



## **Sylvie Jean – Director of the « Grande Ecole » programme of emlyon business school**

Doctor in Management Sciences at IAE of Montpellier, Sylvie Jean is a professor and researcher in Marketing.

From 2000 to 2017, Sylvie taught marketing at Edhec Business School and held the positions of MSc Director and Admissions Director.

She then became Director of the Grande Ecole Program at NEOMA from 2017 to 2020.

Finally, Sylvie left NEOMA to join emlyon business school in august 2020.

With a 25 year experience in higher education and research, Sylvie strengthens the ranks of the School's Executive Committee and those of the Grande Ecole Program. She is determined to contribute to our ambitious development strategy to sustain the excellence and attractiveness of emlyon via the Grande Ecole Program.

In contact with many Grande Ecole Program students in various establishments, Sylvie Jean also knows what candidates are wondering and expecting. She has just published the manual “Business School: follow the guide! » with Vuibert.