









Customized Experience Gift Boxes

to engage the
Elite Customers

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| Sector: | Construction |
| Company: | South India's most recognized property developers |
| Location: | Bangalore |
| About the company: | Client is one of South India's most recognized property developers and has won several national and international awards. They have a diverse multi-domain portfolio that covers property development, property management services, hospitality and education and their projects extend across several major cities in South India. |
| Problem Statement/Challenges: | <ul style="list-style-type: none">❖ To reward something unique and out of the box for their elite and high-profile customers |
| Existing solution: | <ul style="list-style-type: none">❖ The client did not have any reward system in place for their customers |
| Solution offered by Xoxoday: | <ul style="list-style-type: none">❖ Xoxoday offered unique, customized wooden experience gift boxes with the company logo engraved upon it❖ Robust and scalable redemption portal with choice of redeeming experiences or gift vouchers❖ Reporting and analytics |
| How to avail the wooden experience gift boxes: | <ul style="list-style-type: none">❖ Client can select an experience box based on requirements in terms of color, company branding and reward theme❖ The box will contain redemption card, personalized message, experience booklet as per the client's requirements❖ The physical box will be delivered to the designated address❖ The customer can redeem the voucher codes to avail exciting experiences from the redemption platform |

Perks of an experience box:

-  **Elegant packaging:** we have state of the art packaging techniques to make sure that we can provide a customized, memorable and long-lasting gift box and experiences to delight your clients or employees
-  **Dedicated customer service:** a dedicated customer support to provide a seamless experience to your customers available 365 days from 9am to 9pm IST
-  **Quick turnaround times:** a seamless onboarding process to make sure that your reward program is live within few days
-  **Reporting & tracking:** a dedicated dashboard to track, manage the deliveries, redemptions for all your employees with detailed reporting and analytics
-  **Personalize the reward:** we provide multiple choices in terms of gift box colors, shapes/sizes, personalization of your logo, employee names and the gift boxes can be loaded with currency denominations as per your budgets and specifications
-  **Global delivery:** we have tied up with best in class logistics companies to make sure that the gift boxes can be sent to global addresses seamlessly; we also have over 10,000+ experiences, gift vouchers for all major global locations

Results:

- ❖ 300 specially customized and exclusively crafted wooden experience gift boxes were sent to the client's address along with a personalized card from the CEO, thereby adding a personal touch to the entire selling process
- ❖ Engagement increased manyfolds as the clients received interesting gift options apart from the usual product or merchandise

About Xoxoday



Xoxoday Enterprise is a technology platform helping organizations manage rewards, incentives and loyalty programs. We work to develop scalable, secure, distributed and seamless solutions that help your employees, consumers, and channel partners engage with your brand. With our unparalleled catalog of curated experiences, perks, products and gift vouchers, Xoxoday can create captivating mechanics to enhance stakeholder engagement. Xoxoday enterprise works with over 800 global clients. Our business portfolio comprises of experiences & activities, enterprise SaaS rewards platform, and gift vouchers. We have offices in Bangalore, Delhi, Mumbai, UAE, USA and Australia.

Want to learn more about how Xoxoday's Rewards and Recognition platform can help your business?
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