Community Relations Intern - Brampton Beast Hockey Club

Background:
Are you looking to launch a career in the ultra-competitive sports industry? Get a huge jump start through the Beast internship program. Through the Brampton Beast internship program, you will receive exceptional industry standard training and practices, and learn the tools that will allow you to immediately jump into the business.

The Brampton Beast internship program has launched careers immediately into organizations such as:

- Brampton Beast/Cosmos Sports
- Maple Leaf Sports & Entertainment
- Tennis Canada/Rogers Cup
- Toronto Rock Lacrosse
- Vancouver Canucks
- Edmonton Oil Kings/Oilers
- And many more!

Company Overview:
The Brampton Beast a professional hockey team in Canada. The Beast are members of the ECHL and are affiliated with the NHL’s, Ottawa Senators and AHL’s, Belleville Senators. The Beast play their home games at the newly named CAA Centre formally the Powerade Centre located in Brampton, Ontario. The team is dedicated and devoted to serving the community while continuing to advance the sport of hockey by providing exciting sports entertainment for a growing fan base.

Job Description:
The Brampton Beast Hockey Club is scouting for committed, energetic, and outgoing individuals with a passion for both customer service and hockey. The Community Relations internship provides a learning experience for those looking to develop their knowledge and skills surrounding sports and events business operations, particularly as they relate to developing and maintaining relationships in the community.

Includes but not limited to:

- Helping to identify opportunities for The Beast to promote themselves in the Community (i.e. Community events).
- Managing details and maximizing presence at events. Research on other local events. Evaluation of events attended. Assisting in the coordination of staffing of events and outreach.
What YOU bring to the Beast:

- Strong interest in engaging the community and non-profit organizations
- Strong verbal/written communication and customer service skills
- Excellent interpersonal skills with a positive attitude and strong work ethic
- Previous experience instructing or teaching hockey with a strong desire to learn about community development efforts
- Team-oriented nature, with an ability to work in a fast-paced group atmosphere

Requirements:

- TO BE CONSIDERED YOU MUST BE CURRENTLY ENROLLED IN AN ACCREDITED COLLEGE/UNIVERSITY PROGRAM. Preference will be given to candidates who are currently enrolled in college/university programs relevant to sports/business/management
- Must be available to attend ALL HOME GAMES & events that take place during the internship period
- Access to a vehicle is strongly recommended

Compensation: Unpaid internship (On the job travel expenses will be reimbursed. Travel to and from the internship will not be reimbursed)