

emlyon business school accelerates its development in India and is now the first Indo-French business school

Following its installation in Bhubaneswar and Mumbai, emlyon business school moves up a gear in its development in India with 2 major events in October 2022: The school signs off a new partnership with the O.P. Jindal Global University (JGU) in Delhi, recognized as an Institute of Eminence by the Indian Ministry of Education, and inaugurates its makers lab within the St Xaviers College in Mumbai. Both strategic actions following on from the "Confluence 2025" plan and the school's internationalization goal.

Signing off an MoU with the O.P. Jindal Global University (JGU) in Delhi

On October 17th, 2022 in Sonipat, near Delhi, emlyon and <u>JGU</u> signed off a **Memorandum of Understanding** reaffirming the **strategic expansion of the school in India** and reinforcing its position as 1st **Indo-French business school**. This Memorandum of Understanding is based on values common to both institutions:

- the excellence of academic research.
- internationalization to promote innovative impact pedagogy,
- hybridization of teachings and cross-fertilization of disciplines.

In this context, emlyon and JGU provide students with **international exchange programs and multidisciplinary double-degrees** with the numerous schools of the Global University. Professors will also conduct **common research projects**.

The O.P. Jindal Global University ranks **#1 of private universities in India in the <u>QS World</u> <u>University Rankings 2023</u>, for the third year in a row. The 12 schools making up JGU are concentrated on the following disciplines: Law, Business & Management, International Affairs, Public Policy, Humanities, Journalism, Art & Architecture, Banking & Finance, Environment & Sustainability, Psychology & Counseling, Public Health & Human Development. With over 9,000 students, the institution counts 1,000 professors from 43 different countries.**

For **Isabelle Huault, Executive President and Dean of emlyon business school**: "*I am very* happy to sign off this MoU with a University as prestigious as the Jindal Global University, an Institution of Eminence, #1 of private universities in India. **The pursuit of academic excellence** *in both our institutions is clearly recognized in international rankings.* JGU was ranked among the 150 best young (less than 50 years old) universities in the world by the <u>QS Young</u> <u>University Rankings 2021</u>, while *emlyon* business school is among the 100 best business schools in the world for its research in management according to the <u>Shanghai Ranking 2022</u>. Thanks to international exchange programs, double-degrees and joint research projects, we will establish a dense and long-lasting relationship which will help students, professors and professor-researchers work together in India and in France. This agreement will benefit all of the stakeholders of our communities."

Ashley Fernandes, Head of emlyon in India indicates: "This Memorandum of Understanding illustrates the brand capital emlyon business school represents both on the local and on the international scenes. This partnership with JGU in Delhi makes the presence of the school in Bhubaneswar and Mumbai complete. We are very proud to be associated with JGU, a unique university in India, and to be able to co-construct innovative and high-quality programs with India, for India."

Inauguration of the makers lab within the St Xavier College Autonomous in Mumbai

On October 22nd, 2022 in Mumbai, **emlyon** business school also inaugurated its makers lab within the <u>St Xavier College</u>. The ceremony took place in the presence of Jean-Marc Séré-Charlet, Consul General of France in Mumbai. The Ambassador of France in India, Mr. Emmanuel Lenain, also sent a video-taped message to congratulate emlyon and St Xavier College for this Indo-French collaboration.

Located on the emblematic campus of the St Xavier College, emlyon's makers lab will constitute the activity center of the school, at the heart of Mumbai, India's economic capital. It acts on the <u>Memorandum of Understanding with the St Xavier College</u> signed off in April 2021. The makers lab is a **prototyping workshop**. It provides students with various resources to design all types of objects: laser-cutting machines, 3D printers, embroidery machine, iMac equipped with intelligent screens and software...

About the makers lab, Isabelle Huault explains that: "This is one of the constitutive elements of the Memorandum of Understanding signed off last year with the St Xavier College, where 40 students of the Grande Ecole Program are already studying as international exchange students. With this partnership, we are looking to provide a unique experience for students to see and live the world. We believe that the economic, social and environmental issues we are all faced with around the world, need to be addressed urgently. We also believe that the world's answer must be grounded in local realities. Thanks to all our partners in Bhubaneswar, Mumbai and Delhi, we are today, the first Indo-French business school in India."

Ashley Fernandes concludes that: "Academic exchanges in India will transform our students' state of mind, the way they perceive the obstacles and opportunities they will come across. **This unique Indo-French collaboration highlights the human outreach combining worldwide recognition and local relevance.** In such difficult times, we want to provide the next generations with the means to act with confidence and determination."

A long-lasting establishment in India: since 2018 in Bhubaneswar

emlyon business school has been established in India since 2018, thanks to its partnership with the <u>Xavier University</u>, (<u>XIM University</u>) in Bhubaneswar, India's sports capital. Recognized as a pioneering institution of the Indo-French Higher Education scene, the school provides <u>a certificate and a double-degree</u> combining its management expertise in the sports industry and the strength of the local territory.

emlyon wants to durably reinforce the economic bonds between India and France. The school is closely involved with the Indo-French Chamber of Commerce and Industry. Ashley Fernandes, Head of emlyon in India, was recently elected as Chairman of the Governing Council of the IFCCI for 3 years.

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 9,020 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 172 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence and open to the world. emlyon runs a community of 38,600 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon's raison d'être consists in: *"providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet."* In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

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