and brand options apart from the usual products and merchandise
❖ Rewards and engagement through API integration has paved way for a stable business model thereby increasing the revenue

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About Xoxoday

Xoxoday Enterprise is a technology platform helping organizations manage rewards, incentives and loyalty programs. We work to develop scalable, secure, distributed and seamless solutions that help your employees, consumers, and channel partners engage with your brand. With our unparalleled catalog of curated experiences, perks, products and gift vouchers, Xoxoday can create captivating mechanics to enhance stakeholder engagement. Xoxoday enterprise works with over 800 global clients. Our business portfolio comprises of experiences & activities, enterprise SaaS rewards platform, and gift vouchers. We have offices in Bangalore, Delhi, Mumbai, UAE, USA and Australia.