

colorSTREET®

FALL/WINTER | 18/19



On Models: Paris Couture & Lisbon Nights

Welcome to Color Street!

Words can't express how thrilled I am to be here at Color Street! The enthusiasm and passion for our nail strips is absolutely infectious. On behalf of the Color Street Team, I am proud to introduce your Fall 2018 Catalog, which showcases 29 brand new essential nail colors and must-have nail designs.



As a 20 year veteran in the nail category, I am excited to bring my experience and expertise to this creative and empowering beauty brand. Our new Fall range features iconic colors that have been favorites for decades, wow-worthy nail art, and gorgeous glitters that are sure to turn heads. With this collection, we're making it our focus to bring you nail looks that are on the cutting edge of fashion, reflective of the latest beauty trends, and that make you feel beautiful.

The future of Color Street is so bright!

Bill Boraczek

Bill Boraczek, Chief Marketing Officer



On Model: Made in Milan

What are nail polish strips?

- Easy, one-step application for a brilliant, salon quality manicure in minutes!
- Chip-resistant, long lasting color — up to 14 days
- No dry time, smudges, or streaks
- 100% real nail polish formula, with base coat, color, and top coat all in one
- Convenient and travel-friendly
- Easily removed with nail polish remover
- Flexible — can be gently stretched for a perfect fit
- Made in USA with globally patented technology

How to Apply – It's so easy!

Be sure to clean nails with prep cloth to remove oils or lotions before application

Solids, Glitters, and Nail Art Designs



REMOVE
CLEAR COVER



PEEL
POLISH STRIP



REMOVE TAB
& SELECT END



APPLY TO NAIL
& GENTLY
STRETCH TO FIT



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

French Manicure

APPLY TIP FIRST



REMOVE CLEAR
COVER & APPLY TIP
TO FREE
EDGE OF NAIL



FILE EXCESS



REMOVE CLEAR
COVER & PEEL
POLISH OVERLAY



APPLY OVERLAY
TO NAIL



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

Solids – \$11.00



Clear as Day
FMC166
clear



Soleil Ballet
FMC198
creme



Manchester Mauve
FMC193
creme



Nothing Toulouse
FMS099
shimmer



At the Plaza
FMS096
shimmer



Charleston Blush
FMC139
creme



Windy City
FMC185
creme



Maine-ly Mums
FMC196
creme



Aspen Sky
FMC144
creme



Miami Beach
FMS083
shimmer



It's a Jersey Shore Thing
FMC194
creme



Giza Sands
FMC143
creme



Penny Lane
FMS101
shimmer



Upper East Side
FMC164
creme



Made in Milan
FMS098
shimmer



Baton Rouge
FMC197
creme



Beijing Beauty
FMC141
creme



Venetian Velvet
FMS100
shimmer



London Calling
FMC142
creme



New York Minute
FMS084
shimmer



London Fog
FMS102
shimmer



Steel City
FMC165
creme



Jewel of Mumbai
FMS085
shimmer



Midnight in Manhattan
FMC146
creme

Glitter—\$12.00



Tokyo Lights
FMG082



Venetian Masquerade
FMG083



Singapore Chic
FMG118



Sahara Jewel
FMG102



Shangri-La
FMG098



Tinseltown
FMG087



Concrete Jungle
FMG119



Capitol Hill
FMG110



LA Dreams
FMG084



Rio Red
FMG094



Ibiza Nights
FMG095



Bordeaux Glitz
FMG117



Blue Lagoon
FMG109



Mardi Gras
FMG085



Moon River
FMG096



Only in Vegas
FMG120

Ask your Stylist about our latest offers!

Glitter Designs – \$13.00



Coral Bay
FDG199



New Dimensions
FDG229



Honolulu Haze
FDG228



Laurel Gardens
FDG230



French Riviera
FDG148



Pacific Waters
FDG147



Vegas Vixen
FDG146



Wisteria Lane
FDG201



Atlantis
FDG200



Amazonia
FDG202



Arctic Evening
FDG187



Underground Magic
FDG227

Glitter-Dipped – \$13.00



Monte Carlo Jackpot
FDG224



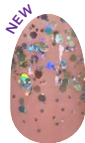
Danube Cool
FDG222



Cuban Summer
FDG221



Lisbon Nights
FDG223



Paris Couture
FDG220

Nail Art Designs – \$13.00



Chateau Marble

FDS485

shimmer



Crystal Cave

FDS463

shimmer



Marble City

FDS476

shimmer



Highlands Houndstooth

FDS483

shimmer



Boot Camp

FDC205

creme



Saloon Girl

FDC179

creme



Andalusia

FDS460

shimmer



Silicon Valley

FDS480

shimmer



Petal Pusher

FDS487

shimmer



Maple Court

FDS486

shimmer



Delhi Delight

FDS481

shimmer



Moulin Rouge

FDC150

creme



Southwest Dream

FDS397

shimmer



Interstellar

FDS390

shimmer



Northern Wonder

FDS484

shimmer



Style District

FDS482

shimmer

#BeColorful™ #BeBrilliant™ #BeColorStreet™

French – \$14.00



Meet Me in Paris
FTC059
*white tips with
clear overlay*



City of Love
FTC060
*white tips with
sheer pink overlay*



Tokyo Twinkle
FTG016
*rose gold glitter tips with
clear overlay*



Ciao Milano
FTS007
*gold tips with
clear overlay*



Diamond District
FTG015
*silver glitter tips with
clear overlay*



Gotham Night
FTC062
*black tips with
clear overlay*



On Models: Singapore Chic & Bordeaux Glitz

Host Benefits

We value our Hosts and show it with our rewarding Host Program!

Free and Discounted Items

Nail Bar Sales	Host Free Credit	50% Off Items*
\$150-\$299	10%	1 half-price item*
\$300-\$599	15%	3 half-price items*, free shipping
\$600-\$999	20%	6 half-price items*, free shipping
\$1000+	25%	9 half-price items*, free shipping

Host will receive an additional half-price item for each \$200 sales over \$1,000, up to a maximum of 15 half-price items per Host.

**Half-price items must be individual items only, not discounted packages.*

Our Booking Program is a component of the Host Program

When a current Host has a new Color Street Nail Bar booked from her Nail Bar, she qualifies for a product credit to use at the new booking. The new Host's Nail Bar must qualify with at least \$300 in retail sales and be held and ordered within 60 days from the original Nail Bar.

1st booking when held:

\$25 Product Credit

2nd booking when held:

\$25 Product Credit

3rd booking when held:

\$25 Product Credit



On Model: Northern Wonder

Become a Stylist

It's easy to start a rewarding career with Color Street! We offer lucrative compensation as well as a generous Jump Start program. The Starter Kit includes everything you need as a new Stylist to get your business off the ground!



\$250+
Value!

Starter Kit — \$129

- 10 Sets of nail strips
- 72 Testers
- All the basic supplies that you need to start your business and take client orders immediately!*

* shades and kit contents subject to change

Made in the USA!

We love our country and value all those who make it work! Growing American jobs and giving back to our country help make our product even greater!