

**emlyon executive education, CentraleSupélec Exed
& the Fondation École Centrale Casablanca
signed off a partnership for the training of executive managers and
directors in Morocco**

On March 07th, 2023, in Casablanca, the Fondation École Centrale Casablanca, CentraleSupélec Exed and emlyon executive education officially signed off a partnership in order to provide an Executive MBA program in Casablanca for executive managers and directors.

Meant for senior directors and managers, with at least a 7-year professional experience, the Executive MBA of **emlyon** business school, ranked #47 worldwide by the Financial Times, provides a whole range of learning experiences allowing to develop the relevant competences to be better equipped to lead and manage in an ever-changing world.

Soon to be open on the campus of the Ecole Centrale in Casablanca, this track connects pedagogical inputs, how to put them into practice in real projects and the professional transformation of the participants.

In addition to the modules of management fundamentals (Strategy, Finance, Company Governance, Marketing, Supply Chain, HR ...), the program tackles the current challenges today's leaders have to address, such as Corporate Social Responsibility, climate issues, or change management. A learning trip in Europe and an individual strategic project round off the program.

For Nassef Hmimda, Director of Executive Education and Director of Innovative Pedagogy at the Fondation École Centrale Casablanca: *“Ever since it was created, the Ecole Centrale Casablanca has been dedicated to carrying out the three fundamental missions of a Major School: engineering training via its higher education program, research and continued education, to support skill development for executive managers and directors in Morocco and more broadly, in Africa. The partnership we have just signed with **emlyon** business school to implement Exed offers in Morocco for Africa, comes as a complement of our training offer for executive managers and directors thus providing a world renown and distinguished training program, which will be supported by 3 major training institutions: **emlyon** business school, CentraleSupélec and the École Centrale Casablanca.”*

For Céline Précis, Executive Education Director, CentraleSupélec Exed: *“In the current emergency context, in a societal leadership era in which searching for a positive impact on our societies is increasingly prevalent, managers and directors play a key role. Their ability to federate men and women of organizations around a common vision is crucial to achieve today and tomorrow's transitions successfully. Based on a systemic approach of issues, the Executive MBA allows to acquire the necessary knowledge, competences and behaviors to implement effective and sustainable strategies.”*

For Dr. Christine Baldy-Ngayo, Associated Dean Executive Education, emlyon business school: *“In a world undergoing deep transformations, where anticipating the challenges ahead is essential, the Executive MBA is tailored for leaders wanting to be equipped to address the new issues of the business world, to understand them, to face them in a responsible manner, and stay one step ahead. This is a high-minded program, with a high-quality academic content.”*

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 9,020 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 172 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 38,600 alumni spread out in 130 countries. As a Société à Mission since July 2021, emlyon's raison d'être consists in: *"providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet."* In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

About CentraleSupélec Exed:

CentraleSupélec Exed is the Executive Education branch of CentraleSupélec, the 2nd engineering school in France. A major actor in continued education providing programs for executive directors and managers in domains such as change management, digital technologies, operational excellence and great technology systems. Its certifying training programs are France compétences accredited. It is Qualiopi certified for its training actions and also has an Iso 9001 certification.

Its specificity, beyond the excellence which is part of its genetic code, is to closely associate programs with the most sophisticated technical skills, with stance and soft skills, allowing for successful achievements.

Its ambition is to guide customers through the key moments of their careers, by providing them not only with training tools, but also with certifications attesting that they are actually improving competence wise, throughout their lives.

<https://exed.centralesupelec.fr/>

About the Fondation École Centrale Casablanca:

The Fondation École Centrale Casablanca is home for the École Centrale Casablanca, a fully functioning school providing higher education programs, executive education and research. The way the ECC was designed and developed is compliant with the requirements of the Ecoles Centrale Group in France and on the international scene including India and China. As such, the ECC is supported by the Ecoles Centrale Group notably in terms of professor availability, engineering, pedagogical programs and student international mobility.

The ECC serves as a hub for training engineers of pan-African outreach, with the definite aim to contribute to the emergence of tomorrow's African elite.

<http://www.centrale-casablanca.ma/fr/>

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