

## HSM 101

B.TECH. II<sup>nd</sup> SEMESTER EXAMINATION, 2025-26

### BACHELOR OF TECHNOLOGY

(ME, CSE & CSE – AIML)

#### Professional Communication

Time : Three Hours]

[Maximum Marks : 75

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**Note:** There are **three** sections (A, B and C) and candidate has to attempt questions from all sections. Marks are indicated against each section.

#### Section-A

1. Answer **all** questions : 5×3=15
- (a) Define of Feedback in communication.
  - (b) What is communication ?
  - (c) What is difference between CV and Resume ?
  - (d) What do you understand by Upward communication ?
  - (e) Write a note on the seminar and conference.

## **Section-B**

**Note:** Answer **all** questions of the following :  $4 \times 5 = 20$

2. (a) Why is feedback essential for effective communication ?

**Or**

- (b) Discuss the characteristics of Language.

3. (a) What are the key elements of the communication process ? Explain with examples.

**Or**

- (b) Why is the Language as a Tool of communication ?

4. (a) Explain the characteristic of Business proposal.

**Or**

- (b) Describe the levels of communication.

5. (a) Write your resume in detail including your achievements with educational background.

**Or**

- (b) Discuss the all parts of speech used in grammar with the help of suitable examples.

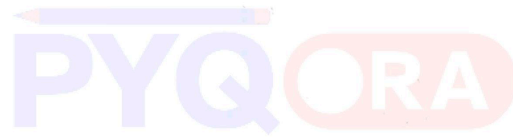
## Section-C

**Note:** Answer any **two** questions of the following :  $2 \times 20 = 40$

6. (a) What are the features of technical communication ? Explain it.
- (b) "There has always been relation between Man and Nature Since time Immemorial". Explain with reference to the essay by J. Bronowski.
7. (a) What are barriers to communication ? Discuss the different types of barriers and ways to overcome them.
- (b) Differentiate between General and Technical Communication.
8. (a) Explain the importance of non-verbal communication (body language, gestures, eye contact) in professional life.
- (b) What is Shannon Weaver Communication Model ?

9. (a) Discuss the 7Cs of effective Communication.
- (b) Summarize Moody E-Prior's views in his essay, 'Humanistic and Scientific Approaches to Human Activity.'

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The logo for PYQORA features the word 'PYQORA' in a stylized font. The 'PYQ' is in purple, and 'ORA' is in white inside a red rounded rectangle. Above the 'PYQ' is a purple pencil icon.

# HSM 101

B.Tech. II<sup>nd</sup> SEMESTER EXAMINATION, 2024-25

## BACHELOR OF TECHNOLOGY

(ME & CSE)

5917

### Professional Communication

Time : Three Hours]

[Maximum Marks : 75

**Note:** There are **three** sections (A, B and C) and candidate has to attempt questions from all sections. Marks are indicated against each section.

#### Section-A

1. Attempt all parts of the following :  $5 \times 3 = 15$
- (a) What is the process of communication ?
  - (b) How contradictory forces affect communication ?
  - (c) What are the different purpose of reading ?
  - (d) How a paragraph is developed ?
  - (e) Define technical proposal ?

## Section-B

Note : Attempt all questions :

4×5=20

2. (a) Explain communication across cultures as a barrier to effective communication ?

OR

- (b) Difference between General Communication & Technical Communication ?

3. (a) Explain, how definition of purpose is important in presentation ?

OR

- (b) What is the importance of question answer session, in any presentation and explain how, it should be handled ?

4. (a) Write complaint Letter from the office of a principle of an engineering college, to a supplier who has supplied assembled computers of lower quality.

OR

- (b) Write an article on any one :
- (i) Impact of climate change
  - (ii) Localization of Products

5. (a) Discuss the characteristics of Business Proposal.

OR

- (b) What is the difference in the technical description of an object and technical description of a process ?

## Section-C

Note : Attempt any two :

2×20=40

6. Explain communication process as a closed loop system. Explain the significance of various links involved in it ? Explain the problem of communication.

7. Explain the difference between a comprehensive listening and a critical listening. What are the requirements of a good listening ?

8. In written communication, why only words or vocabulary is not sufficient ? Explain unity and parallelism with respect to paragraph.

- ✓ 9. What are the advantage and disadvantage of the memorization based presentation ? Discuss the features of advanced delivery mode of presentation.

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