

## emlyon business school launches “la toile”, its digital qualification school

***La toile* is the new school for digital qualification of emlyon business school. Entirely free, it is to provide a skills training to young dropouts and people who have been away from employment. *La toile* will support their professional integration in the digital industry.**

With its first session starting this week, “la toile’s” creation is part of the strategic priorities of emlyon, to develop the School’s openness and social responsibility. Its mission is to reduce social and cultural inequalities based on the development of professional competences, but also by contributing to the territory’s economic dynamics.

***La toile* will allow to acquire competences in four digital sectors:**

- Web designing
- Digital manufacturing
- Connected objects
- Artificial intelligence

By the end of the training program, people will have thus access to different types of jobs such as website developers, additive manufacturing operators, proto-typists, fab managers, electronic model makers, internet architects, or yet again, artificial intelligence developers.

**For each track, emlyon business school will issue a specific certificate of competence once the 9-week training program is completed.** As a complementary option, participants will have access to a 1 to 2 month on-the-job immersion, monitored by a coach, or to a 5-day module of start-up pre-incubation for those with a business creation project. The program will be taught in French and on campus (3 or 4 days a week). The program is open to people selected within emlyon maker’s lab, on the campuses in Lyon-Écully, Saint-Étienne and Paris (for the latter, starting on November 2021). **Lastly, the IT equipment will be lent on site.**

**Following the selection process, 22 participants make up the first session of the web designer/developer track, which is taking place from Monday May 17<sup>th</sup>, to Tuesday July 13<sup>th</sup>, 2021. 46% of the candidates are young adult dropouts with no qualification (baccalaureate or below). Others are people who have been away from employment, or undergoing a professional reorientation, with very different backgrounds, but with one common will, to target jobs in the digital industry, an industry with a promising future.**

In addition to courses, emlyon shall also provide a career support to bring forward the participants’ new competences on the job market: workshops on how to write résumés, cover letters, and on personal development. As part of a mentoring system, the School’s staff members can also choose to be involved and offer each participant a 1.5-hour weekly support

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throughout the 9 week program. **Our objective is to train 150 people a year as of next year.**

For Isabelle Huault, Dean of emlyon business school: ***“La toile is an unprecedented initiative of emlyon business school. As part of our strong dynamic in social diversity, it does offer the opportunity to achieve a qualifying training in jobs with expanding career opportunities, to a public usually unseen on our campuses. The bedrock of our society lies in nothing but an inclusive approach. We are proud to put this conviction into practice with such a unique project. I wish all the best to the new graduates of “la toile”.*”**

**Find out more about *la toile*: [latoile.em-lyon.com](http://latoile.em-lyon.com)**

### **About emlyon business school:**

Founded in 1872 by the Lyon CCI, **emlyon** business school has an enrollment of 8,900 students of 121 nationalities. The school operates on 7 different campuses (Lyon, Shanghai, Saint-Etienne, Casablanca, Paris, Bhubaneswar and Mumbai), draws on a network of 190 international academic partners and runs a community of 37,500 alumni spread out in 130 countries. **emlyon** business school’s mission is to reveal “early makers”, to train lifelong learning responsible leaders, managers and entrepreneurs, with a solid international experience and intra/entrepreneurial capacities, able to address the complexity of the world, to make it meaningful, to shape and transform the businesses and society they live in, in a collaborative approach. The proposition of **emlyon** business school is to develop such competences within a unique pedagogy, combining academic research output of excellence and the elaboration of innovative learning tracks based on experimentation.

[www.em-lyon.com](http://www.em-lyon.com)

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