

2021-2022

key figures

 early makers
since 1872



em
lyon
business
school

Learning how to make a difference, here and now.

Founded in 1872, **emlyon** business school is a world class institution, among the top 1% of those with the triple-crown accreditation by AACSB, EQUIS and AMBA. With an international outreach thanks to its academic excellence and its unique position anchoring it **here and now**, at the heart of the challenges of the 21st Century, emlyon has been cultivating the entrepreneurial spirit for 150 years. The early makers pedagogy is built on decision-making and initiative-oriented teachings.

1. The emlyon community



9,020
STUDENTS

125
NATIONALITIES

LYON-ECULLY

6,000 students in higher education programs of 107 nationalities

SHANGHAI

130 students in higher education programs

SAINT-ETIENNE

1,100 students in the Global BBA of 69 nationalities

CASABLANCA

250 students in higher education programs and 20 nationalities

PARIS

1,530 students in higher education programs of 91 nationalities

BHUBANESWAR ET MUMBAI

10 students



6,900+

EXECUTIVES DIRECTORS & MANAGERS
IN CONTINUED EDUCATION PROGRAMS:

Either face-to-face on 4 campuses (Lyon-Ecully, Shanghai, Casablanca and Paris), or face-to-face directly in companies or via e-learning and blended learning.



A world-class and highly qualified permanent Faculty:

164 permanent professors
91% of them have a PhD
34 nationalities
49% of international professors
915 affiliate professors

8 research centers:

EIRC - Entrepreneurship & Innovation Research Center
O.C.E. - Organizations, Careers and new Elites
STORM - Strategy and Organization
Lifestyle - Marketing and Lifestyle
WTO - Work, Technology and Organization
AIM - Research Center on Artificial Intelligence in Value Creation
AIM - Research Center on Quantitative Methods in Business – **QUANT**
BRiO - Behavioral Research in Organizations

4 institutes

IFGE - Institut Français de Gouvernement des Entreprises
Social Innovation Institute
Ethnographic Institute
AIM - Artificial Intelligence & Management Institute



A NETWORK OF ALUMNI:

38,600
ALUMNI

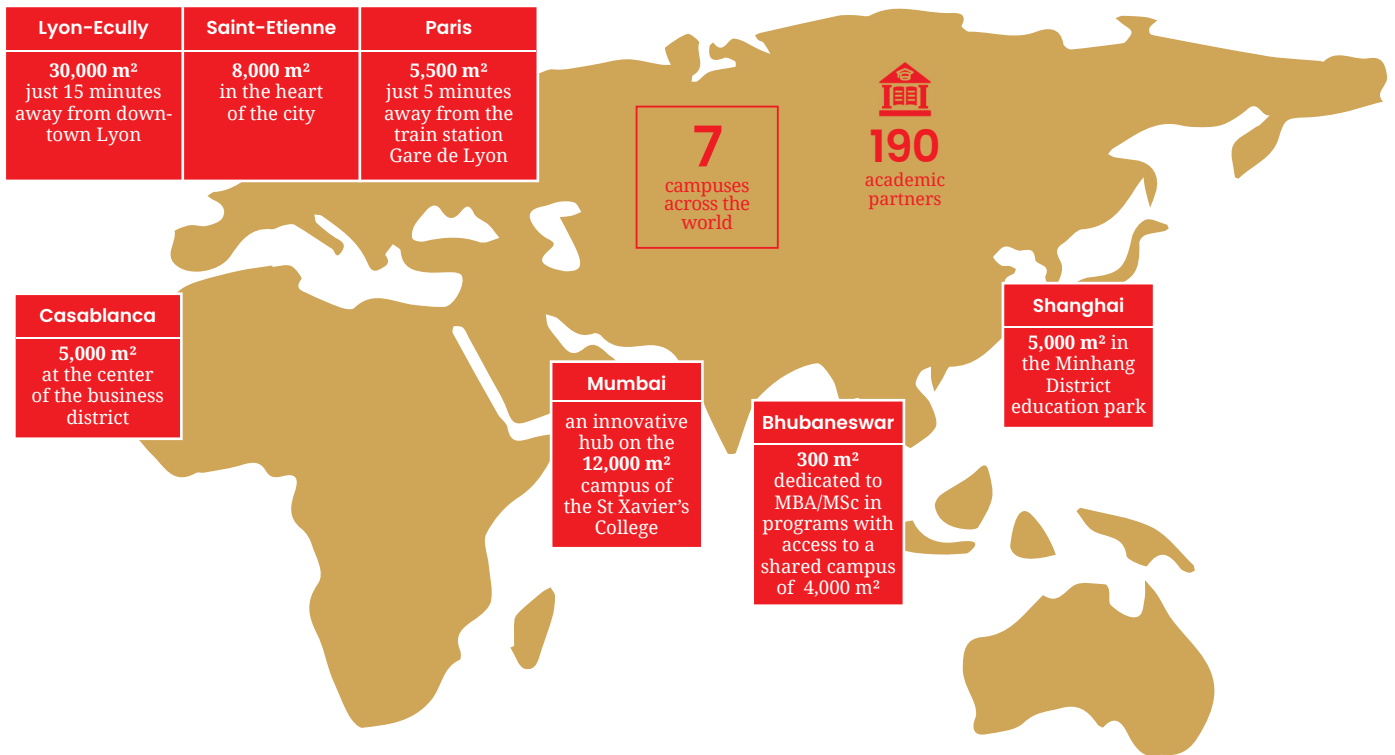
IN **130**
COUNTRIES

200
AMBASSADORS
IN THE WORLD

200+
EVENTS A YEAR

50
THEME-ORIENTED
OR GEOGRAPHICAL
COMMUNITIES

2. An international learning environment, innovative and responsible



Hybrid library:

1 hybrid library in Lyon-Ecully, Saint-Etienne, Casablanca and Paris
121,000+ reviews and journals
70,000+ books and e-books
50+ data bases
20+ e-learning and business games platforms
1 Finance Lab in Lyon-Ecully

Incubator and accelerator:

1 incubator in Lyon-Ecully, Casablanca et Paris
1 accelerator in Lyon-Ecully
178 accelerated start-ups
130 participants to the Entrepreneurs dans la Ville program
67 incubated start-ups and **14** in pre-incubation
65 student projects in pre-incubation, driven by **97** students
20 Executive MBA in pre-incubation
1,500+ companies created or taken over and
13,500+ direct jobs created since 1984

Makers' lab, design and prototyping laboratory:

1 makers' lab in Lyon-Ecully, Saint-Etienne, Casablanca et Paris
4,000+ people trained in prototyping
700+ prototypes made and tested

Student wellness and healthcare:

3 centers for prevention, healthcare, wellness and inclusion on each of the French campuses
1 system to fight against discriminations and sexist and sexual violence
75 staff members and
150+ students trained in prevention measures and actions to be taken

0 single use plastics on all of our French campuses



**New campus in Lyon-Gerland –
the agora of transformations**



30,000 m² including 7,000 m² of collaborative areas
2021: construction works have started
2023 (end of): campus delivery by Cogedim
2024: first student intake

€100,5 million in investments



3. Our programs, a life-long training

Undergraduate and Graduate programs:

Global BBA (Bachelor in Business Administration)

- Global BBA
- Global BBA – Talent track

MSc in Management – Grande Ecole

- MSc in Management – Grande Ecole
- MSc in Management – European Triple Degree – Grande Ecole

MSc in

- MSc in Digital Marketing & Data Science
- MSc in Strategy & Consulting
- MSc in Supply Chain & Purchasing Management
- MSc in Cybersecurity & Defense Management
- MSc in Global Innovation & Entrepreneurship
- MSc in Health Management & Data Intelligence (in partnership with Ecole des Mines Saint-Étienne)
- MSc in High-End Brand Management
- MSc in International Hospitality Management (in partnership with Institut Paul Bocuse)
- MSc in Luxury Management & Marketing
- MSc in Sports Industry Management
- MSc in Finance
- MSc in International Marketing & Business Development
- MSc in Data Science & Artificial Intelligence Strategy

Mastère Spécialisé (taught in French)

- Mastère Spécialisé Entrepreneuriat & Management de l'Innovation
- Mastère Spécialisé Juriste Manager International Part-Time
- Mastère Spécialisé Juriste Manager International – Parcours Alternance
- Mastère Spécialisé Management des Entreprises du Vivant & de l'Agroalimentaire (in partnership with SupAgro Montpellier)
- Mastère Spécialisé Management de la Transition Énergétique (in partnership with ECAM Lyon)
- Mastère Spécialisé Stratégie & Développement d'Affaires Internationales (in partnership with CentraleSupélec)
- Mastère Spécialisé Transformation Digitale, Marketing & Stratégie

Program for young education dropouts and workforce dropouts:

la toile, a qualification delivering program, fully free, allowing for digital training

Executive Education programs:

Programs for Directors:

- Executive MBA
- Managing a business
- Objective Board of Directors
- Certificate in Monitoring Digital Transformation
- Certificates and short training programs for Directors

Programs for Managers:

- Executive Master Management General
- Global Doctorate of Business Administration
- International MBA
- Certificates and short training programs for Managers

Full online programs:

- Executive Master Management General Online
- Certificates

Intra-company and custom programs

Doctoral programs:

- Global DBA
- PhD



To have social and environmental commitment permeate our teachings

- 79% of our higher education programs have a CSR component
- 100% of the MBA program has been redesigned against the UN SDGs in 2021
- 60% of the courses in other programs followed suit in 2022
- 1,300 Year-1 students from the MSc in Management – Grande Ecole attended the compulsory course “Fight for climate” in 2021

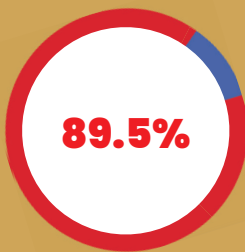
4. Our mission: from graduation to employability

133,460+ job offers posted on our dedicated platform:

- 58,836 internship offers
- 36,604 co-op program offers
- 41,749 job offers

6,130 internships carried out in 3,500+ single companies

355 companies took part in key recruitment and career events



of students found a job 3 months after graduation



2021 world employability ranking

The world's **top 40** and **2nd** business school in France



5. Social and environmental commitment, the red thread of our activities

As a société à mission (Benefit Corporation) since July 2021, emlyon asserts its social and environmental commitment in all its activities

Student association commitment:

56 student associations, collectives and initiatives involving **1,090** members:

Lyon-Ecully	Saint-Etienne	Paris
39 student associations and 913 association members	9 student associations and 75 association members	8 student associations and 102 association members

10 associations and collectives have public interest missions

1 referring contact for social and environmental commitment in each association

The Responsible Commitment Program:

50 hours of commitment in associations with a positive social and environmental impact for **100% of the students** from the MSc in Management – Grande Ecole

65,000 hours of responsible commitment totaled up in over **30** associations to address the SDGs issues

Gender equity:

Membership of the Executive Board:	Membership of the Executive Committee:
60% of women (3 women and 2 men)	42% of women

The 2020 Gender equity indice:



(+8 points as compared to 2019)

36% of professors are women



Equal opportunity

Scholarship policy:

17% of students with scholarships

481 students supported by our Foundation in 2020-2021 via scholarships and emergency funds

Scholarships which can cover up to **100%** of tuition fees

Apprenticeship:

1 CFA created in July 2020

204 apprentices

Social action programs

7,624 high-schoolers from education priority areas tutored since 2006, as part of our social action programs (Cordées de la réussite)

3 new “Cordées de la réussite” in favor of educational orientation were created in 2022

changeNOW

Top 3 of the ranking of schools addressing the ecological issue



Received a **4-year** (maximum duration) label for Sustainable Development and Social Responsibility in higher education and research institutions

emlyon business school campuses

LYON-ECULLY

23 avenue Guy de Collongue
CS 40203
69134 Ecully cedex - France
em-lyon.com

SHANGHAI

Asia Europe Business School
155 Tan Jia Tang Road
Minhang District
Shanghai 201199 - People's Republic of China
www.em-lyon.com.cn

SAINT-ETIENNE

51 cours Fauriel
CS 80029
42009 Saint-Etienne cedex 2 - France
bba.em-lyon.com

CASABLANCA

Marina de Casablanca
Tour Ivoire 4
20000 Casablanca - Morocco
casablanca.em-lyon.com

PARIS

15 boulevard Diderot
75012 Paris - France
em-lyon.com

BHUBANESWAR

Xavier City Campus
Plot No:12(A) - Nijigada - Kurki - Harirajpur
Pin: 752050 - Dist.-Puri - Odisha - India
xbs.edu.in

MUMBAI

St Xavier College,
5 Mahapalika Marg,
Mumbai 400-001, Maharashtra - India
xbs.edu.in



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affiliated to



ambassador

