



PRESS RELEASE

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Further supported in its strategy by its shareholders, and provided with intensified means, emlyon business school reaffirms its ambition to become one of the first Global Business Universities

The evolution of its shareholding with the coming on board of Galileo Global Education (GGE) will allow **emlyon** business school to expand and accelerate the rolling out of its “*Confluences 2025*” strategic plan, founded on academic excellence, network internationalization, hybridization and social and environmental commitment. **emlyon** business school aspires to become one of the 10 first Global Business Universities in the world’s top ranking.

An investment capacity of more than 100 million Euros

The 50-million-Euro capital increase following the onboarding of GGE, one of the leaders of Higher Education in Europe, lifts the investment capacity of **emlyon** business school up to more than 100 million Euros. The School will also be provided with new development levers; all of the shareholders, including the CCI Lyon Métropole Saint-Etienne Roanne (still the majority shareholder), Bpifrance and GGE along with the School’s management team, are all committed to supporting this ambition. Held on December 15th last, the first Supervisory Board meeting of **emlyon** business school chaired by Guillaume Pepy, confirmed this determination. **emlyon**’s strategy will expand, prompted by the dynamic team led by Isabelle HUAULT, Executive President and Dean of the school.

With the support of its shareholders and its reinforced new means, **emlyon** business school will thus be able to:

- Pursue its internationalization dynamic

As illustrated by the recent rankings, **emlyon** business school is already strongly recognized on the international scene. In 2022, the Financial Times thus integrated the school in its World’s best Masters in Management ranking as part of the top 10 of best business schools worldwide. In the Shanghai Ranking 2022, the school is the second French school in the management

category, in a tie with HEC, in the 76-100th bracket (out of 500- international institutions). Today the School counts over 190 top quality academic partners, covering 50 countries worldwide.

The internationalization of emlyon will accelerate with the opening of new training programs, primarily in Europe, drawing on the school's networks and the marketing means of its new shareholder, Galileo Global Education.

A budget allowance close to 80 million Euros will be dedicated to this international expansion, in particular through acquisitions mainly targeting business or engineering schools.

The external growth is already being examined with the potential integration of a campus in North America or in Europe.

emlyon's training programs will be open to new international audiences via major **investments in the digital sector, with an envelope of at least 15 million Euros.**

- **Accelerate content hybridization**

The imperative of other disciplines permeating the management pedagogy is one of the central axes of the "Confluences 2025" strategic plan. In 2022, the new FUSION degree thus provided a double training on the highest international level with the *Ingénieur Civil des Mines* track of the *Ecole des Mines de Saint-Etienne* and the *Grande Ecole* Program of **emlyon** business school. This program delivers a Civil Engineer degree from the *Ecole Mines de Saint-Étienne* and a Master in Management from emlyon.

Hybridization is to be considered with scientific disciplines or social sciences, but also with arts and design. **In this respect, partnerships are being established with some of the best renown schools of the Galileo Global Education such as the Istituto Marangoni (Milan) or yet again the Cours Florent (Paris).**

Academic excellence and the ambition to meet the expectations of the new students and organizations will be the guiding threads in the construction of these new programs. The presence of bioMérieux as one of the school's shareholders reflects not only the proximity with the socio-economic world and its local anchorage, but also the priority the school is giving to health-related matters, in keeping with Lyon's ecosystem, leader in this area.

- **Reinforce its social and environmental responsibility**

The school's social and civic commitment will be reinforced with the opening of new programs in the same line as *la toile* (digital qualification school), with the development of apprenticeship, with an attractive scholarship policy and the rolling out of the "Sustainable Goals Inside" label.

In addition to the compulsory courses "Act for climate" and "Sustainable futures" in year one and two of the *Grande Ecole* Program, **emlyon** business school will have integrated as early as 2023, the UN's 17 Sustainable Development Goals in all of its courses, permeating the program offer with socio-environmental issues, as per its SDGs inside label based on a skill framework specifically developed by the school's professor-researchers.

Lastly, in September 2024, the **“agora of transformations”**, emlyon’s new campus, will open, **fully embodying its ambitions**. Founded 150 years ago by the CCI of Lyon, emlyon business school thus marks its return to the City after 50 years in Ecully. The campus located in Lyon-Gerland will showcase the school’s excellence by addressing multiple needs in terms of digital innovation, space modulation and access to resources. This campus will be a true lever to attract the best students and professors, **in an innovative space, environmentally friendly, soft-mobility oriented and very much vegetated, at the heart of Lyon’s dynamic ecosystem**.

For Isabelle Huault, Executive President and Dean of emlyon business school: *“The ambition of emlyon business school to become one of the very first Global Business Universities will draw, in the years to come, on the trust and the means our shareholders will provide. With Galileo Global Education, emlyon’s scientific and pedagogical project will be implemented faster and more intensely. Academic excellence, hybridization of learnings, social and environmental responsibility and globalization are shared common objectives. With the whole community of emlyon business school, we shall strive to transform companies and organizations, for the purpose of a society showing more solidarity and respect for the Planet.”*

For Marc-François Mignot-Mahon, President of Galileo Global Education: *“The presence of Galileo Global Education alongside emlyon is founded on a common conviction, that the purpose of such an institution, is to become a global business university addressing the great economic, environmental and social issues ahead, and training creative managers in all the key sectors, in hybrid competences. The academic excellence and the innovation will be supported by rallying various expertise and the extended presence of Galileo Global Education on the international scene. We shall support the Confluences 2025 dynamic financially and build many bridges between emlyon and the schools of the group.”*

For Guillaume Pepy, President of the Supervisory Board of emlyon business school: *“I am happy to hold the chairmanship of the Supervisory Board of emlyon, a unique school dedicated to the education of over 9,000 students and to promoting our country in the international talents competition. I deeply believe in its raison d’être: providing life-long training to meaningful individuals able to transform organizations for a fairer society, with more solidarity and respect for the planet. The role of the Supervisory Board and myself is to sustain such ambition.”*

For Philippe Valentin, President of the CCI Lyon Métropole Saint-Etienne Roanne: *“In such an unprecedented context of mutations for higher education worldwide, we have aligned the planets to ensure a promising future for emlyon. The CCI board members are proud to have imagined a balanced, ambitious and pioneering model all at once. With the CCI as main shareholder, Galileo Global Education, Bpifrance and bioMérieux, under the chairmanship of Guillaume Pepy, and with the staff members’ commitment and that of the Faculty, the school is perfectly primed to write a new chapter in its history.”*

About emlyon business school

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 9,000 students of 125 nationalities over 6 campuses worldwide (Lyon, Shanghai, Saint-Etienne, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 172 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 38,600 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon’s raison d’être consists in: *“providing life-long training and support to meaningful individuals*

able to transform organizations, for a fairer society, with more solidarity and respect for the planet.” In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

About emlyon business school

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About Galileo Global Education

Under the chairmanship of Marc-François Mignot Mahon, Galileo Global Education, leader in independent higher education with 200,000 students and 106 campuses across 15 countries, has been successful in aligning employability and innovation as part of its core strategy for 11 years now. The mission of Galileo Global Education is to allow each and everyone, regardless of where they start from, to express their potential and develop their employability sustainably, based on a competence-oriented pedagogy. Our vision: to push back the boundaries of the world of Education through innovation, hybridization of disciplines, pedagogies, schools and geographies. The schools of the Group, specialized notably in the digital domain, in sales, design, digital communication, healthcare, arts and culture, all share the same vision of higher education, highlighting interdisciplinarity, student support, high quality training programs, international culture and professional integration.

www.ggeedu.fr

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About the CCI of Lyon Métropole Saint- Etienne Roanne

The CCI of Lyon Métropole Saint-Etienne Roanne, along with all of the actors, acts for the benefit of the 153,000 businesses of its territory, to support and promote the economic dynamic, business competitiveness and the attractiveness of the Lyon Saint-Etienne Roanne greater metropolitan pool. Its mission is threefold and consists in representing the companies and acting as their mouthpiece vis-a-vis public authorities; in acting as a business growth accelerator, from their creation, throughout all of their development stages; and lastly, in contributing to the management of large facilities and infrastructures useful for the development of territorial attractiveness.

www.lyon-metropole.cci.fr

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