



emlyon business school is launching an online Executive MBA

In November 2022, emlyon business school is opening an online Executive MBA. This Executive Education digital program is meant for executive directors, experienced managers and entrepreneurs wanting to develop their competences with maximum flexibility.

A hybrid learning mode

The online Executive MBA provides participants with a hybrid learning mode:

- **Tutored and flexible online learning** to assimilate tools, concepts and methods.
- **Live online learning** to share with your peers' first-hand experience when dealing with complex situations.
- **Action learning** to implement what you have learned in collective projects.
- **Personalized teachings** to carry out your personal project and immediately put into practice your newly acquired competences in your professional activity.

Running from 17 to 30 months, the track is connecting academic inputs, how to put them into practice in real projects and individual professional transformation. Starting in November 2022, it will be taught in French, and will also include **3 major face-to-face highlights** on the campus of emlyon in Paris and in Lyon-Ecully, and a study trip in Europe.

The online Executive MBA is built on the **skills frame** of the Executive MBA of emlyon, 4th best EMBA in France in the **2021 QS World University Ranking**. Participants, be it on campus or remotely, all attend the same fundamental modules: **Strategy, finance and corporate governance; Optimization of the value chain; Transformation and collective performance; Leadership and corporate social responsibility.**

Besides courses, participants of the online Executive MBA must also carry out **4 group projects** corresponding to each module, as well as an **individual strategic project**, to put their competences at the service of their own organization or another professional project.

A committed and historic training

Be it online or face-to-face, the Executive MBA aims at preparing executive directors in designing and implementing **new economic models aligned with the socio-economic issues of organizations.**

In compliance with the School's environmental and commitment policy, all of the courses of the Executive MBA were redesigned against the **UN's 17 Sustainable Development Goals (SDGs)** and according to a set of core skills in CSR. The program was ranked **number 4 by the Financial Times in its 2021 Executive MBA ranking on the ESG (Environment, Social and Governance) criteria.**

At the end of the online Executive MBA, participants receive the **professional certification "Dirigeant d'entreprise"** (business leader), a level 7 on the *RNCP (National Directory of Professional Certifications)* 35160 record. **The School has been delivering the Executive MBA for 25 years**, another important anniversary emlyon is to celebrate this year, along with its 150 years of existence.

For Christine Baldy Ngayo, Associate Dean of Executive Education Programs at emlyon business school: *"In a world undergoing deep transformations, where anticipating the challenges ahead is essential, the online Executive MBA is tailored for leaders wanting to be equipped to address the new issues of the business world, to understand them, to have the information to face them in a responsible manner and stay one step ahead. This is a high-minded program, with a high-quality academic content, provided in a very flexible format."*

The online Executive MBA in a nutshell

- 500 hours over 17 to 30 months
- Online format with 3 face-to-face periods on the campuses of emlyon (Paris and Lyon-Ecully) and abroad
- Level 7 *RNCP* certification: Title "*Dirigeant d'entreprise*", equivalent to the Baccalaureate +5 years
- Level required: Baccalaureate +4 years or equivalent; 7 years of professional experience; and possible Validation of Occupational Skills
- Fees: 40,000 euros pre-tax value; eligible to "*CPF*" (individual training plan)
- Next intakes: November 2022 and February 2023 - taught in French
- <https://executive.em-lyon.com/Formations/Diplomes/EMBAO-Executive-MBA-Online>

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 8,900 students of 121 nationalities over 7 campuses worldwide (Lyon-Ecully, Shanghai, Saint-Etienne, Casablanca, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 170 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence and open to the world. emlyon runs a community of 37,500 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon's raison d'être consists in: *"providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet."* In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

Press contacts:

emlyon business school: Julie Guillot - guillot@em-lyon.com - 06 45 23 23 04

KBZ Corporate for emlyon:

Laurence Martin - lmartin@kbzcorporate.com - 06 47 69 85 99

Karine Zimeray - kzimeray@kbzcorporate.com - 06 09 15 65 14