



**The Global BBA of emlyon business school:
post-baccalaureate program opening
on the campus in Lyon-Ecully
and its “*grade de licence*” (bachelor) renewed for 4 years**

The French *CEFDG (Commission d'Évaluation des Diplômes et des Formations de Gestion)* has approved the extension request of the Global BBA of emlyon, a higher education degree in international business administration, to the Lyon-Ecully site. The same *CEFDG* also renewed its “*grade de licence*” (bachelor) for 4 years.

The Global BBA program is to open in Lyon-Ecully

In September 2022, emlyon business school shall welcome on its campus in Lyon-Ecully, its first high-school graduate cohort, as part of its full-English Global BBA. Students opting for the French track shall start their program in Saint-Etienne. This new set-up shall generate **significant synergies between student cohorts** on the campus in Lyon-Ecully and those in Saint-Etienne: via common pedagogical activities or thanks to a particularly abundant student life in the *Auvergne-Rhône-Alpes* region.

The Global BBA is a multi-campus program providing students with **great mobility in France and internationally** all throughout their program, thanks to the various campuses of emlyon (Lyon-Ecully, Saint-Étienne, Shanghai, Paris, Bhubaneswar and Mumbai), and some one-hundred **partner universities across the world**. Global BBA students from the campuses in Lyon-Ecully, Saint-Etienne and Paris, will all be able to opt for an **apprenticeship**, to carry out their 4th year.

The “*grade de licence*” (bachelor) is renewed for 4 years

The Global BBA of emlyon is one of the 6 bachelors' in management sciences, out of the 23 which applied this year, to have obtained their “*grade de licence*” **to be renewed for a period of 4 years**. The Commission grants the “*grade de licence*” to the most demanding bachelor's complying with **high-quality criteria**.

emlyon's Global BBA was most particularly distinguished for the following key strengths:

- **Students are introduced to research** right from the first year of their program, thanks to a field survey carried out to address organization issues;

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- A **powerful international immersion**, from 6 months to 3 years, according to what students choose to do, on the campuses of emlyon abroad or via academic exchanges;
- **An action-oriented pedagogy** allowing to multiply practical experiences and international projects to be carried out all throughout the program, in direct contact with companies from various lines of business;
- A student training to **social and environmental issues**, with students strongly involved in the positive impact on the planet and on Society, of responsible commitment projects, permeating into the program's association life.

For **Annabel-Mauve Bonnefous, Dean of Programs of emlyon business school**: *“When renewing the “grade de licence” the CEFDG recognizes the academic excellence of emlyon and that of its Global BBA. Congratulations to the pedagogical teams who work hard every day, at providing a high-quality pedagogical experience to our students. A warm welcome to the future Bachelor cohorts who shall start on the campus in Lyon-Ecully; we are very much looking forward to their arrival in September 2022.”*

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 8,900 students of 121 nationalities over 7 campuses worldwide (Lyon-Ecully, Shanghai, Saint-Etienne, Casablanca, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 170 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence and open to the world. emlyon runs a community of 37,500 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon's raison d'être consists in: *“providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.”* In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

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