

Bridget McKenzie, CV, 2026



1. Current identity and direction

I'm an 'artist', or participatory artist and thought-leader, working for a society-wide Earth Crisis response towards a Regenerative Culture. That means a few things:

1.1 Instigator of networks at the crossing of environment & culture

Since 2006, I've been shaping movements and networks and creating manifestos, databases and think-pieces on this crossing place. The four main ones are:

- **Founder of [Flow Associates](#)**, a consultancy that has delivered hundreds of research & development projects in culture, learning & environment, 2006-present.
- **Founder of [Climate Museum UK](#)**, a collective of practitioners putting the Earth Crisis in a historical context, 2018-present.
- **Co-founder of [Culture Declares Emergency](#)**, and writer of its resources, website and strategic papers, 2019-present.
- **Earth Talk community of practice**, resources & training on public engagement with the Earth Crisis

Some other examples include:

- Framework for Climate Action in Culture 2008–10
- Manifesto creator & peer mentor for the **Happy Museum Project**, 2010–
- Involved in the **Art Not Oil movement**, including the Shell Out Sounds choir, BP Or Not BP, and [Culture Unstained](#)
- Participating in the **Climate Hack** in 2018 at Cambridge Museums.
- As an alumnus of **Creative Climate Leadership** (2017, led by Julie's Bicycle), I've been a mentor to their Accelerator programme.
- Attended **many action labs, courses & conferences** shaping networks & plans e.g. Museums Against Extinction (Berlin, 2020); the Power of Place course, 2022; Culture for the Planet (2025); [Weavers of the Future](#) (2025, during COP Brazil); Immersive Speculative Environments (Bristol, 2026).

I've been speaking regularly at conferences & events since 1995 about arts, museums, climate, ecology, learning and our futures. I've given highly rated keynote talks, mainly on Culture's response to the Earth Crisis.

1.2 About the Artist part of being an Artist

I've been making paintings, collages, poems, illustrated books, graphics, photographs, installations, participatory arts projects and songs all my life. It's been 56 years since I could hold a crayon, speak and sing, but I avoided identifying myself as an artist until recently. **I've recovered a facility for visionary image-making.** Since 2024, I've been a member of the [Art Depot collective in Norwich](#), attending courses, accessing the studio and contributing to exhibitions. I'm also a member of [Norwich Writers Rebel](#), taking part in workshops, walks and events. I was part of the Fluid Earth residency at the [Groundwork Gallery](#), King's Lynn.

See albums of my [recent art projects here](#). These include:

- [Water Falls, Springs Rise](#), see illustration above
- [Oneing, an installation](#) about Julian of Norwich and hazel trees;
- [Being with Trouble](#), an illustrated poem on struggling to face the impacts of the Earth Crisis
- [The Creation of Life](#), a portfolio of 21 posters, with collages and text responding to a 1966 encyclopedia of life
- [64 Dreams](#), a visual record of my dreams

1.3 Being an Artist: participatory engagement

Since 2006, my independence from institutional roles has allowed me to be an Artist, bringing together cultural and environmental activism. I've run many participatory projects to engage people with climate & biodiversity. I did these with groups such as the Dark Mountain project, Lost Species Day, ONCA gallery in Brighton, in the Telegraph Hill (London, SE14) community, and elsewhere, including a [Lighthouse Songs project](#) with the Suffolk Coast partnership.

Many of these projects since 2018 have been delivered through Climate Museum UK. To give just a few examples...

- **Sitting with the Earth Crisis:** a new ritual workshop, to run in a circle space, developed initially for the Sainsbury Centre for Visual Arts.
- **How It All Connects:** art workshops in Norwich and King's Lynn to explore connections between water, land, energy & biota, and how they are affected by the Earth Crisis.
- **We Are the Shoal:** Art project with Cromer Museum & Cromer Academy to journey deep in time, inspired by the Cromer Shoal marine community, creating an exhibition.
- **Colchester & Ipswich Museums:** Wild About Essex, the redevelopment of their Natural History Museum. Consulting teachers and piloting an Imagine Futures workshop for schools and young people.

- **Possitopia Norwich / Reimagine Norwich:** local programme of imaginative activism. Role-play walks, a festival, a guide to Radical Norwich history. This has evolved into an activist network, [Reimagine Norwich](#).
- **Ecologies in Practice:** [creative enquiry on arts-based](#) methods for young people in the Earth Crisis, with six schools and Goldsmith's College.
- **We Are Nature:** writing workshops for families & schools, alongside Gossamer Thread Circus' Feral performance.
- **Wild World:** museum training day, six teaching resources, and a workshop for young people, for the South Downs National Park.
- **Activist Museum Award** supported by the University of Leicester, an enquiry into the links between climate & colonial histories, and an 'eco lens' on digital cultural collections.
- **Imagine Futures:** [piloting workshops for Festival Bridge](#) in East Anglia, enabling young people to imagine possible futures in the Earth crisis.
- **Everyday Ecocide:** a campaign and collecting project to explore how human supremacy over more-than-human species and Earth systems is normalised in culture and media.
- **Make Climate History:** an installation and drop-in activity for families to explore environmental history, and make a timeline artwork based on the Warming Stripes.

1.4 Activating through writing

See my [full list of publications here](#) — including book chapters, research reports and articles. I've led around 100 research projects as director of Flow Associates since 2006, and am increasingly writing independently. For example, I am writing a novella about eco-visionary women in a Norwich beguinage in 1413.

Most recent publications include:

- ['Earth Talk playbook'](#), a resource for the Earth Talk community, 140 tools and approaches for engaging people with the Earth Crisis.
- Independent reports ['Growing an Effective Earth Crisis Response in the Cultural Sector'](#) (March 2026) and ['The Roles of Culture in Response to the Earth Crisis'](#), (2024)
- [Regenerative Practices for Place](#), an online toolkit for anyone who wants to help communities learn & thrive in the face of the Earth Crisis.
- [Horizon-scan of cultural learning](#), children & young people in the context of the Earth Crisis, 2023 (as preparation for [Ecologies in Practice](#) project with Goldsmiths, UoL)
- [Culture Takes Action toolkit](#) for Culture Declares Emergency
- 'How can artful learning help young people in the context of the Earth crisis?' (Chapter in [Ecologies in Practice](#), [Palgrave MacMillan](#), ed Miranda Matthews, Winter 2026)
- Regular articles in the **Eastern Daily Press**, part of the One World Column of writers on environmental issues. For example, [this on air pollution](#).

2. Overview of work and study since the 1980s

2.1 My qualifications

- 1998–2002: Chelsea College of Art & Design, **MA in Art History & Theory**
- 1991–1992: University of Brighton, **Post Graduate Certificate in Education**
- 1990–1991: Brighton College of Technology, City & Guilds **Certificate in Further & Adult Education, Level 2**
- 1986–1989: University of Sussex, **BA Hons in History of Art**
- 1983–1986: Hewett School, Norwich, **4 x A levels**

2.2 Consultancy with Flow Associates

I founded Flow Associates with Mark Stevenson in 2006. Since 2015, my co-directors have been Susanne Buck and Alex Flowers. In Flow, we bring teams of excellent people together to support cultural & educational organisations with learning strategies and evaluative research. Currently, I'm developing the **Flow Environmental Outcomes** framework. In 20 years, we have carried out over 200 projects, and this is just a small selection of projects I've been involved in:

- **Artist-evaluator** for the [Dudley People's School of Climate Justice](#)
- Developing the sustainability framework for the **University of Cambridge Museums**.
- Scoping **Global Education Initiative** & Children's Programme for Natural History Museum
- Developing Natural World principles for the **Horniman Museum**
- Leading international research into **food sustainability and the role of museums** & science centres in interpreting this topic, for the Science Museum and others.
- Evaluating public engagement work for the **Livestock, Environment and People** research initiative at the University of Oxford
- Evaluating the **Science Gallery London**, overseen by KCL
- **Future Views:** Research and creative consultation for 3 x Bridge organisations to imagine the future of cultural learning
- Evaluation of the **Happy Museums Project**
- Mapping uses of technology in the heritage sector to inform **Heritage Lottery Fund policy**
- Research to inform the **ACE strategy on commissioning digital services** for children, young people and the education sector
- Evaluation of the **National Museums Online Learning Project**
- Advising **English Heritage** on collections, education and outreach strategy
- Advocacy for **Open Culture** digital strategy with Collections Trust & MLA
- Delivered the **National Collections Online Study** for national museums & Culture24
- Facilitation of schools' creative enquiry projects for **Creative Partnerships**.

2.3 I've carried out several voluntary roles, such as:

- Founding director of Climate Museum UK CIC;
- Strategy & comms for Culture Declares;

- Advisory group of Culture Unstained;
- Steering group of Reimagine Norwich;
- Former Parent Governor of the BRIT School for Performing Arts & Technology;
- Former trustee of ONCA in Brighton.

2.4 Head of Learning at the British Library, 2002–2006

As a key member of the Senior Leadership Team, I was responsible for an organisation-wide learning strategy. I set up and managed the **British Library Learning** team, which ran workshops, major projects and websites based on principles of 'creative enquiry'. The role included: Chair of Public & Learning Web Group; negotiating joint projects with BBC; developing new public exhibitions; partnerships with universities; representing BL on national education policies. I also devised three Strategic Commissioning projects for DCMS/DfES, including 'Campaign: make an impact', a successful nationwide project.

2.5 Cultural learning consultant, 1999–2002

- Teaching, training teachers and evaluating projects for galleries and museums, including **Tate Modern & Tate Britain**
- Lead consultant for **Clore Duffield Foundation** (especially for The Artworks Awards)
- Coordinating museum partnerships for the **Workers' Educational Association**
- **Writing books & articles**, published by Engage Review, The Art Book & Heinemann. Editor of Engagements, the newsletter for the gallery education sector
- 1998 Young at Art Coordinator, **University of the Arts London**. I set up 40 courses, 12 awards, teacher training & careers initiative for 5 art colleges for the first widening participation programme at the University of the Arts (previously the London Institute).

2.6 Education Officer, Tate Gallery, 1993–1998

I managed the **Tate Education programme for 100,000 school visitors**, including teacher training, special projects, study days and education resources. This role included: Curating 15 project exhibitions; co-devising programmes for families, youth, art students and community groups; representing Education on the Displays Committee; helping to develop Tate Modern and Tate's first website

2.7 Other formative work experiences & traineeships

- 1995–2000: Engage (National Association for Gallery Education); exec representative for London; organised events, research and communications.
- 1993: Brighton Hospital Arts, Cross-arts work with disabled people
- 1991: Brighton Museums & Art Gallery, Voluntary education assistant
- 1991: Teaching Art History at Brighton College of Technology
- 1990–1991: Sussex Past, 1 year as a trainee, 3 months as Education Officer
- 1987: Brighton Museums & Art Gallery, voluntary exhibitions assistant
- 1985–6: Norwich Castle Museum, 1 year full-time as a curatorial assistant. Research for Dutch Painting in Norfolk & other exhibitions.