



## **2022 QS Business Masters: an essential international ranking, in which, once again, emlyon is recognized for its academic excellence.**

Quacquarelli Symonds, a reference among higher education international rankings, issued its 2022 ranking of the best Business Masters on Thursday September 09<sup>th</sup> last. emlyon business school performed strongly in several items of such global scale, and consolidated its 4<sup>th</sup> rank among the best French business schools along HEC, ESSEC and ESCP.

- **04<sup>th</sup> of the French Masters in Management**
- **04<sup>th</sup> of the French Masters in Finance**
- **04<sup>th</sup> of the French Masters in Business Analytics**
- **04<sup>th</sup> of the French Masters in Marketing**

This ranking also highlights the International MBA of emlyon business school, with a 7-rank-rise on the global scale (55<sup>th</sup>), that is 06<sup>th</sup> rank of French business schools.

Commended in the 2021 Shanghai Ranking (Top 3 in France) and the 2020 Times Higher Education (2<sup>nd</sup> in France), respectively for its high-quality Faculty and students' employability, emlyon receives today, through the 2022 QS Business Masters ranking, the renewed recognition of its academic excellence, bringing emlyon' s outreach over and above frontiers.

Executive Managers, Faculty and all staff members are proud of emlyon' s performance in this ranking, as they see the continuity of the School' s assets and the relevance of the actions taken ever since Isabelle Huault was appointed Dean of the School on September 1<sup>st</sup>, 2020.

The new strategic plan *Confluences 2025*, built upon a solid 150-year-old DNA, the force of the Faculty, the impact of Research and the creativity-infused programs, will allow the School to convey this internationally-recognized dynamic to French audiences and rankings.

For Isabelle Huault, President of the Executive Board and Dean of **emlyon** business school, “*emlyon and its teams do perform every day with a view to becoming one of the best 15 Global Business Universities in Europe. Results evaluated by the most prestigious international assessors such as Quacquarelli Symonds, show that the School is following the right strategy to achieve its ambitious goal.*”

### Methodology

The QS (Quacquarelli Symonds) ranking is an independent ranking based on a solid method recognized for its objectivity. 45% of the ranking is based on non-declarative data such as reputation surveys among employers and scholars. This year, QS has assessed 500 programs over 40 countries against the following criteria: employability, intellectual leadership, alumni careers, ROI or the diversity within cohorts and Faculty.

### About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 8,900 students of 121 nationalities over 7 campuses worldwide (Lyon, Shanghai, Saint-Etienne, Casablanca, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 170 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence and open to the world. emlyon runs a community of 37,500 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon’s raison d’être consists in: “*providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.*” In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

[www.em-lyon.com](http://www.em-lyon.com)

### Press contacts:

**emlyon business school:** Julie Guillot - [guillot@em-lyon.com](mailto:guillot@em-lyon.com) - 06 45 23 23 04

## **PRESS RELEASE**

Friday, September 17<sup>th</sup>, 2021

**KBZ Corporate for emlyon:**

Laurence Martin - [lmartin@kbzcorporate.com](mailto:lmartin@kbzcorporate.com) - 06 47 69 85 99

Karine Zimeray - [kzimeray@kbzcorporate.com](mailto:kzimeray@kbzcorporate.com) - 06 09 15 65 14

