

MIR BELLAL HOSSEN

UI/UX & Product Designer

PORTFOLIO portfolio-belal.vercel.app

- 📔 mirbellalhossen2020@gmail.com
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- inkedin.com/in/milon360
- behance.net/milon360-portfolio

SKILLS

UX UI Research User Flow Diagram Design System Wireframing Prototyping User Interface Illustration Animation Video Editing Branding Sketching

TOOLS

Figma, Figjam	
Miro	
Photoshop	
Illustrator	
After Effects	
HTML, CSS	
Bootstrap	
Tailwind CSS	
React, Next.js	
Javascript	
Git, JIRA	

CERTIFICATION

Foundations of User Experience (UX) Desig

<u>UX Design Process:</u> Empathize, Define, and Ideate

Build Wireframes and Low-Fidelity Prototypes

PROFILE

A UI/UX & Product Designer who is passionate about creating delightful experiences that leave positive impacts on people and business. I want my work to be beneficial for people functionally and emotionally. Have experience in graphic design, web design, illustration, and animation. I have some front-end coding experience and enjoy working with developers to build ideas.

My design policy is straightforward: Understand your project's target audience and goals, then help your user achieve their purposes by crafting stunning intuitive, easy-to-use interfaces. Able to take ideas from concept to wireframe to prototype to production.

EXPERIENCE

- Sr. UI UX Designer | May 2023 Till Now Alpha Commerz Ltd.
- Involved with some e-commerce project from the very beginning. Responsible for UI UX vision and strategy, research and analysis, storyboard design, defining design standards and patterns for the internal application.
- Develop information architecture, sitemap, user flow diagrams, wireframes, prototypes, and high-fidelity designs for web, mobile applications and admin panels.
- Develop and maintain design systems and style guides, icon design, and branding. Follow agile methodology for the design of the screens. Also involved with React, Tailwind Next.js development.

UI & UX Designer | October 2020 – August 2022 mPower Social Enterprises Limited

- Responsible for both mobile and web application prototype, based on analytics data. And collaborate closely with product managers and developers. Also responsible for website design, website re-design, and admin dashboard design.
- Involved with various projects such as health care, surveys, education, training, utility bill payment, livestock websites, landing pages, mobile app design, and front-end development.

EDUCATION

B.S.S. | 2001 **Social Science Group** National University Second Division

H.S.C. | 1999 Science Group Jashore Board Second Division

S.S.C. | 1997 Science Group Jashore Board First Division

DIPLOMA

I have completed a diploma in "Software Technology" from 'CMC Limited, Khulna'. (A Govt. of India Enterprise) in 2001 and obtained grade 'A'.

TRAINING

I successfully completed twelve months of training on drawing, classical animation principles, and advanced animation in 2003. Trained by Promod Kumar Shahoo international trainer provided to Globekids Digital Limited by South Asia Enterprise Development Facility (SEDF).

INTERESTS

Listening Music Reading Books & Journals Art and Sketching

LANGUAGE

English | Fluent Bengali | Native

EXPERIENCE

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UI UX Designer | April 2019 – September 2020 Ethics Advanced Technology Limited (EATL)

- Responsible for wireframing, user flow diagram, interaction and visual design, prototyping, and user testing across the web and mobile products such as Edutube Marketplace, Mobile App, Admin dashboard, and LMS.
- Involved with design and development of websites, landing pages, product promotion and online campaign materials.
- UI UX Developer | July 2017 March 2019 b-cause Bangladesh Ltd.

b-cause Inc. is a Japan-based translation and recruiting company. Its core design & development service unit is located in Dhaka.

- Responsible for website and landing page design and develop for various projects like translation, and job portals.
- Web Developer | December 2009 August 2016 GraphicPeople (Wunderman Thompson)

GraphicPeople is a part of Wunderman Thompson. Served blue chip clients like - Dell, Nokia, Colgate, HSBC, Nike, Verizon, Betfair, Flugger, Volvo, etc. across 70 countries and in 45 different languages. Located in Banani, Dhaka.

- Responsible for HTML5 banner, web and email template development. Also involved with various projects like adaptation/localization and digital content design.
- Graphic Designer | January 2007 December 2007

Divine IT Limited

Divine IT Limited is a renowned software company in Dhaka. Involved with various projects like website design, landing page design, graphic design, online game design, and promotional material design.

PERSONAL INFORMATION

Name	:	Mir Bellal Hossen
Father's Name	:	Mir Md. Bazlur Rahman
Mother's Name	:	Mrs. Jamila Pervin
Date of birth	:	02, December 1981
Marital Status	:	Married
Nationality	:	Bangladeshi

Present Address:

House# 947/7, 5th Floor (Right), East Monipur, Mirpur-10, Dhaka.