

A group of people are gathered in a meeting room, many with their hands raised in the air, suggesting an active session or workshop. In the foreground, a man in a black shirt with his back to the camera has his arms raised. To his right, a man in a red jacket also has his arms raised. Other participants in the background are also raising their hands. The room features a large whiteboard with a diagram and the word 'PROGRAM' visible. There are round tables with coffee cups and papers on them. The overall atmosphere is one of engagement and collaboration.

FROM A MEETING TO A MOVEMENT



THE EXCHANGE

Shared Purpose and Vision

The vision was jointly created and designed the group are their to contribute to the vision and the change

Focus on Collaboration

Creating processes and activities which enable people to connect and develop new ways of working and to share learning.

Relational Approach

Focus on building trusting relationships not a transactional environment

Change created outside the room

The Exchange creates the space to connect with the expectation of collaboration and change to happen when people work together outside of the room.

STAGE A

COLLECTION
OF COMMUNITY
INSIGHT

BRIEF
DEVELOPED
USING INSIGHT

BRIEF SHARED
WITH THE
EXCHANGE

STAGE B

AMBASSADORS

WHERE BUDGET FIRST AND THE
VALUE IS BETWEEN
£10,000 AND £177,000

COLLABORATION
EVENTS

CONFIRMATION OF
SUBMISSION

PROPOSALISED

ASSESSMENT &
NEGOTIATION

NO SUBMISSIONS

NO AGREEMENT
MADE

OPEN PROCUREMENT
PROCESS

WHERE BUDGET NOT FIRST
AND THE VALUE IS OVER
£177,000

PRE CONTRACT
DISCUSSIONS

STAGE C

LEGAL PROCESS

PRE START MEETING

QUARTERLY
REFLECTIVE
SESSIONS

DEMONSTRATING
VALUE DEVELOPMENT



STAGE A

**COLLECTION
OF COMMUNITY
INSIGHT**

**BRIEF
DEVELOPED
USING INSIGHT**

**BRIEF SHARED
WITH THE
EXCHANGE**

STAGE B

AMBASSADORS
WHERE SKILLS EXIST AND THE
VALUE IS BETWEEN
£10,000 AND £177,000

**COLLABORATION
EVENT(S)**

**CONFIRMATION OF
SUBMISSION**

PROPOSAL(S)

**ASSESSMENT &
NEGOTIATION**

**NO AGREEMENT
MADE**

NO SUBMISSIONS

**OPEN PROCUREMENT
PROCESS**
WHERE SKILLS DO NOT EXIST
AND THE VALUE IS OVER
£177,000

**PRE CONTRACT
DISCUSSIONS**

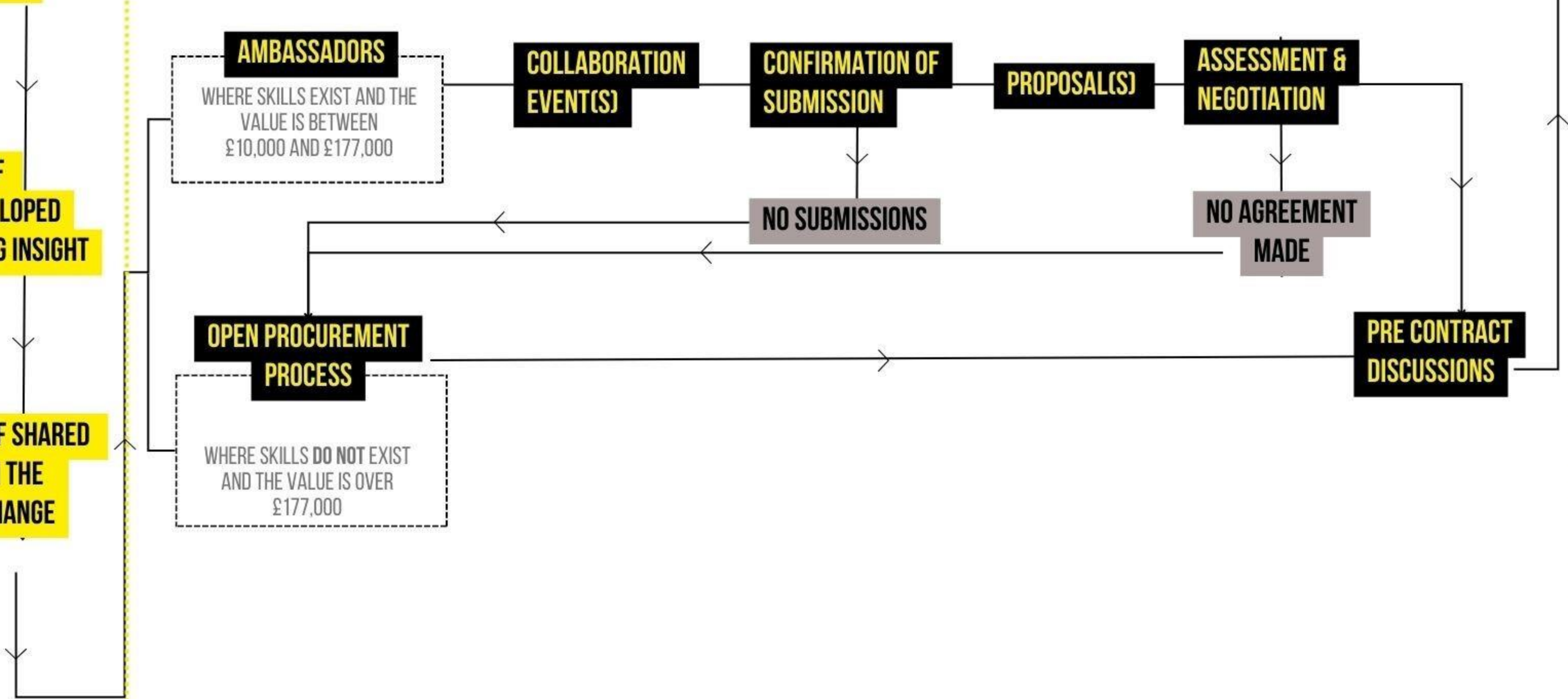
STAGE C

LEGAL PROCESS

ONE DAY MEETING

**QUARTERLY
REFLECTIVE
SESSIONS**

**DEMONSTRATING
VALUE DEVELOPMENT**



STAGE A

**COLLECTION
OF COMMUNITY
INSIGHT**

**BRIEF
DEVELOPED
USING INSIGHT**

**BRIEF SHARED
WITH THE
EXCHANGE**

STAGE B

AMBASSADORS
WHERE SKILLS EXIST AND THE
VALUE IS BETWEEN
£10,000 AND £177,000

**OPEN PROCUREMENT
PROCESS**
WHERE SKILLS DO NOT EXIST
AND THE VALUE IS OVER
£177,000

**COLLABORATION
EVENT(S)**

**CONFIRMATION OF
SUBMISSION**

NO SUBMISSIONS

PROPOSAL(S)

**ASSESSMENT &
NEGOTIATION**

**NO AGREEMENT
MADE**

**PRE CONTRACT
DISCUSSIONS**

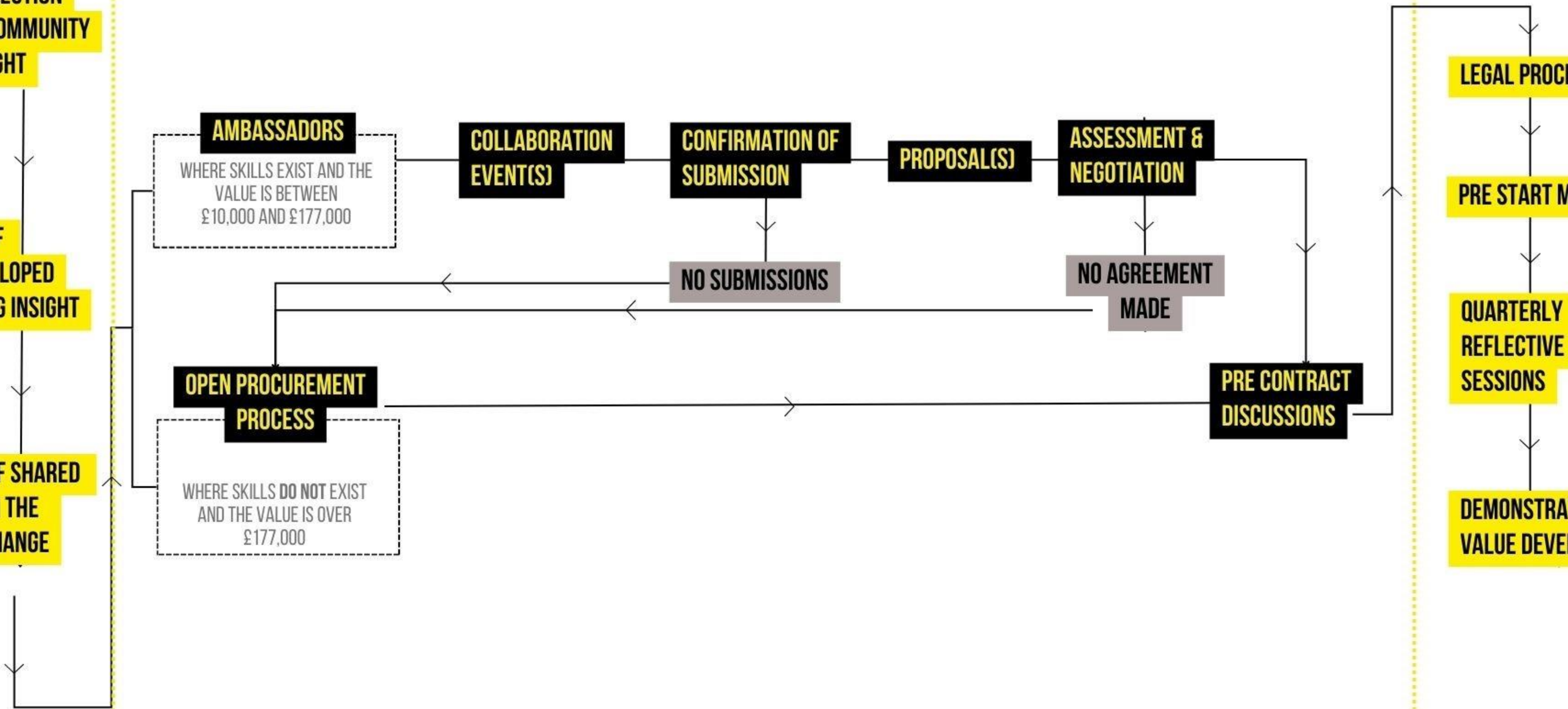
STAGE C

LEGAL PROCESS

PRE START MEETING

**QUARTERLY
REFLECTIVE
SESSIONS**

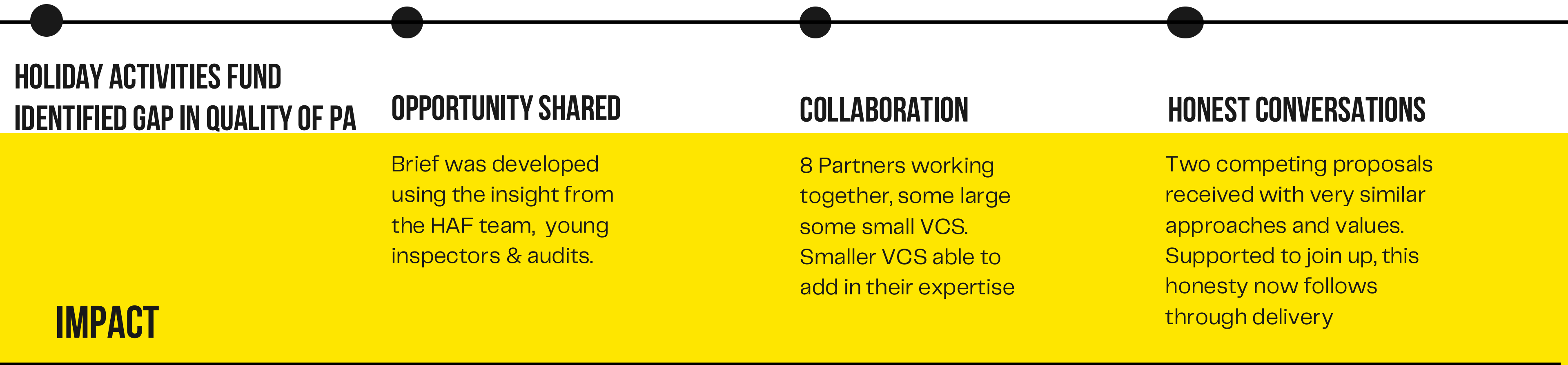
**DEMONSTRATING
VALUE DEVELOPMENT**



HAF TRAINING



An example of the impact of collaborative commissioning



HAF programme manager can see the difference in quality of delivery.
The offer upskilled all 8 Ambassadors not just HAF delivery team.
8 Ambassador organisations are working together who haven't before
Challenged the traditional approach of commissioning one large organisations so the team is more dynamic

COLLECTIVE REFLECTIONS

Iterative Process

Making sure we are open to evolving the processes and changing as we learn

Governance creates the conditions for change

Governance approaches create the context and culture.

Maintaining a sense of progress

Managing the expectations of people, considering the different ideas of what this looks like.

Being Bold & Brave

Challenging the traditional to create processes and governance that is needed.

Co-designing throughout

Don't predetermine the metrics and ways of work, work with people to share ownership, control and power.

Capturing the Impact

Its messy and challenging to capture, but there is ways we can.

**YOU'VE
GOT
THIS**



INTRODUCTION TO YOU'VE GOT THIS

SOUTH TEES PLACE PARTNERSHIP
MIDDLESBROUGH AND REDCAR & CLEVELAND



WORKING IN PARTNERSHIP WITH OUR LOCAL AUTHORITIES
AND ACTIVE PARTNERSHIP BUT LEAD SEPARATELY



WORKS IN FOUR WARDS OF MOST NEED BUT ALSO WORK
ACROSS THE WHOLE PLACE AROUND SYSTEMIC ISSUES



INSIGHT LED, WHOLE SYSTEM APPROACH & DISTRIBUTED
LEADERSHIP ARE OUR FOUNDATION



LEGACY OF THE CHANGE WAS FOCUSED ON FROM THE
OUTSET TO NOT CREATE A DEPENDENCY ON THE
PROGRAMME FOR THE FUTURE.



CREATED A MODEL OF A SMALL CORE TEAM OF 5 STAFF,
SO WE COULD FOCUS ON SUPPORTING LTOS TO LEAD THE
DELIVERY.

ACTIVE LIVES AS A WAY OF LIFE



“I’ve stopped my medication cuz getting out and doing stuff has helped me more”

EMMA, BORO ACTIVE EXPLORER

THE POWER OF STORYTELLING

BEING CONSISTENT

Building trust with communities, who are potentially feeling consultation fatigue, means we need to take our time and be consistent in participating in group rather than parachuting in and out.

THE POWER OF BEING HEARD

Key learning from Storytelling is the power of communities hearing their voice back, which is sometimes the first time someone has listened to them.

DEPTH NOT BREADTH

This approach allows use to get a deeper understanding than typical approaches would allow. However, Storytelling has to play a part in an insight puzzle.

ASKING DIFFERENT QUESTIONS

UNDERSTANDING OF THE PLACE

- Community focused started with an academic research approach but changed to build more trust with people.
- Who, Where & How – Key elements.
- Asking broad questions about their life and where they live
- Not asking direct questions around barriers to physical activity this insight emerges through broad discussions. We started with a direct approach to asking why communities weren't active, but this pushed people away.

UNDERSTANDING OF THE PEOPLE

- When working across South Tees we worked with health professional and planning teams.
- We used a similar approach as we had with communities to support us to get a greater understanding of what it was like to be a 'planner' or 'GP'
- Found physical activity was already valued but there were other barriers in the way which stopped them from actioning certain behaviours.
- Through the process we were able to challenge their understanding of physical activity and shift from a traditional mindset to a more appropriate movement based understanding.



USING INSIGHT TO INFLUENCE



We use our insight as the catalyst for investment, using this to start a decision to invest using our collaborative commissioning approach.

Using our insight to guide decisions and discussions in our place.

WE HAVE SUPPORTED HAF TO CHANGE THEIR APPROACH TO EMBED SUPPORTING INACTIVITY AND ALSO ENABLING LEGACY.

We have also shared our insight to started the discussion around additional investment into the area.

WORKING WITH THE PLACE DEVELOPMENT TEAM IN REDCAR & CLEVELAND COUNCIL USING OUR INITIAL INSIGHT TO SECURE £1 MILLION INVESTMENT FROM LEVELLING UP FUND TO REGENERATE AN OPEN SPACE.

We have always focused on being open with our insight, this is connected to how we create a common purpose, We have now developed we do this is by openly sharing insight and learning, one of those way is using our Learning Bank