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Genes for Good: Embark Helps Shelter Dogs Find Homes

The canine DNA company utilized its DNA tests to provide insight on shelter dogs' health and breed mix, resulting in forever homes

BOSTON October 23, 2018 – [Embark](#), innovator of the leading DNA test for canine breed identification and health, today announced the results of its completed shelter project. Through donations of the company's canine DNA test to six shelters, 10 dogs over the age of 8 have found forever homes since August.

Embark selected six shelters – three MSPCA locations, Last Hope K9 in Massachusetts, The SPCA of Thompkins in New York, and The Austin Humane Society in Texas – and provided free dog DNA tests. The shelters used the tests on dogs over the age of 8 and sent the samples back to Embark for testing. Embark provided in-depth information on each dog's breed mix along with results from genetic health testing. The company then used the power of their social media channels to highlight each adoptable pup, resulting in the timely adoption of 10 dogs.

“By donating our DNA kits to these shelters and providing insights into their breed makeup and health traits, our sincere hope was each dog would have a better chance at finding a home. We are beyond thrilled to hear of the adoptions of 10 senior dogs through this program,” said Ryan Boyko, Founder and CEO of Embark. “As senior dogs typically have a harder time getting adopted, it was important to us at Embark to highlight every special pup individually as each deserves a happy, forever home.”

In celebration of the national Clear the Shelters holiday on Aug. 18, 2018, a day designated to finding adoptable pets' new homes, Embark additionally donated 5% of their sales from that weekend to the six participating shelters, on top of their donated DNA tests.

Embark is dedicated to the health of all dogs with the goal of ending preventable disease in canines. The dog DNA test currently looks at over 160 genetic health conditions, as well as over 250 breeds. For more information about Embark or to find out how to test your own pup for his or her unique breed makeup, visit www.embarkvet.com.

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About Embark

Embark Veterinary, Inc. launched in 2015 with the mission of ending preventable disease in dogs. An Embark dog DNA test enables a pet owner to learn about their dog's breed, ancestry, health, and traits with a simple cheek swab. By using 100 times more genetic information than anyone else, Embark offers the most accurate results. Pet owners can potentially extend their dog's healthspan by testing with Embark, as the company looks at over 160 genetic health conditions. Embark was started by two brothers with years of experience in canine research and is an official research partner of Cornell University College of Veterinary Medicine. For further

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information, visit Embark's website at www.embarkvet.com, or follow Embark on [Facebook](#), [Twitter](#) and [Instagram](#).



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