

Tuesday Training Recordings

8/18/20: <u>Live Zoom Nail Bars – Hanna Steelman</u>

8/11/20: The Product-Driven Stylist – Nicole Bruns (PLUS: Guest Speakers from Can Do MS)

8/4/20: Growing Your Business on Pinterest – Megan Sumrell

7/28/20: Learning the Compensation Plan and How to Maximize It – Ashley Friedland

7/21/20: How to get Hosts...and Repeat Hosts – Sarah Waldman

7/14/20: Selling Success – Tracy Swanson

7/7/20: Getting the Most from Your Facebook Live – Kristin Jaremba

6/30/20: Build Your Business Color Street Strong – Katie Harbison

6/23/20: The Foundation of Planning Your Color Street Business – Kimberly Alexander

6/16/20: The Stylist Role of Host Coaching – Angelique Hicks

6/9/20: The Journey of Flipping your Hostess – Meghan Haskins

6/2/20: The Making of a Positive Mindset – Trinity Hanson

5/26/20: Building Your Business in the New Norm – Alex Silverman

5/19/20: Social Selling with Themed Days – Leah Lindsey (document template, document example)

5/12/20: The Wish List – Amanda Yocum

5/5/20: Social Selling 101 – Monica Mascia

4/28/20: Color-Full Conversations – Lisa Schmitt

4/21/20: The Ask – Cindy Herr-Pino

4/14/20: How to Host a Live Inventory Sale – Ariella Hendershaw

4/7/20: The Power of Focus – Jackie Peck

3/31/20: Steps to Build a 5-Star Graphics Library – Becky Zientek (coming soon)

3/24/20: Add Value to Your Business During Difficult Times – Emily McMahan

3/17/20: Instagram for Beginners – Stacy Bowen

3/10/20: How to Build your Business on Facebook – Allison Steed

3/3/20: How to Maximize a Product Release – Laura Caroffino

2/25/20: How to Rock Vendor Events – Cara Menz

2/18/20: Serving Your Customers Through In-Person Nail Bars - Jenifer McCann

2/11/20: Be the Vendor That Other Vendors Talk About – Anita Westlake

2/4/20: Bookings, Bookings, Bookings...and Mindset! – Tiffany Breazeale

1/28/20: How to Close – Brittney Mettke

1/21/20: Finding Time to Work on Your Business Every Day – Michelle Russell

1/14/20: The Possibilities of the Color Street Business – Shonda Mulcahey

1/7/20: The Foundation of Planning – Kimberly Alexander

12/31/19: No Training (New Year's)

12/24/19: No Training (Christmas)

12/17/19: 2019 Recap and Goal-Setting – Colby Waisath

12/10/19: How to Create Success by Making Facebook Parties the Foundation of Your Business – Julie Cruz

12/3/19: How to Follow Up to Get a Yes – Kimberly Alexander

11/26/19: Host Coaching Strategies for the 1 Hour Live Online Party – Jessica Ledford

11/19/19: Creating a VIP Group People Want to Be In – Haylie Grammer

11/12/19: Tips to Build Your Following on Social Media - Jamie Lambin

11/5/19: Social Selling for Beginners – Kimberly Ware

10/29/19: Rock Your Vendor Events – Leah Sannar

10/22/19: Enrolling Mindset – Amanda Simon

10/15/19: How to Share the Opportunity Without Selling It – Shannon Hogan

10/8/19: How to Recruit Simple and See Big Success – Jackie Seay

10/1/19: The Most Important Steps to Facebook Nail Bar Success – Theresa Apolonio

9/24/19: How to Attract & Convert Your Hostess to Stylist – Amber Spence

9/17/19: How to Become a Booking Magnet – Holly Hannigan

9/10/19: How to Get Bookings Everywhere You Go – Ashley Doddridge

9/3/19: How to Book Facebook Nail Bars – Molly Fitch

8/27/19: 5 Steps to Enrolling Success – Julie Cruz

8/20/19: 4 Steps to Successful Facebook Parties – Lindsay Percuoco

8/13/19: CONFERENCE BREAK

8/6/19: Effective Planning for Your Business – Kelly Kucera

7/30/19: Building the Perfect Color Street Business for You – Kimberly Alexander

7/23/19: Continuous Month-to-Month Success – Lindsey Haroldsen

7/16/19: Planting Seeds: What to Do Now to Help You Grow Later – Jackie Peck

7/9/19: Nail Health – Kim Burke

7/1/19: The Secret Sauce to Planning – Kimberly Alexander / PLUS: Angela Rose of PAVE

6/25/19: How to Build Long Term Relationships with Every Customer – Katie Harbison

6/18/19: Build Your Team: Break the Recruiting Barrier – CJ Summers

6/11/19: Fearless Follow-up: Creating the Ultimate Customer Experience – Jenifer McCann

6/4/19: Bringing the Best of You to Color Street – Kimberly Ware

5/28/19: Time Management – Essie Prigge

5/21/19: How to Make Your Business Sizzle This Summer – Anita Westlake

5/14/19: Building Your Business with Vendor Events – Erin Stones

5/7/19: Top 3 Ways to Maximize Your VIP Group – Ashtin Padilla

4/30/19: 5 Reasons People Fail in Direct Sales – Sherry Moore (PLUS: Guest Alison Malmon from Active Minds)

4/23/19: Sharing the Opportunity – Michelle Russell

4/16/19: How to Convert a Host into a Stylist – Rayna Reichert

4/15/19: BONUS - How and Why to Stop Comparing Yourself to Other Leaders and Stylists – Jessica Shelburne

4/9/19: The Importance of Connecting with Your "Why" – Jackie Seay

4/2/19: Grit and Grace in Your Business – Kristi Shack

3/26/19: Relaunch Your Biz with the Spring Collection – Cara Menz

3/19/19: Clienteling: How to Grow and Nurture Your Customer Base – Haylie Grammer

3/11/19: Finding Support Within Your Family - Erin Stones

3/5/19: How to Stay Fabulously Focused - Kelli France

2/26/19: Maximizing Sales in Your VIP Groups - Allison Steed

2/19/19: How to Connect and Follow Up with Strangers - Cindy Herr-Pino

2/12/19: Connection! Build Relationships, Increase Sales, and Grow Teams - Jackie Peck

2/5/19: BQ and Beyond - Debbie Bry

1/29/19: 3 Fierce Tips for Following Up - Rachel McDaniel

1/22/19: Tangible Tips for Increasing Facebook Engagement - Monica Arce

1/15/19: GRACE in Growing Your Business - Brittney Vanassen

1/8/19: Jump Start Your January - CJ Summers

12/18/18: Time Management - Amanda Yocum

12/11/18: Pushing Past Fear - Rachel Watkins

12/4/18: Staying Positive - Theresa Apolonio

11/27/18: Attraction Marketing with Facebook - Michele Calello

11/20/18: Work Smarter, Not Harder - Monica Fagundes

11/13/18: Vendor Events - Lindsey Haroldsen

11/6/18: Making Yourself Indispensable - Janet Janssen

10/30/18: Overcoming Direct Sales Stigmas - Erin Vossler

10/23/18: Helping New Stylists Start Strong -Rachel Hoover

10/16/18: The Power of Mindset - Jen McCann

10/9/18: The Power Hour Nail Bar - Stacy Kristina

10/2/18: <u>Leveraging Facebook - Amber Spence</u>

9/25/18: Balancing Business - Stefany Hiatt

9/18/18: The Success Mindset and Expanding Your Contacts - Brittney Mettke

9/11/18: Following Up - Janet Gallagher

9/4/18: 3 Steps for Sponsoring at Nail Bars - Joan Robison

8/28/18: Keeping the Fun in Fundraising - Lorri Moffatt

8/21/18: No Training (New Website Launch)

8/14/18: Consistent Weekly Connections - Andrea Schapiro

8/7/18: Jump Starting Your Cruise with Color Street Journey - CJ Summers

7/31/18: Social Media Best Practices - Kelli France

7/24/18: Conference Break

7/17/18: Building Your Business with Facebook -Angela Woods

7/10/18: <u>Time Management - Essie Prigge</u>

7/3/18: Increasing Nail Bar Attendance - CJ Summers