

INTERNATIONAL MBA CONSULTANCY PROJECT

early
makers

em
lyon
business
school

Let our diverse and experienced MBA students work for you

Our International MBA students are recruited from around the world with diverse cultural and professional backgrounds. They are selected based on their academic capability, problem solving skills and professional experience. As part of the programme, the students work in groups on a consulting project, called the Entrepreneurial Leadership Project, over 6 months for a company. You have the opportunity to use one of these talented MBA teams to work for you and a strategic challenge that your business is currently facing!

Are you looking for a fresh international perspective?

The types of projects that have been presented to students include (but are not limited to):

- Market growth or new entry strategy
- Digital transformation
- Transfer or introduction of best practices
- Supply chain restructuring
- Organisational structure challenges

Consulting projects conducted by MBA teams will help your organisation to:

- Provide practical and unbiased strategy recommendations
- Assess industry and market challenges
- Gather inspiring ideas from other industries and apply them to your business
- Generate strategic alternatives

KEY FACTS

- **MBA consulting team working on your project**
- **6 months project**
- **Address your strategic challenge**
- **Close faculty supervision with professional consulting experience**
- **Robust consulting techniques**





emlyon business school is one of the most reputable business schools in France

- Our clients generate highly attractive returns on their time investment driven by:
- Diverse and innovative student teams
 - Cutting-edge management practices
 - High quality analysis and clearly communicated concepts

Company Involvement

- Appoint a project leader and project sponsor to support the MBA team throughout the whole project
- Give the MBA team access to industry and business information
- Attend the project launch (April), intermediary (June), and final presentation (September)

Timeline



Fees

There are no fees for your participation. If you are satisfied with your consulting experience, we will request a bonus payment.

Terms and Confidentiality

emlyon business school stresses the strict observation of all confidentiality rules. A letter of agreement is signed with each company before the project starts, outlining project engagement terms and confidentiality clauses.



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