

CURRICULUM VITAE

Marjan Osmani

SUMMARY

Digital entrepreneur and multilingual marketing member with hands-on experience building SaaS products, growing online audiences, and creating high-impact content in the forex and fintech space. Co-founded a website builder platform for small businesses and currently driving brand growth for a forex company through data-driven campaigns, educational content, and social media strategy. Fluent in 4 languages, scoring 94 on TOEFL, with a sharp eye for market trends and a track record of turning ideas into revenue-generating digital assets.

Experiences

CONTENT CREATOR & DIGITAL MARKETER

Mishov Markets — Forex & Financial Services Company 2024 – Present

Joined as a marketer and content creator for a forex trading company, managing brand presence and audience engagement across digital platforms.

- Created educational content on forex trading, financial world, and economics for Instagram, TikTok, and YouTube
- Managed Telegram financial news channel with regular market updates and analysis
- Ran and optimized Meta Ads and Google Ads campaigns to generate leads and grow the audience
- Used GA4 for analytics tracking and campaign performance reporting
- Developed social media strategy to position the brand in competitive fintech/forex market

CO-FOUNDER & DIGITAL MARKETING LEAD

InMinutes — Website Builder SaaS 2026 – Present

Co-founded InMinutes, a website builder SaaS platform designed for small businesses to create websites quickly and affordably.

- Led product positioning, branding, and go-to-market strategy for launch
- Created and managed digital marketing campaigns across Meta Ads and Google Ads
- Developed content strategy and social media presence to drive user acquisition
- Produced educational and promotional video content for TikTok, Instagram, and YouTube
- Coordinated product documentation and user-facing copywriting

CONTENT WRITER

MODEPANIER ONLINE CLOTHING PLATFORM

ISTANBUL TURKIYE SEPTEMBER 2022 - OCTOBER 2023

RESEARCHED AND CREATIVE WRITING CONTENT FOR WEBSITE AND TARGETED SOCIAL MEDIA AUDIENCE

- Daily content writing and documenting company files
- Researched attractive topics and developed blogs for audience

REAL ESTATE SALES REPRESENTATIVE AND MARKETING MEMBER

THE POWER INTERNATIONAL REAL ESTATE CONSULTANCY

ISTANBUL TURKIYE MAY 2022 - SEPTEMBER 2022

CONSULTED/CONVINCED CUSTOMERS INTO BUYING A PROPERTY IN TURKIYE THROUGH THE PHONE

- Took representative and informative tours with potential clients.
- Researched and contacted new companies from foreign countries for real estate business partnership.

ENGLISH AS A FOREIGN LANGUAGE TEACHER

COMMUNITY BASED ORGANIZATION

CALIFORNIA, USA – 2022

- Built extensive and long-lasting student relationships by providing ongoing and attentive support to students, especially those with learning difficulties.
- Created a wide range of teaching materials to assist in teaching English, including audio, written and visual resources.
- Taught English as a second language to students with first language being Turkish, Persian or Arabic.
- Used Google meet and Google classroom to remotely teach English language lessons to students in United states.
- Delivered engaging, educational and inspiring lessons to age groups from years 10 to 50.

IELTS TUTOR,

SELF-EMPLOYED ESKISEHIR , TURKEY – NOVEMBER 2021 - MARCH 2022

- Helped students overcome language barriers through motivation, dedication and persistence in helping them to succeed.
- Closely assessed student language developments through verbal and written assessments, providing extra support to struggling or underachieving pupils.
- Managed sourcing and developing of creative teaching materials, including workbooks, presentations and visual aids.

EDUCATION

Google certificates:

Google Digital Marketing & E-commerce Certificate (Coursera/Google)

Google Analytics Certification (Skillshop)

Google Ads Search Certification (Skillshop)

Google Ads Display Certification (Skillshop)

Google Ads Video Certification (Skillshop)

2026

CERTIFICATE — Digital Advertising & Social Media Expertise + AI Integration IBUSEM,
Istanbul Beykent University

2021 - 2026

Beykent University Istanbul

Bachelor degree, Computer and instructional technology program

2015 - 2019

International Maarif High School Kabul

Secondary School Diploma, Science and technology

SKILLS

- Language assessments
- Written exam coordinating
- Coursework proofreading
- Learning plan development
- Class management
- Lesson designing
- Extracurricular activity planning
- Knowledgeable in Microsoft office systems
- Course designing
- Online tutorials

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