

elena penny

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EDUCATION

Rhode Island School of Design

Providence, RI | 2006–2010
Bachelor of Fine Arts,
Graphic Design

RISD

India | Winter 2009
Photography

Parsons School of Design

New York, NY | Summer 2005
Pre-College Program,
Graphic Design

The Thacher School

Ojai, CA | 2002–2006

SKILLS

Primary

Sketch, Photoshop, Illustrator,
InDesign, Keynote, Google Drive.

Secondary

InVision, Principle, Framer, Jira.

References available
upon request.

EXPERIENCE

Venmo, New York, NY

Product Designer, January 2018–present

Design lead on the Money team, partnering with Product and Engineering to envision and shape the future of mobile payments. Working as an individual contributor on cross-platform high-profile projects, driving strategy, research, user testing and innovative design solutions.

R/GA, New York, NY

January 2014–December 2017

Senior Visual Designer, March 2016–December 2017

R/GA Ventures, Michael Kors, St. Ives, Verizon, Samsung
E*TRADE, Tiffany, American Express.

Visual Designer, March 2015–February 2016

Michael Kors, Fossil, Skagen, Google.

Junior Visual Designer, January 2014–February 2015

Samsung Global, Fortune 500 Investment Bank.

Product and digital experiences for global and boutique clients. Storytelling, research and user testing. UI styleguide design and implementation. Native apps (iOS and Android Wear). Agile process. Wearable tech, web, mobile, branding, campaign, social, digital in-store, photoshoots and video.

Tsang Seymour Design, New York, NY

Designer, June 2010–December 2013

Cooper-Hewitt, National Design Museum, Van Cleef & Arpels,
New York Academy of Art, Rafael Viñoly Architects, Salvatore LaRosa,
Brooklyn Museum, RISD Museum, Rubin Museum.

Brand development, identity, invitations, signage, promotional collateral, museum catalogs, artists' books, exhibition/event concepts and installations.

Alfalpa Studio, New York, NY

Design Intern, Summer 2009

Berlin Cameron United, New York, NY

Design Intern, Summer 2008