



emlyon business school and the Institute of Management Technology of Dubai (IMT Dubai) sign off both an academic exchange and a double degree agreement

In keeping with the hybridization of its programs, emlyon business school signed off on June 29th, a new international partnership with IMT Dubai.

This partnership between the two institutions is to allow students of the *Grande Ecole* Program of emlyon to achieve a double degree Masters, in Business Administration (MBA) at IMT Dubai. This double degree offers a major either in finance, operations, marketing, entrepreneurship or digital business. Students from the *Grande Ecole* Program, can also choose, if they want to, to carry out as part of the MBA at IMT Dubai, an academic exchange over a single semester.

The partnership also covers the Bachelor of Business Administration (BBA) programs of the two institutions. Students of the Global BBA of emlyon business school will thus be able to carry out a double degree with the BBA of IMT Dubai, or a single semester academic exchange.

IMT Dubai is a global business school and is accredited by the Ministry of Education of the United Arab Emirates. With a faculty 100% made of professor-researchers, IMT Dubai provides expert teaching for BBA, MBA and Executive MBA training programs.

The IMT Dubai location, at the heart of the ecosystem of the city, and its strong recognition in terms of graduates' employability, provides students from emlyon, a one-of-a-kind experience in an area of the world economically dynamic.

For Isabelle Huault, President of the Executive Board and Dean of emlyon business school: *"Our international outreach and our openness to the world are one of the cornerstones of our strategy. Our goal is to reinforce our international partnerships and to create at least 10 new double-degrees by 2025. With this agreement, we are delighted and honored to count IMT Dubai as one of our new academic partners, and to offer an additional double-degree to students from emlyon."*

For Annabel-Mauve Bonnefous, Dean of Programs of emlyon business school: *"This is a great opportunity for our students who will be able to achieve a renowned double-degree, while discovering a fascinating country and culture. This is truly a master key to start one's professional career in Dubai, where many great French and international groups have settled for quite some time now, and are looking for new talents."*

About emlyon business school:

PRESS RELEASE

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Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 8,900 students of 121 nationalities. The school operates on 7 different campuses (Lyon, Saint-Etienne, Casablanca, Shanghai, Paris, Bhubaneswar and Mumbai), draws on a network of 190 international academic partners and runs a community of 35,700 alumni spread out in 130 countries. emlyon business school's mission is to reveal "early makers", to train lifelong learning responsible leaders, managers and entrepreneurs, with a solid international experience and intra/entrepreneurial capacities, able to address the complexity of the world, to make it meaningful, to shape and transform the businesses and society they live in, in a collaborative approach. The proposition of emlyon business school is to develop such competences within a unique pedagogy, combining academic research output of excellence and the elaboration of innovative learning tracks based on experimentation.

www.em-lyon.com

Press contacts:

emlyon business school: Julie Guillot – guillot@em-lyon.com – 06 45 23 23 04

KBZ Corporate:

Laurence Martin - lmartin@kbzcorporate.com - 06 47 69 85 99

Karine Zimeray - kzimeray@kbzcorporate.com - 06 09 15 65 14

