# em **lyon** business school

# The talents you're looking for...



# MSc in Management - Grande Ecole

### **Program content**

- 2-3 years, including general management courses, internships, and a minimum of 12 months professional experience
- More than 150 electives to tailor the students' career ambitions
- Proven international experience

## **Class Profile**

- Average age: 23
- 25% non-French students
- Future managers with solid academic knowledge
- and proven international experience

- 55% of international students, 17 nationalities

- Future managers familiar with European

standards and international experience

# MSc in Management - European Triple Degree - Grande Ecole Provided in partnership with LMU (München, Germany) and LUMS (Lancaster, UK)

### **Program content**

- 2 years, including internships, general management courses - Specializations: Finance or Marketing (in France or China) or Strategy & Change (in Germany) or Corporate Development or Marketing (UK)

# **Full Range of Specialized Programs**

## **Program content**

- 1-year programs including a 6 month internship and general management courses: Digital Transformation Marketing & Strategy, Corporate Finance, Entrepreneurship & Innovation Management, International Corporate Lawyer, International Business Strategy and Development & Bio-technology and Agri-food Management

### **Class Profile**

**Class Profile** 

- Average age: 25

- Average age: 23
- Mostly French students
- Future managers familiar with current management standards, offering expertise in a variety of disciplines



# **Availability** Iob offers Internships



- Availability Job offers • • Internships **Business Projects** 
  - Apprenticeship

# Full-time MBA - When you're looking for experienced managers

# Program content

- 1-year, full-time MBA program with a strong focus on corporate entrepreneurship. It includes general management classes, an international consulting project and specializations in New Venture Management, Digitalization, Life Sciences, MNE Management.

## **Class Profile**

# - Average age: 29

- Average number of years of work experience: 6.5
- High potential managers with international
- experience - 31 nationalities

French and non-French

# Internships **Business** Projects Apprenticeship

Availability

Job offers

**Global BBA - Bachelor in Business Administration** Saint-Etienne, Paris, Casablanca, Shanghai, Bhubaneswar campus **Class Profile** 

# **Program content**

- A 4-year course preparing students for operational management - An innovative pedagogy that combines fundamental courses, group work and internships in an international environment

# MSc in Luxury Management & Marketing

### Program content

- 16-months, multi-campus and multi-country (Paris, London or New York or Rome, Shanghai)
- Internship and business projects inherent part of the curriculum

# **Class Profile**

- Average age: 24
- 50% of international students, 19 nationalities

More than 1,400 students post high school,

- Future managers familiar with the specific
- standards of the international luxury industry

# ✓ ✓ ✓

- Internships Business Projects Apprenticeship
- Internships Business Projects Apprenticeship
- Availability Job offers / /
- Availability Job offers





#### **MSc in Global Innovation & Entrepreneurship Program content Class Profile Availability** - 16-months, multi-campus and multi-country (Lyon, Shanghai or - Average age: 24 Job offers ✓ ✓ Internships - 42% of international students, 15 nationalities Casablanca) 1 - 4 to 6 month internship and business projects inherent part of the - Future managers capabe of developing innovative **Business Projects** curriculum entrepreneurial solutions that will make a Apprenticeship difference to society MSc in Sports Industry Management **Class Profile** Availability **Program content** - Average age: 24 Iob offers - 16-months, multi-campus (Paris, London, Munich, French Alps and Shanghai) - 45% of international students Internships - Internship and business projects inherent part of the curriculum - Future managers familiar with the specific dynamics **Business** Projects of the international sports and outdoor industry Apprenticeship MSc in International Hospitality Management - Provided in partnership with Institut Paul Bocuse Availability **Class Profile Program content** 16-months in both France and China and a Hospitality week in either Average age: 23 Job offers 1 30% of international students, 16 nationalities Internships London or Paris 1 - Internship and business projects inherent part of the curriculum - Future managers familiar with the specific Business Projects standards of the international hospitality industry Apprenticeship **MSc in Digital Marketing & Data Science Program content Class Profile** Availability - 16-months, in Paris and Shanghai - 62% of international students, 40 nationalities Job offers - A learning trip to Boston or San Francisco - Future digital marketing managers and business Internships 1 - Internship and business projects, inherent part of the curriculum intelligence analysts with extensive data science **Business** Projects skills Apprenticeship MSc in Supply Chain & Purchasing Management <u>Av</u>ailability Program content **Class Profile** Job offers - 18-months, in Lyon and Shanghai + a learning trip - 64% of international students, 23 nationalities - 6 months internship and business projects, inherent part of the - Future managers able to work in complex and Internships collaborative ecosystems and who know how **Business Projects** curriulum apply the latest know-how in digital and robotics Apprenticeship technologies MSc in Strategy & Consulting <u>Av</u>ailability Program content **Class Profile** - 18-months, in Paris and Shanghai + a learning trip to Boston - 40% of international students, 20 nationalities Job offers - 6 months internship and business projects, inherent part of the Internships curriulum **Business Projects** Apprenticeship MSc in Health Management & Data Intelligence Availability **Program content Class Profile** - 16-months, in Lyon, Saint-Etienne and Shanghai. With a learning trip - 65% non-French students Job offers - Future managers familiar with the specific Internships to Boston. Business Projects - Internship and business projects inherent part of the curriulum standards of the health and data intelligence industry Apprenticeship **MSc in Finance** Ayailability **Program content Class Profile** - 16-months in Lyon, and Paris depending on the specialization. Iob offers - Average age: 24 1 - 45% non-French students, 20 nationalities Internships Two learning trips to Casablanca or Shanghai; and to New York or London or Boston - Future managers familiar with the specific **Business** Projects standards of the financial sector Apprenticeship Internship inherent part of the curriculum Internships starting dates MSc in Management – Programme Grande Ecole: all year long Masters of Science: July 1st 2021

### **Global BBA :**

- 1<sup>st</sup> year: May 2021
- 2<sup>nd</sup> year: January 2022
- 3<sup>rd</sup> year: September 2022
- 4<sup>th</sup> year: January 2022

Specialized Masters: April 1st 2021

Full-time MBA: September/October 2021

emlyon business school is a private institution for higher technical education which is approved by the state - May 2021 - non-contractual document - photo: R.Etienne